

Collections as Data Persona

persona /ˌpɜːˈsɒnə/: an archetypal user

Public Policy Data Analyst	Motivations	Specific Goals
	● Desire to actively influence the introduction and implementation of modernized laws that support immigrant rights at the federal, state and local level ● Finding new data, both current and historical, that fill information gaps in the agency's ongoing research in core policy areas ● Pass on his experience and skills to the next generation of information professionals	● Develop more robust data management and documentation practices for his team, including tracking provenance, research method, version history and processing history ● Write narrative and budget for a funding proposal to a private foundation to collaborate with a local university on a data archive for the network of NGOs in North, Central and South America ● Evaluate the latest data visualization software package options
Ed Kishiyama is a data analyst at a major non-government organization (NGO) based in the San Francisco Bay Area that focuses on immigration and related public policy issues. Inspired by his grandparents' experience at an internment camp for Japanese in the 1940s, Ed earned his master's degree in Political Science and decided to pursue a career helping immigrant communities. Now, on top of his day job, he teaches "Intro to Data and Data Science" as adjunct faculty for a Library and Information Science program at the state university.	"I spend a lot of time assessing the quality of data that we obtain. It's tedious at times, but ensuring that we are working with accurate data collected by authentic sources via rigorous -- or least reasonably documented! -- methodologies is fundamental to the success and impact of our work." "There's interesting research coming out of universities that leverages computational techniques to analyze historical data extracted from scanned records and to tie it to current trends. I try to stay on top of what the leading academic centers or institutes are covering. I figure it is key to growing my network." "I emphasize with my students the important role that libraries play in making data findable and helping people to find it, to serve as a data connector. If you can't find it, it doesn't matter how good the data is! For one assignment, they have to trace a dataset and its downstream use, how it is processed, republished, documented, and cited. An eye-opening exercise!"	

