Subject: Introducing Our New Onboarding Platform!

Hi Team,

We're excited to announce the launch of our brand-new onboarding platform designed to streamline and enhance the onboarding experience for our new hires. This platform will not only simplify the process but also ensure that every new team member feels supported and well-prepared from before day one.

Key Features:
- Seamless Integration: Effortlessly connects new hires with our company's resources, training, and culture.
- Customizable Workflows: Tailored onboarding plans to suit different roles and departments.
- Automated Reminders & Check-ins: Ensures timely completion of tasks and continuous engagement.
- User-Friendly Interface: Designed for simplicity and ease of use.

This tool reflects our ongoing commitment to improving employee experiences and driving operational efficiencies. We believe this will make a positive impact on both the new hire journey and the overall success of our teams.

Next Steps:
You all have access to it here: https://yourcompany.getaboard.app

Rollout Date: [ACTIVATION_DATE]

Training & Demos: If you're a Manager and are interested in seeing a demo, please respond to this email, and we can set something up. You can also watch a quick demo here

We're confident this new platform will be a game-changer in welcoming and integrating new talent into our company. If you have any questions, please don't hesitate to reach out by replying to this email.

Best regards,

[NAME]