

PRODUCT SALES PROPOSAL LETTER

[Date]

[Name of Recipient]

[Title or Position]

[Name of Company]

[Company street address], [City]

[State], [Zip Code]

Subject: Sales Proposal Letter

Respected Sir/Madam,

I, [Name of proponent], working as [state job position] in this company, am writing this letter to propose a new product sales plan in line with the company's plans of innovation and to improve its sales performance.

In brief, this sales proposal presents that the company should do away with its previous plans and strategies in marketing the following products: [enumerate the products covered in the proposed sales plan] and instead adopt the following strategies, to enumerate: [enumerate the following strategies]. In such a way, the company will be able to achieve its targeted sales quota of 0.00% every month of sales performance.

For further reference and deliberation of the said proposal, I have enclosed a copy of the proposal consisting the detailed strategies and its corresponding implementation. If you have questions regarding the sales plan or if you approve of the said proposal, please reply to this letter so that I can start working on its implementation.

Thank you for your attention to this proposal and I look forward on hearing from you soon.

Looking forward,

[Signature]

[Name of Sender]

[Title or Position]