

Values

Accomplishment Decisiveness Accountability Democratic Accuracy Dependability Achievement Determination Acknowledgment Devoutness Adventure Diligence Aesthetics Directness Altruism Discipline Discretion Ambition Assertiveness Diversity Authenticity Dvnamism Economy Balance Effectiveness Beauty Being the best Efficiency Belonaina Elegance Boldness **Empathy** Calmness Enjoyment Carefulness Enthusiasm Challenge **Equality Excellence** Excitement Cheerfulness Clear-minded Expertise Collaboration Exploration Commitment Expressiveness Community Fairness Compassion Faith Family-oriented Comradeship Competitiveness Fidelity Connectedness Fitness

Fluency

Forward the action

Focus

Consistency

Contentment

Continuous Improvement

Independence Ingenuity Inner Harmony Inquisitiveness Insightfulness Integrity Intelligence Intellectual Status Intuition Joy Justice Leadership Legacy Lightness Love Loyalty Making a difference Mastery Merit Nurturina Obedience Openness Order Originality Participation Partnership Patriotism Peace Perfection Personal power

Piety

Security Self-actualization Self-control Self-expression Selflessness Self-reliance Sensitivity Serenity Service Shrewdness Simplicity Soundness Speed Spirituality Spontaneity Stability Strategic Strength Structure Success Support Teamwork Temperance Thankfulness Thoroughness Thoughtfulness **Timeliness** To be known Tolerance Traditionalism Trustworthiness



Contribution	Freedom	Docitivity	Truth acaking
Contribution		Positivity	Truth-seeking
Control	Fun	Practicality	Understanding
Cooperation	Generosity	Preparedness	Uniqueness
Correctness	Goodness	Productivity	Unity
Courtesy	Grace	Professionalism	Usefulness
Creativity	Growth	Prudence	Vision
Curiosity	Happiness	Quality-orientation	Vitality
	Hard Work	Recognition	-
	Health	Reliability	
	Helping Society	Resourcefulness	
	Holiness	Restraint	
	Honesty	Results-oriented	
	Honor	Rigor	
	Humor	Risk Taking	
	Humility		

Source: https://www.mindtools.com/pages/article/newTED_85.htm