

Checklist for Nonprofit Tools

Criteria	Considerations
Budget	What is the maximum amount your nonprofit can allocate?
Features Required	Does the tool offer all the features your nonprofit needs (e.g., email automation, CRM)?
Integration Capabilities	Can the tool integrate with your existing systems (e.g., CRM, social media platforms)?
Ease of Use	How user-friendly is the platform for your team?
Scalability	Can the tool grow with your organization's needs?
Nonprofit Discounts	Does the tool offer discounts or special features for nonprofits?
Customer Support	What level of support is available (e.g., live chat, dedicated account manager)?
Analytics and Reporting	Does the tool provide robust analytics to measure campaign success?

