

If you already have NinjaOutreach, then you can also use our tool to find your competitors. This is a more direct search since you can filter by 'tags' and in this case, since you are looking for other businesses, you can use the 'company' tag to populate relevant results.

- a. In the **Content Prospecting**, you can search our database for your competitors using the tag "company".
 - i. Here's an example search:

The screenshot shows the 'Content Prospecting' tab in the NinjaOutreach dashboard. The search term 'dropshipping' is entered in the search bar. The 'Search by Tag' dropdown is set to 'Company', which is highlighted with a green box and a green arrow. The results show 250 results. The first three results are displayed as cards with details, contact information, shares, SEO metrics, and traffic & engagement data.

Details	Contact	Shares	SEO Metrics	Traffic & Engagement	Features
Top free online marketing tools By Deba at www.doba.com The premier B2B online product sourcing marketplace for wholesale suppliers and retailers. Follow us for tips on e-commerce, dropshipping , and digital marketing.	Lehi, UT Contact: support@doba.com Phone: +1 801 705 9620 Blog	Facebook: 0, Twitter: 0, LinkedIn: 0, Google+: 0 View Shares	PR: 4, DA: 0, PA: 0, Moz Rank: 383, Backlinks: 383	Alexa: 45,363, Visits Per Month: 10,000 - 30,000, Comments Per Post: 6, Social Shares Per Post: 45	Infographics Resource Page
Dropshipping Guide AC Electronic.com By AC Electronic Ltd at www.ac-electronic.com AC Electronic Limited is one of the global importers & exporters companies, specializes in dropshipping and wholesale services on Mobiles, Digital Cameras...	Hong Kong Contact: sales@ac-electronic.com About: sales@ac-electronic.com Blog	Facebook: 0, Twitter: 0, LinkedIn: 0, Google+: 0 View Shares	PR: 0, DA: 25, PA: 1, Moz Rank: 38, Backlinks: 38	Alexa: 1,162,118, Visits Per Month: 0 - 5,000, Comments Per Post: 1, Social Shares Per Post: 62	
China Electronics Wholesale - ChinaZRH.com By James at www.chinazrh.com Chinazrh - Wholesale Electronics, dropshipping . Directly from China, Wholesale MP3 Players, Mobile Phones, Gadgets... mail us: sales06@chinazrh.com	China Contact: sales@chinazrh.com About: sales@chinazrh.com Blog	Facebook: 5, Twitter: 57, LinkedIn: 0, Google+: 0 View Shares	PR: 0, DA: 37, PA: 47, Moz Rank: 4.71, Backlinks: 103	Alexa: 371,640, Visits Per Month: 0 - 5,000, Comments Per Post: 62, Social Shares Per Post: 62	

- b. **Live search** - this is the same search you would do in search engines (How to use Google to identify your competitor)
- c. **Social Prospecting** - use your product/service as your keyword here and make sure that you tag 'company' before you run the search
 - i. Here's an example search:

The screenshot shows the 'Social Prospecting' tab in the NinjaOutreach dashboard. The search term 'web design' is entered in the search bar. The 'Search by Tag' dropdown is set to 'Company'. The results show 250 results. The first four results are displayed as cards with details, location, followers, website, and actions.

Full Name	Description	Location	Followers	Website	Actions
Red website design info@red-website...	Affordable websites that help you grow your business! Follow for design & marketing tips that will help you succeed online.	Liverpool, England	200K	www.red-website-design.co.uk	Follow Unfollow
Ferg	web design , graphics, illustration and branding company building bridges between artists and peers in the industry.	Norwich, UK	76K	www.creativehat.co.uk	Follow Unfollow
Biswajit(SEO)	SEO & web design Company - India best Local SEO Services Company offers SEO web design services, Internet Marketing, SEO web design ing. Skype: biswajit.winwebtech	Kolkata, West Bengal, India	62K	www.biswajitbhattacharjee.blog	Follow Unfollow
ClueCommerce	We offer web design & development, mobile app development, digital marketing services, we also provide technical support, free consultation to our clients.	Raipur, India	54K	cluecommerce.com	Follow Unfollow