

Bye-Bye Additional Work. Hello Results!

Ready to share more FlōPlan® educational content with your members without doing extra work? Then it sounds like you're in need of another FlōPlan Fast Pass.

This month we're providing you with pre-created content focused on the importance of floor plans. Simply copy and paste the pre-written member email and social media posts below, and spend your normal content-creating time elsewhere!

Scroll down to see pre-created content below>>>

Email Text: Copy/Paste & Send To Your Members



2022 - The Year Of The Floor Plan

As we wrap up 2021 and things come to a close, we look forward to what's to come! While floor plans have been included on more and more listings, we want to set a more robust goal. We want to make 2022 the year of the floor plan!

Buyers Want To Make Decisions Faster, Let's Help Them

Using FloPlan is so quick, easy, and affordable, it is an absolute no-brainer. We've known that buyers want floor plans. They have been telling us for years. Knowing how the photos come together for the big picture is important for a fast decision in our market.

We Want To Show Other MLSs How It's Done

As an MLS, we certainly want to show potential buyers that this is the place to live! This starts with the first impression on listings. Our goal is to make our listings more thorough and complete to include floor plans. This will give our MLS listings a truly premium feel! Details matter to buyers, so let's focus on the details and put a floor plan on every listing!

Show Sellers You Are Doing Everything You Can

Sellers want to know that you are doing everything you can to ensure their listing looks flawless. Don't wait for them to notice you don't have a floor plan on their home listing. Get the home scanned with the FloPlan app on the first walkthrough, so you are ready to go when the listing is ready to be active.

In the age of information, don't fall behind: make 2022 the year you put a floor plan on all of your listings!

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Social Media Text: Copy/Paste & Utilize Per Platform



Facebook:

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In the age of information, don't fall behind and make this year, the year you put a floor plan on all of your listings!

Watch the recorded webinars & trainings:

URL to copy/paste into Facebook with post:

<https://floplan.io/account-setup/>

Image to download and use with your Facebook post:



Twitter:

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