



2 Spots Remain

This enrollment window closes [NOT CURRENTLY ENROLLING] at midnight Pacific

**Turn what you know into a six-figure course,
membership or mentorship business in 90 days.**

If you want my direct help building a life-first, part-time, high-income business in 90 days...

Where your products market and sell themselves while you do Pilates, travel with your family or simply rest... *I've got good news.*

NOW is the best time in human history to fully monetize your story and your knowledge.

Here's how we'll do it together:

We'll do this over the next 90 days by clarifying and packaging your expertise into the 3 Foundational Pillars that make up my Empires of the Soul™ Business Model, in this order:

#1: YOU — Your Signature System.

First, we'll decide what your business *is* and what it sells, then define your Signature System.

Most people skip this part and then wonder why everything feels confusing. You'll un-repress your most electric inner goldmine, make an executive decision and stop resisting the work you're born to lead.

Then, we'll map the vision, pillars, path and mechanisms that take your dream clients from status quo to living their ultimate dream outcome, with your help.

And you'll also craft your own Signature System name — the phrase that instantly

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communicates authority and empowers you to easily tell strangers exactly what you do in ways that are tangible and get them excited about paying to work with you.

#2: The Mothership — Your Empire Offer

Most coaches and consultants create commoditized offers that look and sound like everyone else.

Instead, we'll translate your unique journey, stories and genius into a tangible Empire Offer: a course, membership or mentorship business that helps your customers get to their dream outcomes on your subject through a journey only YOU could lead.

This core offer is uniquely your own because it fills the *you shaped hole* in the marketplace allowing you to charge what you want and deliver on your own terms.

#3: Spark Sessions

Running 30-day challenges and multi-step live launches is not only exhausting, it's a complete TURN OFF for your empowered, dream clients who have more money than time.

Instead, we create intimate, paid live **Spark Sessions** that take only 60-90 minutes to deliver, and occasional Spark Videos to make sales on autopilot.

Think of your Spark Sessions and Videos as a moment that sparks dream clients' desire to work with you by illuminating your signature method and why it works when everything else they tried did not.

#4: Client-Getting System (on YouTube, Substack and/or Skool

Hook Assets are unpaid, strategic content posts you place on your content platform of choice that are always on, reaching people who are brand new to you and bringing them into your world by (a) **helping them think something different** about what is possible in their businesses and their lives and (b) giving them a potent natural next step they can take with you toward their new future.

So here's the big picture vision: When we turn on this evergreen engine of 3, super simple pillars, your best fit customers can:

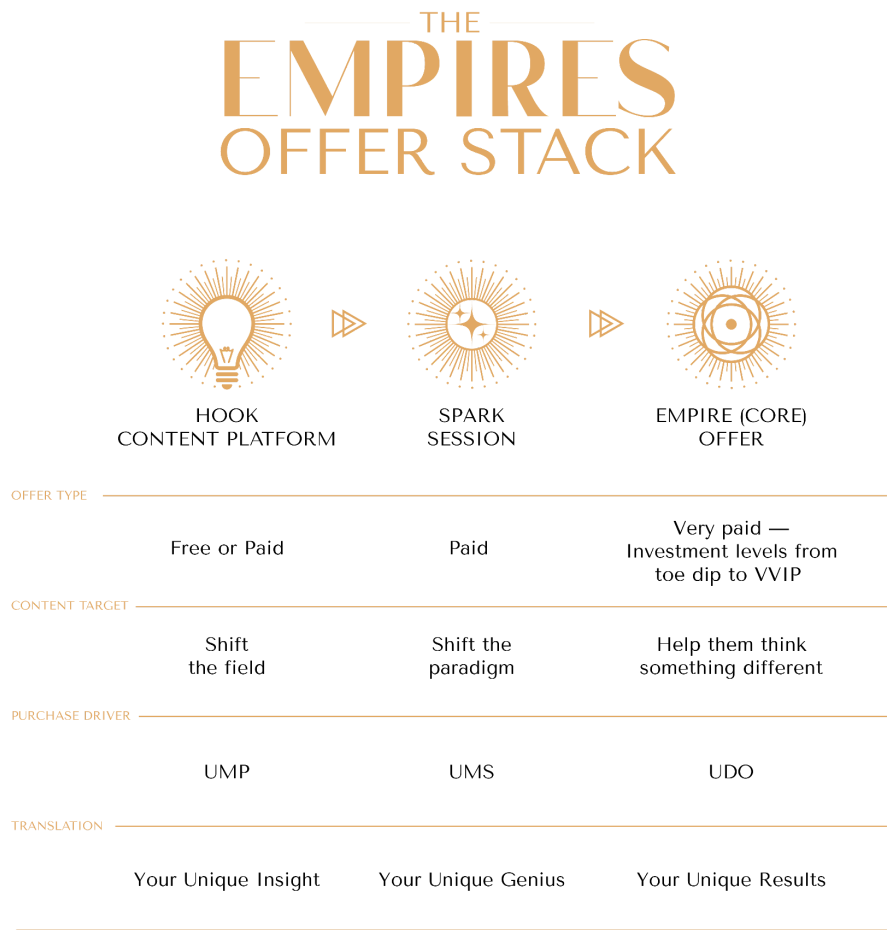
1. Read, listen to or watch one of the Hook Assets on your Content Platform at 10:00 pm
2. Watch your Spark Session by 10:45, and

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3. Buy and onboard into your Core Offer at 11:30 *that same night*.

That’s the engine that builds your empire.

All while you house hunt for your farm by the beach or write the children's book you've been wanting to write for years.



Now, let me show you how we’ll do this together...

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In **Phase One**: We'll find your most profitable and aligned subject of passion and proficiency. Then we name and package this special sauce into a sellable method for getting your clients results. I call this your Signature System.

This ends any chronic overthinking about what your business should be, and empowers you to quickly tell people about your business in ways that are clear, tangible and get them excited about working with you.

With your Signature System in place, we design and validate your Mothership, Empire Offer, then validate it by getting three clients, in your first few weeks in the program.

This course, membership or mentorship offer is uniquely your own and it can be sold all-year-round from anywhere in the world, typically requiring only 6 hours/week to deliver on.

Your Empire Offer will be priced between \$3,000-\$17,000 — and we'll design it in a way that fulfills your sacred contracts, so you wake up eager and excited to work with clients you love — it energizes you as you go!

To rapidly get your first three clients within 5 days, you're going to sell and validate your offer *before you build it* by following my **Launch Dirty™ Playbook**.

Clients in over a dozen specialties have double, tripled or even 5X their prices using this playbook.

So the odds are absolutely in your favor.

Once we have your Empire Offer dialed in, we move on to **Phase Two** where we begin to launch your **Spark Sessions**, adding a new revenue stream to your business while automatically pre-selling premium dream clients into your Empire Offer.

Finally, in **Phase Three** we activate your **Hook Content Platform**, using short content posts you love creating to semi-passively add presold leads and buyers into your universe 24/7 even when you are resting or when you don't have good wifi.

This content is proven to automatically turn strangers into premium clients in almost every niche on the planet, from engineering to real estate to coaching and math.

You understand that by being a member of EMPIRES you will have direct access to myself and my team supporting you every step of the way, so you're never stuck or overwhelmed wondering what to do or offer next.

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EMPIRES of the Soul Community Perks:

Add \$25K in profit in 8 Weeks: By reworking or creating a new EMPIRE Offer that's easy to deliver on.

The Blueprint — Your paid course or membership product, ready to launch without overthinking, guesswork or reinventing the wheel.

The Lab: Step-by-step sprints and templates to build your content, marketing & products.

Implementation organizers and step-by-step, day-by-day offer crafting and client-getting tutorials that help you implement, launch fast and automate, even if you're not tech-savvy or you have no team.

The Mentorship — Monthly Live Offer & Marketing Clinics With Tara and her Team:

Submit your offer for my feedback, get my newest EMPIRES business strategies and bring your questions or blockers — I'll get you moving in the right direction fast.

The Community: A movement of supportive, mastery-loving women building their dream brands and businesses.

The Daily Rituals: Recalibrate your nervous system 6 days/week so you don't slip back into old patterns of overthinking, overworking, hiding your light and holding yourself back.

Private Members-Only Podcast with Business Strategy Sessions: After every public episode of *The Gospel According to Tara*, you get a private podcast episode with a related Business Strategy Session, just for EMPIRES members.

Monthly Soul Sermons with Tara. Learn how to create quantumly, leverage spiritual economics and build the inner infrastructure for a peaceful, profitable EMPIRE.

My RECLAIM™ trainings: My past trainings, tools and resources to recalibrate your nervous system, align your business with your Archetypes and your Human Design and go deep on business basics without the bro tactics.

My LSM™ Vault: Business Mastery is an inside job. EMPIRES Members have exclusive, on-demand access to my **life, self and money mastery** inner work SoulTours to take in parallel as you build your business:

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- The Inner Critic Cure
- Do Your Dream
- Sacred Money Archetypes
- Congruence Codes
- Vital Vision, and
- 8-Figure Nervous System.

Just what you need, nothing you don't.

Your Trusted Advisor: I'm helping you create a beautiful, profitable business with velocity and joy so you can be the Empire Builder you were born to be and make daily sales without the inertia of idea fog.

Offer and Marketing Clinics, plus 1:1 Feedback on your Strategy, Offers and Marketing with Tara and Brytta Moreira. In Offer Clinics, I help you shape your offer till it's ready to launch, and grow it once you've got it in-market. And my personal Conversion Copywriter is on deck to give you individual, fast feedback on your marketing, messaging, copy and social media — she's especially great at spotting low-hanging fruit opportunities to get clients that you're not seeing.

Pay For One Year and Unlock A Business Brunch With Me (\$2,000 value): In a 90-minute session, we'll sit down, craft your offer and write up the landing page together so you're excited and energized to create and deliver for your people.

Pay For 6 Months And Unlock a 1:1 40-Minute Offer Clinic With Me: I'll help you finalize your Empire Offer concept in one, 40 minute session.

The Investment

Your investment in EMPIRES follows my “pay as you prosper” model.

The investment to join and secure a founding member spot in the Empires of the Soul Community (Standard) is just \$250 now, and \$250/week.

Clients who join us and land a few clients or upsells can often pay the entire yearly investment off within the first 40 days.

Make a few \$3000 or \$5000 sales, and the rest is profit.

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Love it Or Leave It

EMPIRES is a community full of smart, soulful creators out here fulfilling our sacred contracts and living our best lives in the process.

It's not a trap, and I'm not interested in chasing people down to collect payments..

I do ask new EMPIRES members to commit to a year so we can build and grow your empire together.

But if it's not working for you, you're welcome to leave at any time.

If you do leave, you will be unable to re-join for 12 months.

There are no pauses, as I don't want to work with clients who are not fully committed to our work and the movement we're creating together.

We have a strict no guarantee and no refund policy.

Questions?

Drop me a line at tara@soultour.com

Don't send me any money now!

1. Email me "I'm in!"
2. We'll get your account set up.
3. We'll get you crafting your Empire Offer to launch dirty and get your first 3 clients like 🍷

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