

Television Show Assignment - English 12 Capstone

Research conducted into how people learn from television during the mid 1990's suggests that there are four ways that television shows are beneficial to the learning of others. "They include **behavior**, **attitudes**, **beliefs**, **and values**, **knowledge**, and **cognitive skills**" (Moeller 4). This assignment asks you to address these categories through completing one of the red box activities. Your completed activity will address the following:

- 1) In which ways does this program affect the **behavior** of its viewers? Does it try to teach them a skill, influence their opinion on a topic, or convey information to them? How might a viewer change their own behavior after watching this program? Show the ways in which this program does this through your chosen activity.
- 2) How does this program impact the **attitudes, beliefs, and values** of the viewer? Attitudes, beliefs, and values make up the moral center of a person. They are the basis for what we put into action in our own lives. How does this program impact the viewer's belief system? Show the ways in which this happens in your program through your chosen activity.
- 3) What specific **knowledge** can be gained from your television program? Show and incorporate into your research project some specific information that you've gained from your chosen television show episode. Explain how this information connects to information you've gained from your nonfiction book.
- 4) **Cognitive skills** are the ways in which we gain or learn from something. Oftentimes, a television show will have an *objective* or *outcome* in mind for its viewers. For example, an objective of *Mythbusters* on *Discovery Channel* is to prove or disprove a certain myth. What do you think the show creators expect you to learn? Show/explain the objectives or outcomes. Show/explain the process that this program takes you through to get you to these objectives or outcomes.

Source:

Moeller, Babbette. "Learning from Television: A Research Review." *CCT Reports* 11 (1996): n. pag. Web. 20 Feb. 2014. <<http://www.dcmp.org/caai/nadh175.pdf>>.