

Protocols for Having an Effective Tabling Experience

SIGNS - Easy to read **SIGNS** placed on the table attract people's interest and encourage them to talk with you. We use **Let's Talk About Voting**. Other options could include **Election Concerns?** and **Come Chat with Us**. Your best idea here ...

LISTEN - Important. First and last: **Listen to what people tell you. Reflect what they say to you back to them.** Start where **they** are. Ask what their concerns are! People shut down if they are "talked at."

ENGAGE - effective ways to engage people:

- Provide simple, quick-to-fill-out surveys with attached pens. Ask, "Would you be willing to answer five quick questions? A few surveys are in the tool kit.
- When they are done, ask, "Would you like to know the correct answers to some of the questions?" These surveys often spark useful conversations that can deepen engagement.
- Ask them if they would like to become more involved. Encourage them to contribute from their existing skill set, or comfort zone. The second survey includes a place for them to provide their contact information. Suggest they print clearly. Be sure the contact information is legible for you before they leave.
- After people leave, respond soon by emailing them a thank you, giving them appropriate resources and avenues for the types of involvement they ask for.

PRINTED MATERIALS - Have some copies of various informative documents of your choosing on your table for people to take. We were given a stack of Voter Registration forms from our County Auditor's office. Most of the other documents we have available are on our Resources Pages of the online Tool Kit for you to copy. What we put out depends on the context of who is the audience and the location. However, having them handy **is** useful enough to warrant having a supply on site. We have a box that stays with our table and chairs, keeping it stocked with more copies as needed. Be familiar with what you have available, and offer them when appropriate. Some people love the hard copies of things. Many do not. We also keep a supply of U.S. Constitutions available for people to take home with them.