



SUSTAINABLE AMBITION

Values

Accomplishment	Decisiveness	Independence	Security
Accountability	Democratic	Ingenuity	Self-actualization
Accuracy	Dependability	Inner Harmony	Self-control
Achievement	Determination	Inquisitiveness	Self-expression
Acknowledgment	Devoutness	Insightfulness	Selflessness
Adventure	Diligence	Integrity	Self-reliance
Aesthetics	Directness	Intelligence	Sensitivity
Altruism	Discipline	Intellectual Status	Serenity
Ambition	Discretion	Intuition	Service
Assertiveness	Diversity	Joy	Shrewdness
Authenticity	Dynamism	Justice	Simplicity
Balance	Economy	Leadership	Soundness
Beauty	Effectiveness	Legacy	Speed
Being the best	Efficiency	Lightness	Spirituality
Belonging	Elegance	Love	Spontaneity
Boldness	Empathy	Loyalty	Stability
Calmness	Enjoyment	Making a difference	Strategic
Carefulness	Enthusiasm	Mastery	Strength
Challenge	Equality Excellence	Merit	Structure
Cheerfulness	Excitement	Nurturing	Success
Clear-minded	Expertise	Obedience	Support
Collaboration	Exploration	Openness	Teamwork
Commitment	Expressiveness	Order	Temperance
Community	Fairness	Originality	Thankfulness
Compassion	Faith	Participation	Thoroughness
Comradeship	Family-oriented	Partnership	Thoughtfulness
Competitiveness	Fidelity	Patriotism	Timeliness
Connectedness	Fitness	Peace	To be known
Consistency	Fluency	Perfection	Tolerance
Contentment	Focus	Personal power	Traditionalism
Continuous Improvement	Forward the action	Piety	Trustworthiness



SUSTAINABLE AMBITION

Contribution Control Cooperation Correctness Courtesy Creativity Curiosity	Freedom Fun Generosity Goodness Grace Growth Happiness Hard Work Health Helping Society Holiness Honesty Honor Humor Humility	Positivity Practicality Preparedness Productivity Professionalism Prudence Quality-orientation Recognition Reliability Resourcefulness Restraint Results-oriented Rigor Risk Taking	Truth-seeking Understanding Uniqueness Unity Usefulness Vision Vitality
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Source: https://www.mindtools.com/pages/article/newTED_85.htm