

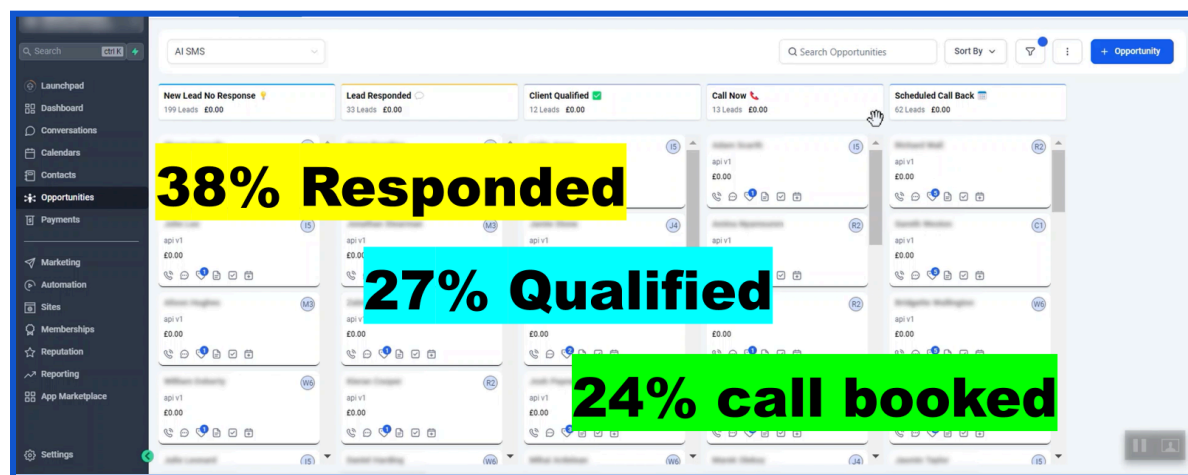
319 LOST Leads Turned Into \$49,000 Of Sales

Give Us The Leads You've Given Up On & We'll Use AI To Turn Them Into Sales

In 2025, it's possible to turn leads you've already written off into actual revenue...

WITHOUT hiring more virtual assistants, paying appointment setters, or spending hours a day chasing DMs.

Just like this business owner did...



This is a **sneak peek** inside *Coach Alex's* campaign.

Alex runs a **debt coaching business**, helping people get out of financial stress, rebuild their money mindset, and create real freedom.

Every month, he gets dozens of leads from Instagram, podcast appearances, and YouTube.

But like most coaches, he's been told...

“If you want more clients, you need to post more, DM more, and follow up harder.”

Problem?

Most of the leads who say they’re interested... **ghost**.

They read his follow-ups but don’t reply.

They say “next month” and disappear.

They want help — but they’re overwhelmed, skeptical, or just not ready.

And so Alex was left sitting on 300+ leads that had gone cold.

DM convos that fizzled out.

Old opt-ins that never converted.

People who *wanted* help, but didn’t take the next step.

That’s **thousands in lost sales** every month.

So he agreed to a TEST.

Instead of following up manually...

He sent 319 of those “cold” leads to our **Sleeping Beauty Sales Android** —
(we call it that because it *wakes up* dead leads and gets them moving again)

Here’s what happened...

319	Leads Fed to Android
120	Responded
87	Qualified
75	Booked an Appointment or got an Instant Call Back

14

Closed Sales

With each sale worth between **\$3,000 - \$4,000...**

That's around **\$49,000.**

That's enough to cover one of his employees' salaries. For the **WHOLE** year.

From a test batch of just 319 leads.

These were people who hadn't replied in months.

Leads that "weren't ready" at the time.

People who ghosted after discovery calls or DM convos.

Now?

They were saying **YES** and booking again.

Alex was *blown away*.

This little AI assistant solved a problem he'd been stuck with for years:

"How do I scale client acquisition... without burning out?"

Now, he doesn't need more content.

He doesn't need another funnel.

He doesn't need a team of virtual assistants blowing up inboxes.

He just sends the "lost leads" to the Android —

And it brings them back to life using 2-way SMS.

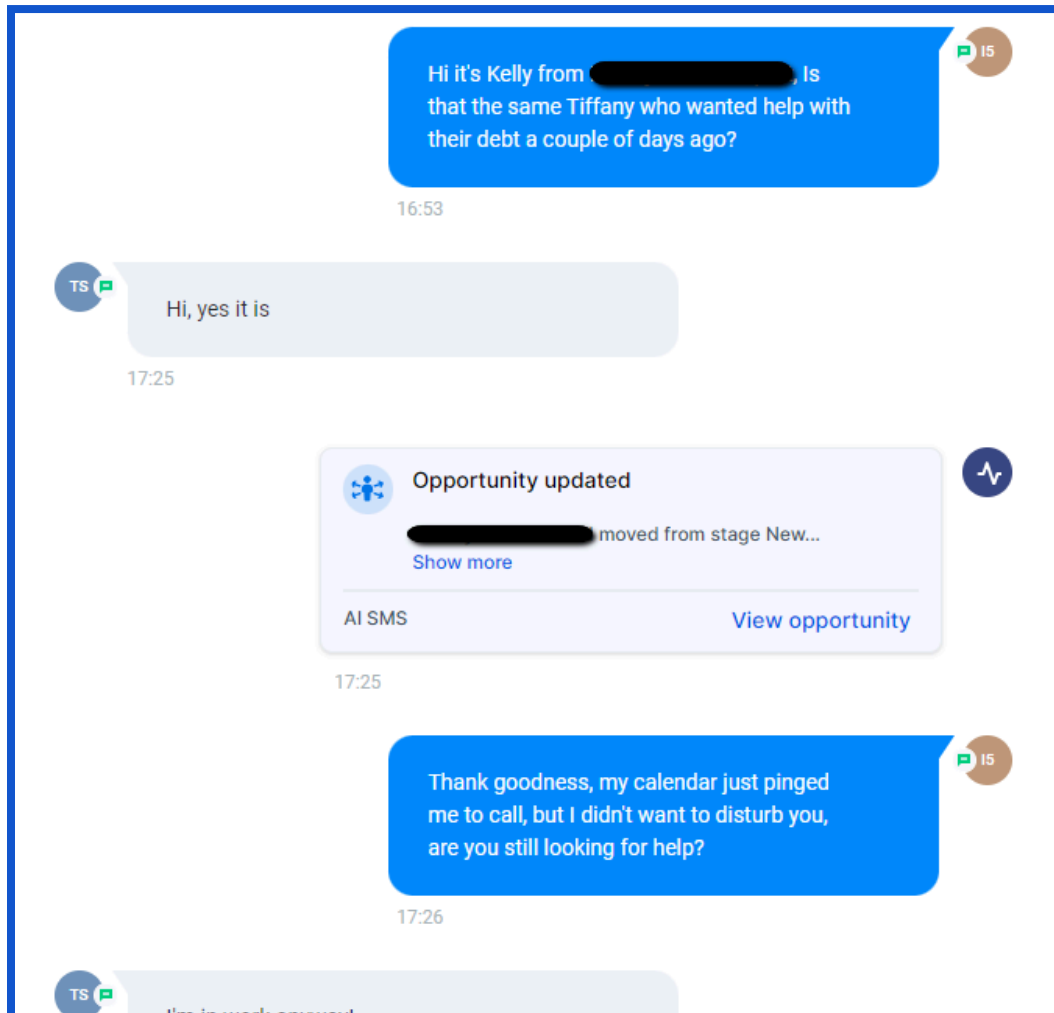
Why does AI + SMS work so well, then?

Well, for one, people prefer SMS these days.

They don't wanna be blindsided by an unexpected phone call or generic "I'm just following up with you ..." closer email.

You don't get that with AI + SMS.

This is an **actual conversation** between the 'Sleeping Beauty Android' and one of Alex's leads.



The AI kicks off each conversation in a super personal way to 'ring a bell' in the prospect's mind.

To get that "ohhh yeah, I remember now" response, which is why they text back.

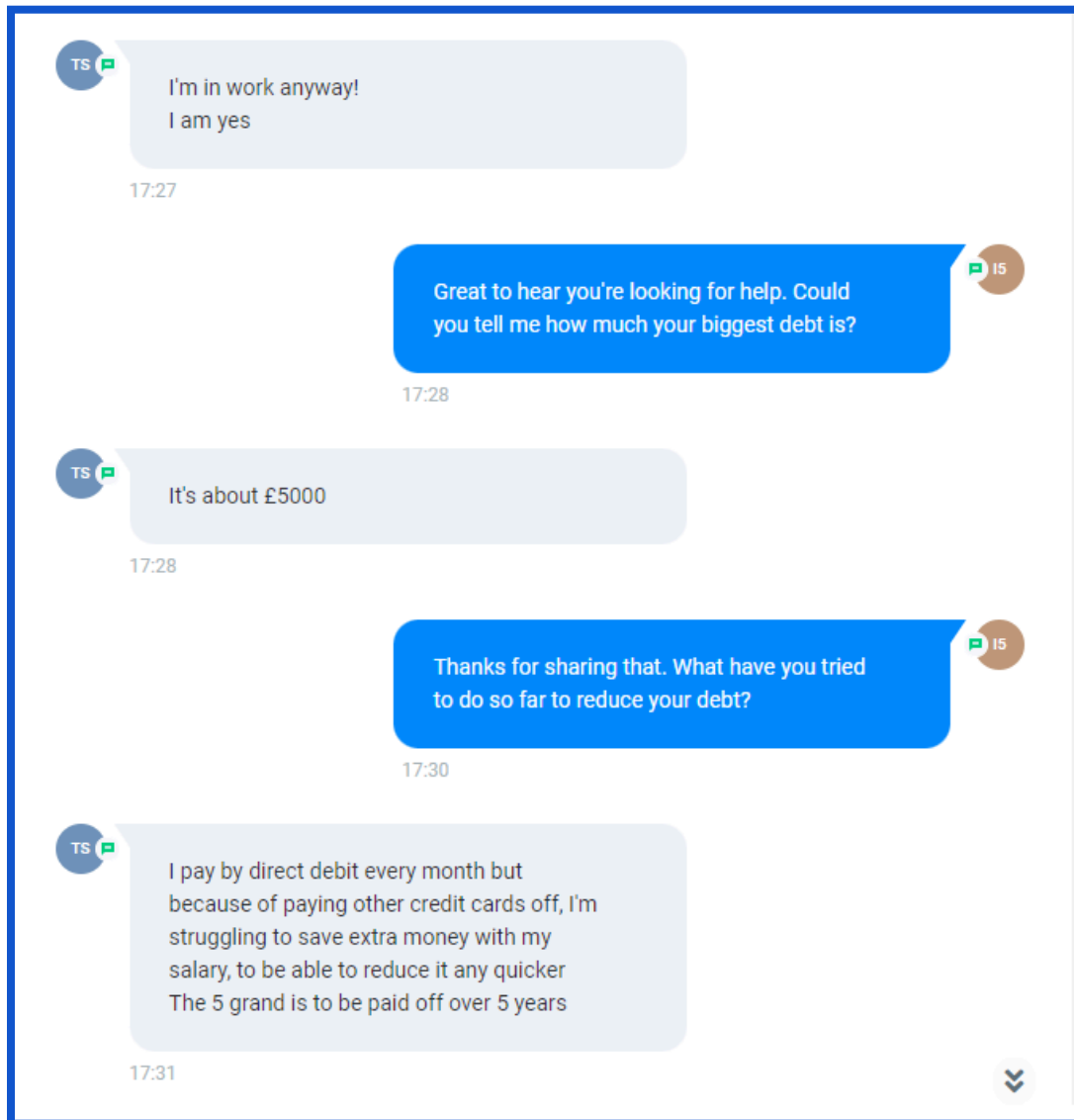
The next message is the **humble disarm** that brings down their "I'm too busy" defences and opens up the conversation over SMS.

What's 'said' in these first two messages can and will change.

The exact words don't matter.

It's the behaviour those words drive that's important.

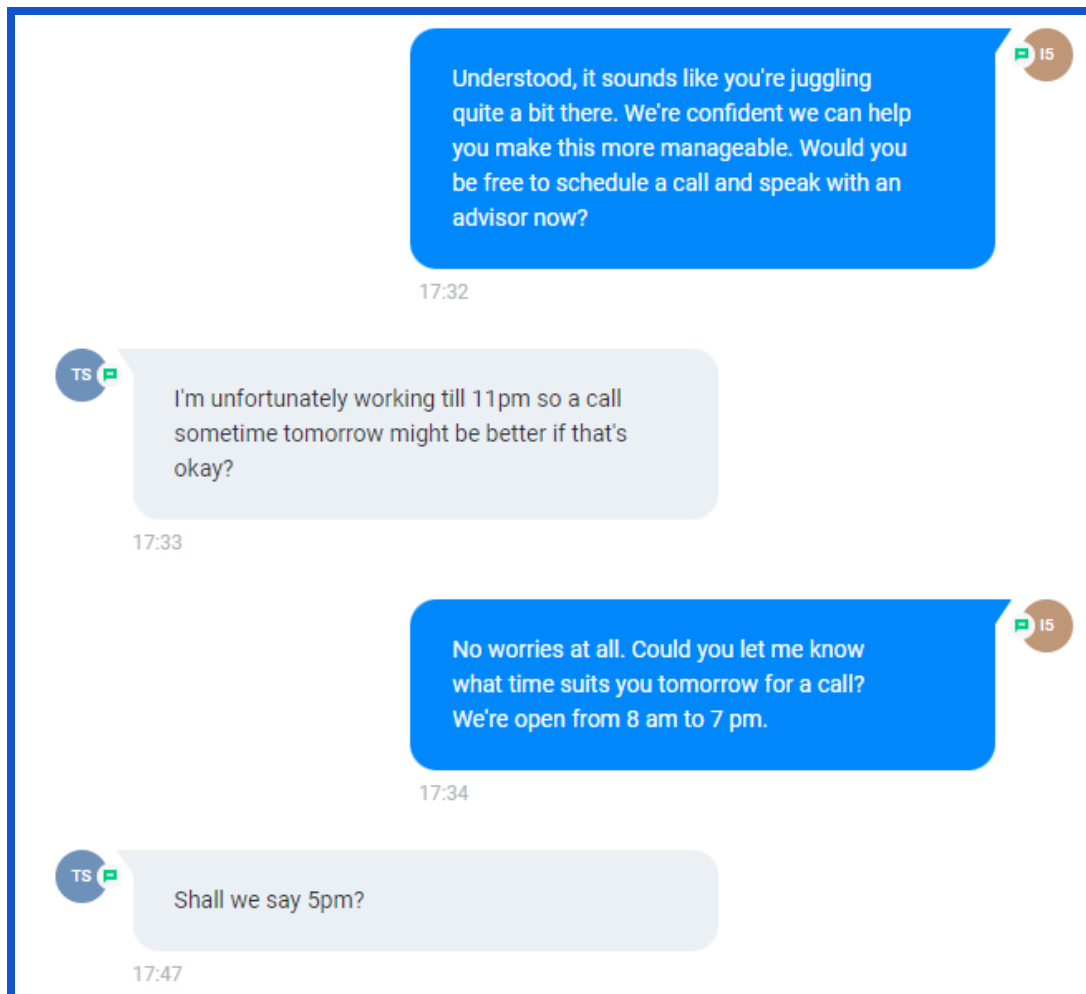
Next is the **back and forth**



The '**Sleeping Beauty Android**' does a Q&A-type session to qualify the prospect in a natural and friendly way.

It validates the prospect each time and also questions that get to the bottom of why the prospect even needs help to begin with. **In the automotive industry, this is super important.**

Then the Android starts **to pre-frame the callback.**



Watch how the AI pushes for an instant call back and when that's a no-go...

It quickly switches tact and goes for the booked appointment.

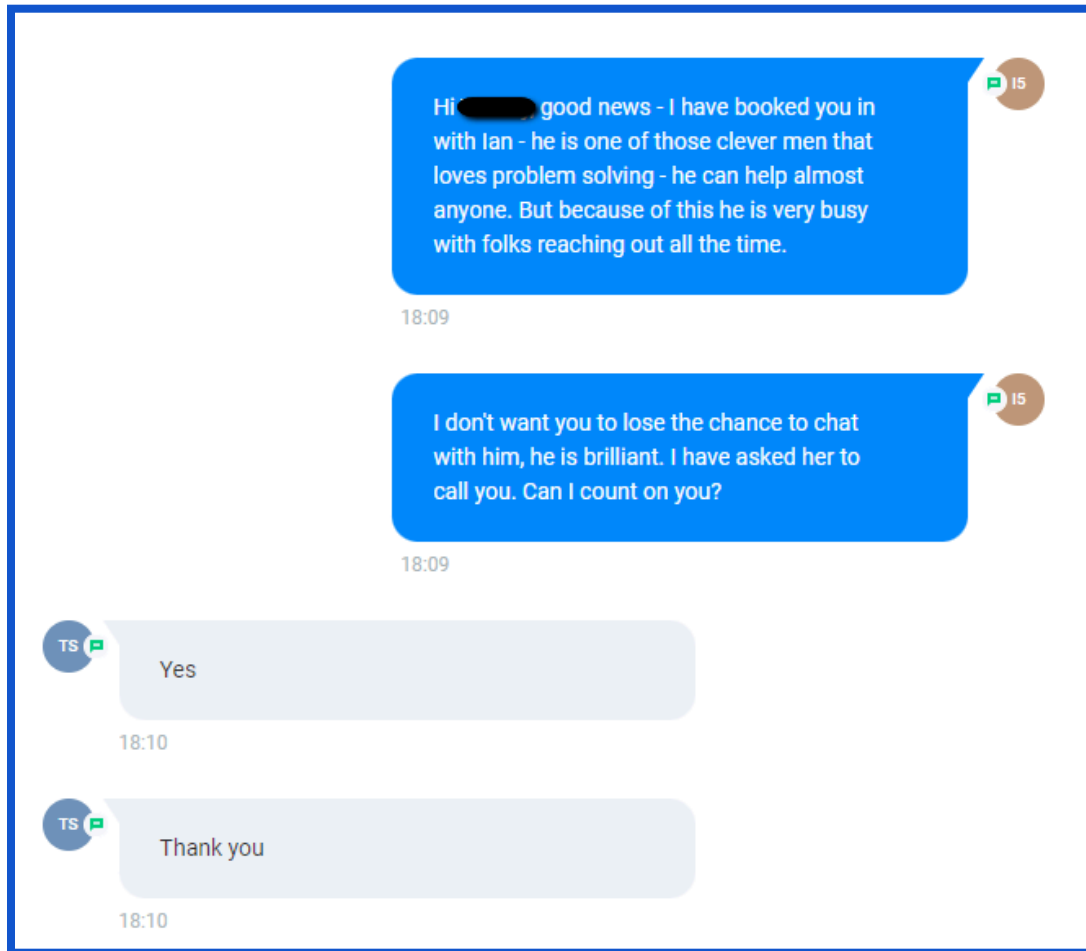
When the prospect gives a time, the Android is smart enough to take that info and book the appointment directly into the diary.

Notice that this prospect says she was working until 11pm (this is way after Alex' team clock off for the day).

Which means his team could have called her phone every 15 minutes and she still wouldn't have answered.

Yet she was happy, relieved even, to reply and chat via SMS.

The Android's final job is to **get commitment to the callback...**



Most trained salespeople forget to do this, but the Android doesn't.

It knows by tying that call back to an **ACTUAL real person**, Ian, from this debt consolidation company's call centre...

...the prospect naturally feels way more **accountable and committed** to turn up to the call.

And guess what?

SHOW rates are through the roof!

So there you have it!

That's a real-life example of how a **Sleeping Beauty Android** takes 'dialed to death' leads and turns them into sales.

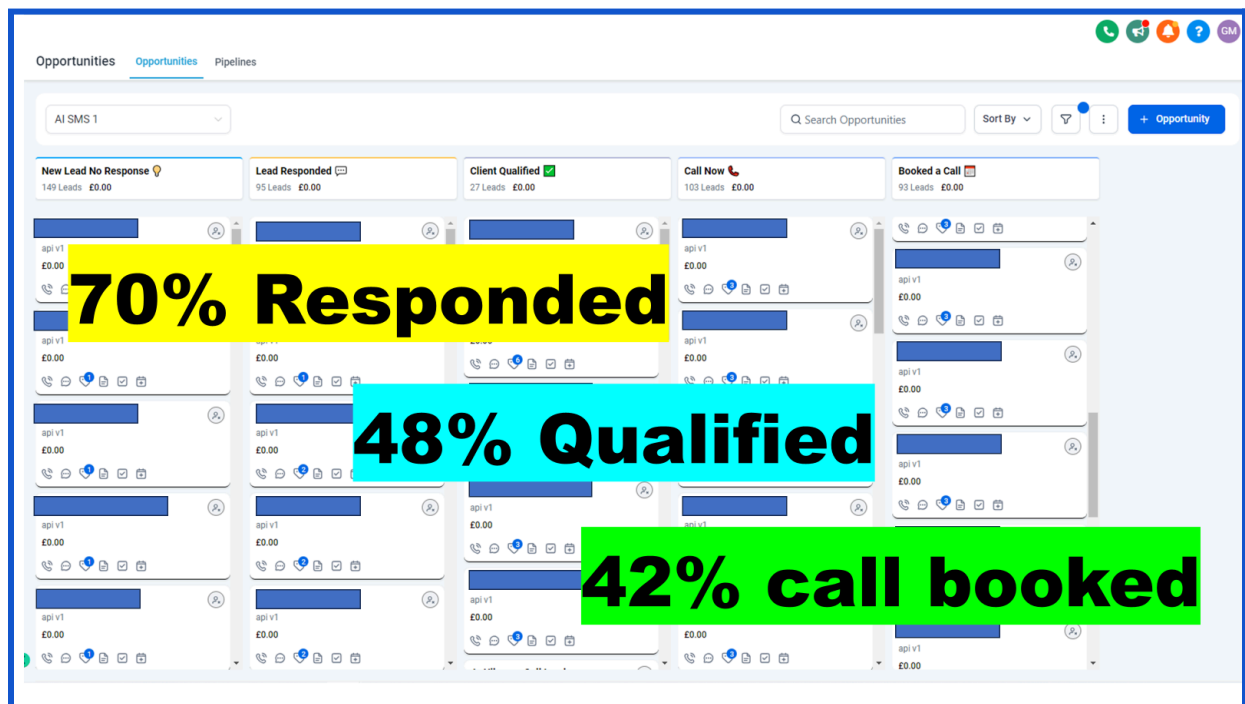
Now, the AI is going to get more juice out of a 3-day-old lead than a 3-year one.

And the 'numbers' in every industry will look a bit different.

But so far, we haven't found an industry that a **Sleeping Beauty Android** can't help.

Take this one.

A law firm that specializes in compensation claims, kinda like Personal Injury, but not ;)



The 'Sleeping Beauty Android' was given 467 leads.

103 of them asked for an Instant Callback and another 93 of them booked appointments.

Even if only a quarter of those appointments turned into sales (which is very low for this business)

That's still **49 sales**.

Pulled from what feels like thin air.

Each sale is worth, on average, \$2000 to Simon's biz.

So that's **\$98,000 of cash** that he wouldn't have had without the Android's help.

What about a Home Improvement business?

Trial Results Are In...

96 dead and battered leads

- 38 responded (40% contact rate)
- 17 positive responses (so engaging with the bot after confirming they were the right person)
- 11 qualified for the service
- 8 booked calls (so far)
- 5 sold (so far)

There are also 2 which are technically outside criteria but they can monetise with some tweaks, and 5 who didn't qualify as they had already bought elsewhere.

These 96 leads were 12 MONTHS old.

And still, the Android pulled **5 closed sales** from them.

These business owners have never seen anything like it.

So let me ask you...

How much GOLD is sitting in your database?

How much can you save on staff overheads?

If you'd like to find out...

We're building **Sleeping Beauty Androids** for a handful of **automotive businesses**, so they can **make more sales...**

... **without spending more money** on sales staff or working the leads themselves.

We will build, fine-tune, and plug in a Sleeping Beauty Android into these businesses.

They won't have to lift a finger.

We have blocked out time in our calendar to custom-build these Androids, but we're a small team, so **we can't do it for everybody.**

If you'd like to be 1 of the 5?

Reach out to me at dragan.babic@360-look.si with **I'M IN**

Or ... Book a free demo presentation [HERE](#).

Dragan