



MOUNT HOLLY FARMERS MARKET

## 2026 Mount Holly Farmers Market Artisan Vendor Rules and Guidelines

- 1. DATES OF THE MARKET:** The MHFM will be open for seasonal operation, with dates to be determined each year. **Opening Day 2026 Season: April 4 - October 31, and a pop-up market for Thanksgiving, November 21. It will be a fully supported market that includes Tokens.** Additional dates may be added at the Board of Directors' discretion.
- 2. TIME /LOCATION FOR MARKET SALES:** The MHFM will operate at 226 S Main St, Mount Holly, on Saturdays from 8:00 am until 12:00 noon. Market staff and vendors may buy from each other before the market opens. Vendors are asked to be in place by market opening, with vehicles moved from areas that could impede foot traffic or compromise the safety of those in the shopping area.  
**Note: We request that all Vendors have a Venmo Account and provide their tag to the Market Manager so we may transfer fees, payments, and reimbursements for Market Tokens.**
- 3. VENDOR ATTENDANCE:** **Artisan vendors should notify the Market Manager by noon on Thursday if they cannot attend the market.** This allows for substituting an approved artisan vendor and/or adjusting the market setup.
- 4. SPACE ASSIGNMENT:** Spaces are assigned at the Market Manager's discretion, considering the market's best interests, vendor preferences, attendance commitments, product category differences and compatibility, product quality and quantity, and prior space assignments. Prospective new artisan vendors must apply to the Board and be reviewed and approved by the Artisan Selection Committee before selling at the market.
- 5. MHFM ARTISAN VENDOR DEFINITION:** The artisan vendor is a skilled crafts worker who lives within 75 miles from the market site. Their products are all handcrafted, and they demonstrate manual skills developed through experience and dedication. The items may be functional or strictly decorative. All products must have excellent workmanship in quality and design, exhibiting an appreciation of the craft and the artistry of its production. Imported items or items made from kits will not be accepted. The use of local materials in fabrication is encouraged but not required.

## 6. ARTISAN VENDOR QUALIFICATION/ MEMBERSHIP FEES:

All artisans requesting membership with permission to sell at the MHFM must:

- A. File a vendor application each year with the Market Manager. This document requires the artisan to verify that they produce the items they intend to sell. The artisan will be asked to submit photos or links to electronic illustrations of their work (e.g., websites, Etsy store, Facebook page). The MHFM Vendor Selection Committee will review the submitted information and approve artisans for membership. Member artisans must contact the Market Manager and obtain approval from the Selection Committee before selling any additional item types.

## MEMBERSHIP AND RENTAL (Includes registration fee)

1. **Pay by the Month - \$20 per week x the number of weeks in each month.**
  2. **Standard Membership - \$450** - April 4 - October 31, and Thanksgiving Pop-up Market on November 21, a total of 32 Saturdays - (1) Tent, (2) Tables, 10'x10' space. This will save you \$190 compared to the \$ 20-per-week price.
  3. **Enhanced Membership - \$650** - April 4 - October 31, and the Pop-up Market on November 21, a total of 32 Saturdays - Standard membership level, plus additional tents and tables as needed (maximum (4) tents, (8) tables) **\*Note\*** this is a crazy deal. Other markets will charge full price for a 2nd space, and many do not provide tables and tents!
  4. **Seasonal/Partial Membership - \$275** (16 Saturdays - your choice of dates). This is intended for seasonal vendors, every-other-week vendors, and any late-added vendors after July. You may pick the Saturdays you wish to attend. There will be a \$20 charge for each additional Saturday beyond 16 weeks.
  5. **Trial Period - \$50** (2 Saturdays, back-to-back)
  6. Special circumstances may be handled on a case-by-case basis at the market manager's discretion.
  7. For bookkeeping purposes, a receipt will be issued upon payment.
7. **NC Statutes:** Laws governing specialty markets require farmers' market operators to maintain a vendor registration list. According to current NC Department of Revenue guidelines, all vendors required to collect sales tax must provide the market operator with their NCDR certificate of registration number and prominently display a copy of their registration at their booth.

- 8. MARKET SIGNAGE:** Artisan vendors will display a sign bearing their business name. The contact person's name and contact method should be available upon the customer's request. The artisan must have a sign, tags, or labels listing the prices of all items for sale. Signs must be posted before sales begin. Any signs must allow visibility and access to adjoining booths.
- 9. CLEAN-UP:** Artisan vendors must clean up the booth area before leaving. Trash can(s) are provided. All vendors, as they are able, are asked to assist us in taking down the market. We are a volunteer market.
- 10. REFUND POLICY:** All artisan vendors selling at the MHFM shall guarantee the quality of their products. If an exchange or other arrangement is not acceptable to the customer, the vendor must issue a refund in the same form as the original payment, typically cash. To qualify for a cash refund, the customer must return the product. Refunds shall be issued within seven days of purchase. Refund requests submitted more than 7 days after purchase will be honored at the vendor's discretion.
- 11.** A “No substances” policy is in effect at the market. This means all tobacco products and tobacco-like products (e.g., vapes, e-cigarettes, Juul, etc.), as well as all forms of alcohol, are prohibited at the market.
- 12.** A “no pets” policy applies to the market space for vendors and customers alike. The Market Manager can grant individual exceptions to the rules on a case-by-case basis.
- 13.** It is the Market Manager's responsibility to ensure compliance with the market rules; however, the Market Manager has the authority to grant exceptions on a case-by-case basis. Should grievance arise regarding the application of a policy, procedure, rule, or action, one may file a grievance in accordance with market grievance procedures.