

Description of Course Unit
according to the ECTS User's Guide 2015

Course unit title	Penelitian Komunikasi Kualitatif
Course unit code	KOM6314
Type of course unit (compulsory, optional)	Compulsory
Level of course unit (according to EQF: first cycle Bachelor, second cycle Master)	Bachelor
Year of study when the course unit is delivered (if applicable)	2021/2022
Semester/trimester when the course unit is delivered	Semester 5
Number of ECTS credits allocated	6 ECTS
Name of lecturer(s)	Gilang Jiwana Adikara
Learning outcomes of the course unit	CLO-1 Students will be able to explain various methods of qualitative communication research. CLO-2 Students will be able to explain differences and strategies of qualitative communication research CLO-3. Students will be able to implement their knowledge to conduct simple research using qualitative approach.
Mode of delivery (face-to-face, distance learning)	Face to Face, Distance Learning
Prerequisites and co-requisites (if applicable)	-
Course content	1. Introduction to qualitative approach in communication research 2. Methods of qualitative communication research 3. Research practices
Recommended or required reading and other learning resources/tools	Book: Klaus Bruhn Jensen. A Handbook of Media and Communication Research: Qualitative and Quantitative Methodologies. Routledge, 2020. Sarah J. Tracy. Qualitative Research Methods: Collecting Evidence, Crafting Analysis, Communicating Impact. John Wiley& Sons. 2020 Monique Hennink; Inge Hutter; Ajay Bailey. Qualitative Research Methods. SAGE. 2020
Planned learning activities and teaching methods	Lecture. Team/Group Work. Project-Based Learning Practice Report Preparation and/or Presentation

Language of instruction	Indonesian
Assessment methods and criteria	Assignments, Midterms, Final Examination, and Term-Project Presentation.