



HOTEL BUSINESS FORUM - 2024

Global perspectives for the development of the hospitality industry in Uzbekistan

PROGRAMM

Thursday, 29 th February 2024 y.	
Venue: «InterContinental Tashkent»	
09:00 - 09:30	Registration of Forum participants
09:30 - 10:00	Coffee break
<i>Plenary session of industry leaders</i>	
Moderator: Timur Mirzaev	
10:00 - 10:10	Timur Mirzaev – introductory part
10:10 - 10:20	Welcoming speech Umud Rustamovich Shadiev Chairman of the Committee on Tourism of the Republic of Uzbekistan;
10:20 - 10:30	Welcoming speech from Mr.s. Rahel Boesch , Deputy Head of Mission of the Embassy of the Swiss Confederation in the Republic of Uzbekistan;
10:30 - 10:40	Welcome speech by Mr. Michael Wimmer Head of the Economic Cooperation Representative Office of the Embassy of the Federal Republic of Germany in the Republic of Uzbekistan;
10:40 - 10:50	Farangiz Abdullayeva - Chairman of the Association of Hoteliers of Uzbekistan - “ Professional solution for the hotel and restaurant industry ”;
10:50 - 11:00	Abrorkhuzha Munavarov - Deputy Head of the Investment Department of the Committee for Tourism - “ Investment opportunities of Uzbekistan support in the implementation of investment projects from the State ”;
11:00 - 11:10	Gabriela Damian-Timoshenko - project manager “VET4UZ” - “ Inclusivity in the hotel industry of Uzbekistan ”;

I – SESSION	
Technological innovation and digital transformation in the hotel business	
11:10 - 11:20	Alexis Feuillat - Director of Development at IHG in Georgia, the CIS, the Baltic countries, Turkey and Israel - “Green technologies for hotels in Uzbekistan using the example of the Intercontinental brand” ;
11:30 - 11:40	Maria Znova - Senior Director of Business Development hotel group Radisson Hotel Group - “Creating unique, cost-effective hotel concepts with an element of branded service apartments” ;
11:40 - 11:50	Alexey Savelyev - Director of Guest Technology Development and Innovation, Accor Tech Global – “Digital innovation in the hotel business: practical experience of the Accor group” ;
11:50 - 12:00	Alexey Shatalov – Development Director for CIS countries at Hilton - “Changing needs and customer expectations” ;
12:00 - 12:10	Saltanat Zhumagali - head of the Grohe project office for Central Asia and the Caucasus - “Sustainable water management is the key to the future of hospitality in Uzbekistan” ;
12:10 - 12:20	Nariman Madraimov – representative of the German company HAFELE in Kazakhstan and Central Asian countries – “Improving the value of comfort” ;
12:20 - 12:30	Askar Nurgaliev - project manager, KazBel-Service engineering for hotel construction - “International fire safety standards as the basis for launching a hotel” ;
12:30 - 12:40	Maxim Islamov - head of the HoReCa department of the largest domestic integrator Light Technology - “Automation systems for hotel rooms, the usefulness of dispatching engineering systems, energy efficiency and the development of green energy” ;
12:40 - 12:50	Discussion on the topic
13:00 - 14:00	Lunch for forum participants in a restaurant «NOMAD»
II- SESSION	
Transforming innovative hotel ideas into feasible and profitable ventures including design, construction and go-to-market	
14:00 - 14:10	Eldar Alimuradov – Chairman of the Azerbaijan Hoteliers Association

14:15 - 14:25	Khusniddin Zainutdinov - commercial director of IT company "TAD Industries" - "FACE IDS - a platform for multi-object video analytics and biometric identification for hotels based on artificial intelligence" ;
14:30 - 14:40	Timofey Kryshka - Development Director of TeamJet - "How to increase sales of hotel services in a month without additional costs" ;
14:45 - 14:55	Sufyan Asghar Mehmood - Head of Business School at the Universities of Sunderland, Bangor and Teesside - "Innovative Ideas, Design, Construction and Market Entry" ;
15:00 - 15:10	Christina Gumroyan - Account Manager for Central Asia and the Caucasus at Mitel - "Providing flexible and reliable communication solutions that support the needs and preferences of hotel customers today and in the future" ;
15:15 - 15:25	Ekaterina Molchanova - head of the department for work with CIS objects "The Bronevik.com reservation system as an important element for building hotel sales" ;
15:30-15:40	Kazaev Ramil Shamilevich - commercial director, owner of Digital Solution Trade LLC "Building automation system. Inside there is room automation. GRMS. Dispatch and monitoring system for building engineering systems BMS"
15:45-16:15	Discussion on the topic
	End of the first day of the Forum
Friday, 1st March 2024 y.	
III - SESSION	
Investments in personnel as a catalyst for growth of the hospitality industry	
Technological innovation and digital transformation in the hotel business	
09:00 - 09:30	Registration of Forum participants
	Moderator: Timur Mirzaev
09:30 - 10:00	Coffee break
10:00 - 10:10	Opening remarks Umid Rustamovich Shadiey - Chairman of the Committee on Tourism of the Republic of Uzbekistan;
10:10 - 10:20	Ilkhom Abdurashidovich Mamatkulov - Rector of the Singapore Institute of Management Development in

	Tashkent - “Promoting the growth of the hospitality industry through investment in human resources” ;
10:20 - 10:30	Eric Dubuis - Head of Hotel&Gastro formation Vaud (Switzerland) - “The role of social partners in Swiss vocational education in the field of hospitality using the example of Hotel&Gastro formation Vaud” ;
10:30 - 10:40	Alex Kandor - TEAM University, Tashkent Dean of Faculty – “Tourism education and human capital as important elements of master planning” ;
10:40 - 10:50	Alena Nasyrova - head of the representative office of the Almaty University of Management - “The key role of education in the hospitality industry: why an MBA is necessary for successful business management” ;
10:50 - 11:00	Donier Khaidarov - head of the Exely representative office in Uzbekistan - “How to increase hotel income with the help of innovative IT solutions” ;
11:00 - 11:10	Vitaly Anokhin - Executive Director of Reikartz Grup Otel - “Profitable hotel without headaches. Experience in hotel management using examples from Reikartz Grup Otel” ;
11:10 – 11:20	Vasily Baturin - Sales Director of AEi Communications - “Why is a telephone necessary in a hotel room?” ;
11:20 - 11:30	Mikhail Taratynov is the head of the Ostrovok hotel business development department in the CIS. “Online hotel promotion strategy 2024 from Ostrovok.ru” ;
11:30 - 11:40	Shokhzhakhon Sherdilov - Co-founder of GreenwayGlobal “Eco products of the future are already with us”
11:40 – 11:50	Andrey Nagorny -Senior technical and commercial representative of Legrand company "Smart hotel room from Legrand"
11:50 - 12:00	Kirill Burlutsky – “The need for training in restaurant service in premium hotels. methods and strategy”
12:00 - 12:10	Discussion on the topic
12:10 - 12:20	Signing of memorandums of cooperation
	<i>Closing the forum</i>

Changes may be made to the program.