

Boshemia Magazine Issue 08: FUN – The Brief

DEADLINE

Sunday 6 August,, 11pm in your own time zone.

THEME

We are calling for submissions to the theme of **FUN** 🥳

Yes – we do mean fun! This issue will centre on whimsy, joy, nostalgia, and playfulness. Of course, that doesn't mean that more serious topics are excluded – simply that the overall theme will be joyous.

You can view our moodboard for the issue [here](#).

Here are some prompts to get you started:

- What do you find fun that everyone else hates? Defend it to us!
- What do people insist is fun that YOU hate? Defend your stance!
- **FASHION:**
Whimsy and fashion / maximalism fashion / 1770s painterly fashion Romantic body types. Awards season: where are the necklaces??
- Playing with gender / gender as a playground
- De-influencing – does it work? What does it mean for influencer culture / marketing?
- Cringe culture on the internet – a lot more pile-ons and bullying around people being embarrassing online. What does it mean to be embarrassing online these days?
- Capture the feeling of spending the day at the beach
- How have you found ways to have fun / fall back in love with life / find joy?
- How has the pandemic changed our perceptions of fun? What was your pandemic hyperfixation that you've maintained? What was your pandemic hyperfixation that you've ditched?
- What's the most fun you've EVER had?
- Y2K resurgence

FORMAT

We welcome all visual and written work. There is no minimum word limit, but the maximum is around 1000 words. If you have work which is slightly longer, please submit regardless and we can assist with editing the length if you are shortlisted.

Please provide your work in .doc or Google Doc format for written submissions.
PDF submissions will not be considered as they make the editing process difficult.

For visual work, you may submit in low res and/or with watermarks, but must be able to supply hi-res unwatermarked versions if we select your work for print. Preferred file types are .jpg, .ai and .eps. Please note that you will need to set up your file for CMYK colour profile.

Our magazine page dimensions are 210x148mm (210x296mm for full spread), but we accept work of any dimensions.

PROCESS

Please fill in the submissions pitch at www.boshemiamagazine.com/submit.

Please summarise your intended work for submission in no more than 300 words.

You must include:

- Which theme you are submitting for
- If the piece is prewritten or in pitch stage (neither will give you a disadvantage; this only helps us plan with regards to timings)

We aim to be in touch within two weeks of the submission date to let you know if we are taking your pitch forward, and to request a draft if applicable.

After the closing date, the team will carry out the shortlisting process and notify all submitters of their status no later than **16 August**. At this stage you will be assigned an editor, who will liaise with you around any amendments.

At this stage we will also ask you to supply a short bio of approx 30 words written in the third person, along with a main social handle or website to accompany. Please note that we reserve the right to ultimately choose not to include any submission, right up to the moment of printing.

When the magazine has been sent to print we will collect your postal address and mail you a copy of the magazine when the print run comes in.