# (Context: <u>Italic</u> and <u>underline</u> represents link)

# **DIC Subject Line:** The Secret to Big Businesses Money Management

I know for all of you small business owners it's hard to keep track and to stay up to date with all your businesses expenses

And I know you probably are stuck and have no idea where to look, or who to ask

As well you're probably wondering "how do the big businesses with hundreds of different expenses do it? how do they keep track of everything?"

Well, it is easier than it sounds

Actually, YOU as the business owner can do it yourself

Right on your phone is the key to successful management

Click here to find out how to do it like big boys

# PAS Subject Line: The KEY to staying calm even in the most extreme of situations

Imagine for me you out on the job

It's hot and sweaty, many people yelling, your mind racing with thought of everything that needs to be done

You're stressed out aren't you? You can't finish your tasks right? You probably are dehydrated at the same time as all of this is going on

You need an outlet, you need a tool, you need a drink, you need change

The KEY to relieving you of this gut wrenching feeling, this stress, this negative state that your in, the answer is to be calm

To stay calm and be positive through your work environment, <u>click here</u>, and let Recess give you the drinks and powders to help achieve the change you need

# HSO Subject Line: I quit my job to learn this and it paid off more than they expected...

I was stuck, lost, scared, and confused

I had a boss with unrealistic expectations for me and my fellow employees to follow

I couldn't work in a job where I was stuck, almost forced to serve someone who believed themselves better than me

I had dreams and ambitions.

I would see on social media posts, news articles, and even in stores magazines, pictures of famous self-made millionaires

"How can I get there? How can I do that" I thought to myself

I tried reaching out to whomever would answer my call but got nowhere

That is when I found the answer, the tool, the key was mine and the secret has been unmasked to me

"Who needs to work for someone to be truly successful?" I thought to myself

I can tell you from experience, YOU do not

I immediately left my job, walking out the door my boss said, "It'll never work. It's just a scam. You need someone like me to help you be successful."

F\*ck that nonsense

The tool is within your grasp, take advantage of it like I did, proving them all wrong.

Please before someone takes it from you, or it's too late and you're more stuck than I was

Now say it with me, and go get the tool for yourself... F\*CK JOBS

# **Landing Page**



# These tweaks made a world of difference for me to get more work done and make more money, and it can for you too!!!

Changing just a few simple things in my routine made my life so much better in so many ways. Learn these skills that I figured out from my past that I will teach with my course:

- Being able to remain focus at work
- With more time to work, more money to make for me
- Getting more down not only in work but around the house
- Time management no longer a problem for me

Some of the most difficult things in life have the simplest of answers, if you want to learn these skills, or have questions, join us and we will reveal to you the secret!!



# Welcome Sequence Email (3 emails)

Subject Line: Welcome (Your Name), Let's Get to Work

Welcome (Your name),

You have taken the first steps into getting the new life you deserve

The good news is that you are in the right place

Now it is time to work hard

So stay vigilante for upcoming emails

Remember Focus is the key to success

### Subject Line: I refused to stay broke

I know those of you who may be broke are sitting there not wanting to stay broke

I was the same

And just like you, I decided to do something about it

I used to work as a painter making \$12/hr. Coming home to my wife with an empty pocket, and nothing to show that I am the man I promised to be

Is that life worth it?

How can I come home to my wife and expect her to see me as a man deserving of respect?

She couldn't, and I know those of you reading that have a family are feeling the guilt of not making enough

The feeling of failing those you love. That was me

But how did I overcome this obstacle?

How did I go from a broke man to a successful one?

Well I can tell you the key is focus, but the problem is staying focused.

You have taken the correct first steps in learning this art.

Continue with us <u>here</u> and help not just yourself, but your family

# Subject Line: Turn Your Imperfect self, Into The Perfect Version of You

You are not perfect

You Know this is true

You can't focus

You are not ready for the world...

The stress of the world

It is not for you

But those of you that have ambition...

Those of you that want the world to be yours...

That wants to be focused on becoming what they could be...

Join us *here*, become the best you, the perfect you