

DIRECT PARDON FOR LAM HONG LE CAMPAIGN FOR 18 MILLION RISING (2021)

Sent: 09/17/2021 10:00 AM Eastern (US)

Pardon Lam - A30

Manage

Subject: Stop the deportation of our friend
by sumi dutta

Open Rate	51.07%	Total Opens	4395	Total Sent	8606/8606
Click Rate	10.03%	Total Clicks	863	Clicks/Open Ratio	19.64%
Action Rate	4.8%	Total Actions	413	Actions/Click Ratio	47.86%
Donation Rate	0.01%	Total Donations	1	Donations/Click Ratio	0.12%
Average Donation Amount	\$30.00	Total Amount Donated	\$30.00		
Unsubscribe Rate	0.48%	Total Unsubscribes	41	Unsubscribes/Open Ratio	0.93%
Bounce Rate	0.0%	Total Bounces	0		
Previous Bounce Rate	0.19%	Total Previous Bounces	16		
Spam Complaint Rate	0.01%	Total Spam Complaints	1		
Previous Complaint Rate	0.0%	Total Previous Complaints	0		

Hi sumi,

Imagine being in prison and believing you will live and die there. To your amazement, after 30 years, the parole board grants your release. [You'll be free.](#) But as you're leaving, ICE agents are inside the prison waiting for you, ready to put you in shackles and behind bars again. This time, you face deportation to a country where your life is at risk.

This is what happened to Lam Hong Le, a 52 year old Vietnamese refugee. And it happens to incarcerated migrants all of the time. [Take action to demand Governor Newsom pardon Lam and #StopDirectTransfers once and for all.](#)



After 32 years behind bars, Lam Hong Le was released from prison on parole in 2019. **Minutes after his release, ICE detained Lam and locked him in a detention facility. He was released over two months later, but is now facing deportation.** In prison, Lam met Auntie Jun of Tsuru for Solidarity, a direct action Japanese American organization. Since his release from San Quentin Prison and the Yuba County ICE Detention Center, Tsuru for Solidarity has been organizing to stop Lam's deportation. If deported, Lam would be seen as a "traitor" to Vietnam because of his refugee status and his life would be at risk of further imprisonment, torture, and death. [1]

We must protect Lam at all costs. He fears for his life. Tell Governor Newsom: grant a direct pardon for Lam Hong Le now.

As a result of community organizing, Lam has three months until his next ICE check-in. Tsuru for Solidarity shared, “It helped to let Lam know he isn’t alone in this hard process. We’ll continue to fight with your help!” [2] Already, thousands of members like you have sent letters to Governor Newsom by signing this petition.

Let Lam know he’s not alone. Share his story and demand a direct pardon for Lam today.

In solidarity,

sumi, Laura, Turner, Bianca, Charlene, and Irma -- the 18MR Team

Notes and Sources:

[1] [Pardon Lam Hong Le](#)

[2] [Tsuru For Solidarity](#)

THE FACEBOOK LOGOUT CAMPAIGN FOR 18 MILLION RISING X KAIROS (2021)

Sent: 10/08/2021 10:00 AM Eastern (US)

The FB Logout - A30

Manage

Subject: Don't cross the digital picket line

by sumi dutta

Open Rate	52.01%	Total Opens	7936	Total Sent	15260/15364
Click Rate	4.99%	Total Clicks	762	Clicks/Open Ratio	9.6%
Action Rate	0.0%	Total Actions	0	Actions/Click Ratio	0.0%
Donation Rate	0.0%	Total Donations	0	Donations/Click Ratio	0.0%
Average Donation Amount	\$0.00	Total Amount Donated	\$0.00		
Unsubscribe Rate	0.4%	Total Unsubscribes	61	Unsubscribes/Open Ratio	0.77%
Bounce Rate	0.0%	Total Bounces	0		
Previous Bounce Rate	0.07%	Total Previous Bounces	11		
Spam Complaint Rate	0.0%	Total Spam Complaints	0		
Previous Complaint Rate	0.01%	Total Previous Complaints	1		

Hi sumi,

If you're like me, you type Facebook into your browser some mornings without even thinking about it. Love it or despise it (probably both, don't at me!) spending time on social media is second nature for many of us. As folks who consume content, connect



with loved ones, and feel stimulated by these apps, we rarely [recognize our power as users who create billions for Facebook](#) (who owns both Instagram and Whatsapp). Just this Monday, during the social media outage, Facebook lost \$65 million in revenue. [1]

[Don't freak out, but we're calling Facebook users like you and me to log out for a few days starting November 10th. You can do this! Put simply: We demand Facebook do better.](#)

Why a Facebook log out? If you didn't watch 60 Minutes like a grown millennial this week, it aired an interview with former Facebook employee, Frances Haugen, who exposed the company for choosing profit over public good, time and time again. [2] Haugen revealed thousands of internal

documents which **uncovered how Facebook's own research shows that their platforms create conditions where:**

- **misinformation thrives**
- **white supremacists gain momentum**
- **and teenage girls are pressured into eating disorders due to the algorithms used by the company.** [3]

Our comrades at Kairos, an organization building Black and brown political power in tech, are leading the charge with a clear list of demands to create a more equitable Facebook. [4] [5] Since users like us are Facebook's entire business model, we make or break how much they earn. **By logging out in unison, we're saying no to helping Facebook make outrageous profits. We need to see some big changes.**

[Let's start getting real about our power to change the tech we use every single day. Join us in pledging to log out of Facebook \(not forever, just a few days!\) on November 10.](#)

In solidarity,

sumi, Laura, Charlene, Turner, Bianca, and Irma -- The 18MR Team

Notes and Sources:

[1] [Forbes](#)

[2] [CNN](#)

[3] [CBS](#); [The Verge](#)

[4] [TIME](#)

[5] [The Facebook Logout](#)

VOTE BY MAIL CAMPAIGN EMAIL FOR 18 MILLION RISING (2020)

Subject Line: **What COVID-19 means for the elections**

Hi sumita,

This is the year we elect a president during a pandemic [1].

This is the year our Asian aunties were attacked in the street because the US government called it a “Chinese virus” [2].

This is the year we decide how we heal from this. COVID-19 has made it clear: taking care of the future means reshaping the way we do *everything* right now. **That includes how we vote.**

If we are serious about our future, we must demand a wide-scale Vote By Mail option in every state today. This is the year.



In the 2016 election, over half of Asian Americans in California used Vote By Mail (VBM) to cast their ballots [3]. Yet millennial and first generation Asian American voters faced higher than average rejection rates for their VBM ballots in the state due to “mismatched signatures.” In 2020, we can’t afford to have our political power thrown away because of petty restrictions. **During a pandemic with no end date, anything less than VBM across all states will result in mass voter suppression.**

This is the year that unleashing the Asian American vote is synonymous with Vote By Mail in every state. This is the year that every ballot must count.

Months before the election, Asian American communities are showing up full force. We’re practicing community care in the face of xenophobia. Rather than retreat in fear, we’ve become even more bold and powerful with our activism:

- This is the year Philadelphia’s Chinatown businesses donated 27,000 medical masks, in spite of no income due to Yellow Peril [4].
- This is the year a small but mighty Asian American feminist collective in NYC made a more comprehensive guide to caring for each other during the virus than the CDC [5].
- This is the year that the same hands that revived Gidra, bought a stove and fed unhoused Korean elders in LA for weeks off of a GoFundMe fundraiser [6].

Vote by Mail is community care. We decide if the leadership we elect says no evictions and water shutoffs, or says it’s called the “Kung-Flu” [7].

Because this is the year, we win.

In solidarity,

sumi, Laura, Cayden, Bianca, and Turner -- The 18MR Team

Notes & Sources:

[1] Email inspired by the poem "Imagine the Angels of Bread" by Martin Espada.

[2] [Cal Health Report](#)

[3] [Asian Americans Advancing Justice - California](#)

[4] [ABC News Philadelphia](#)

[5] [Asian American Feminist Antibodies](#)

[6] Gidra was a revolutionary Asian American newspaper-magazine in LA between 1969-1974;
[Asian Americans for Housing Justice - Los Angeles](#)

[7] [Independent](#)