

Subject line: grow your active customer base

Let me start by saying I love that you strive to make eco-living more accessible all while supporting small Businesses

However most small businesses die out over time but for a clean earth and the small businesses you support, we must make sure **you don't die**.

So how can we make sure that Eco green living does not disappear and also ensure that you have time to spend with your family and son?

we want to make sure people remember their purchase from you, for the quality but also the good experience and feeling they had when purchasing.

I can help you create these good experiences and feelings through copywriting aka the art of persuasion.

I can help you not only ensure your business will flourish.

But also help you keep your active customers

Now you might think that Copywriting won't work for you, or that I can't help you.

So let me assure you copywriting works for the smallest businesses and the biggest firm.

but in case you don't believe in me, I rewrote one of your blog posts, so you can see I know what I am doing.

These are 2 variants the first one is how I think it would be best the second one is the same format as yours just with changed text.

 copy 1  copy 2

This blog is not yet tailored to the feelings we'd like to create but future texts will be.

If you are interested in growing your active customers through E-mail marketing and the art of persuasion respond to this email.