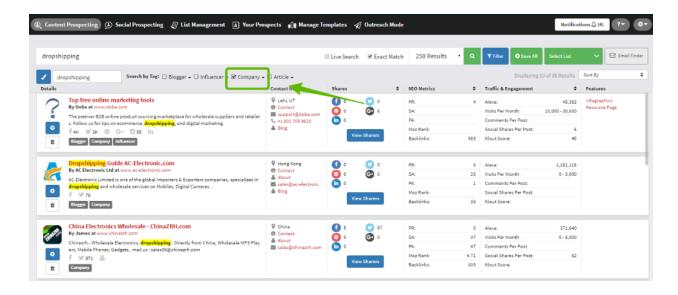
If you already have NinjaOutreach, then you can also use our tool to find your competitors. This is a more direct search since you can filter by 'tags' and in this case, since you are looking for other businesses, you can use the 'company' tag to populate relevant results.

- a. In the **Content Prospecting**, you can search our database for your competitors using the tag "company".
 - i. Here's an example search:



- b. <u>Live search</u> this is the same search you would do in search engines (How to use Google to identify your competitor)
- c. **Social Prospecting** use your product/service as your keyword here and make sure that you tag 'company' before you run the search
 - i. Here's an example search:

