





HOTEL BUSINESS FORUM - 2024

Global perspectives for the development of the hospitality industry in Uzbekistan

PROGRAMM

| Thursday, 29 th February 2024 y. | | |
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| Venue: «InterContinental Tashkent» | | |
| 09:00 - 09:30 | Registration of Forum participants | |
| 09:30 - 10:00 | Coffee break | |
| | | |
| Plenary session of industry leaders | | |
| Moderator: Timur Mirzaev | | |
| 10:00 - 10:10 | Timur Mirzaev – introductory part | |
| 10:10 - 10:20 | Welcoming speech Umid Rustamovich Shadiev Chairman of the Committee on Tourism of the Republic of Uzbekistan; | |
| 10:20 - 10:30 | Welcoming speech from Mr.s. Rahel Boesch , Deputy Head of Mission of the Embassy of the Swiss Confederation in the Republic of Uzbekistan; | |
| 10:30 - 10:40 | Welcome speech by Mr. Michael Wimmer Head of the Economic Cooperation Representative Office of the Embassy of the Federal Republic of Germany in the Republic of Uzbekistan; | |
| 10:40 - 10:50 | Farangiz Abdullayeva - Chairman of the Association of Hoteliers of Uzbekistan - "Professional solution for the hotel and restaurant industry"; | |
| 10:50 - 11:00 | Abrorkhuzha Munavarov - Deputy Head of the Investment Department of the Committee for Tourism - "Investment opportunities of Uzbekistan support in the implementation of investment projects from the State"; | |
| 11:00 - 11:10 | Gabriela Damian-Timoshenko - project manager "VET4UZ" - "Inclusivity in the hotel industry of Uzbekistan"; | |

| I – SESSION | | |
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| Technological innovation and digital transformation in the hotel business | | |
| | Alexis Feuillat - Director of Development at IHG in | |
| 11:10 - 11:20 | Georgia, the CIS, the Baltic countries, Turkey and Israel - | |
| | "Green technologies for hotels in Uzbekistan using the | |
| | example of the Intercontinental brand"; | |
| 11:30 - 11:40 | Maria Znova - Senior Director of Business Development | |
| | hotel group Radisson Hotel Group - "Creating unique, | |
| | cost-effective hotel concepts with an element of branded | |
| | service apartments"; | |
| 11:40 - 11:50 | Alexey Savelyev - Director of Guest Technology Development | |
| | and Innovation, Accor Tech Global – "Digital innovation in | |
| | the hotel business: practical experience of the Accor | |
| | group"; | |
| 11:50 - 12:00 | Alexey Shatalov – Development Director for CIS countries at | |
| | Hilton - "Changing needs and customer expectations"; | |
| | Saltanat Zhumagali - head of the Grohe project office for | |
| 12:00 - 12:10 | Central Asia and the Caucasus - "Sustainable water | |
| 12.00 - 12.10 | management is the key to the future of hospitality in | |
| | Uzbekistan"; | |
| | Nariman Madraimov – representative of the German | |
| 12:10 - 12:20 | company HAFELE in Kazakhstan and Central Asian countries | |
| | - "Improving the value of comfort"; | |
| | Askar Nurgaliev - project manager, KazBel-Service | |
| 12:20 - 12:30 | engineering for hotel construction - "International fire safety | |
| | standards as the basis for launching a hotel"; | |
| | Maxim Islamov - head of the HoReCa department of the | |
| | largest domestic integrator Light Technology - | |
| 12:30 - 12:40 | "Automation systems for hotel rooms, the usefulness of | |
| | dispatching engineering systems, energy efficiency and the | |
| 10 10 10 50 | development of green energy"; | |
| 12:40 - 12:50 | Discussion on the topic | |
| 13:00 - 14:00 | Lunch for forum participants in a restaurant «NOMAD» | |
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| II- SESSION | | |
| Transforming innovative hotel ideas into feasible and profitable ventures | | |
| including design, construction and go-to-market Elder Alimuradov Chairman of the Azerbaijan Hoteliers | | |
| 14:00 - 14:10 | Eldar Alimuradov – Chairman of the Azerbaijan Hoteliers | |
| | Association | |

| 14:15 - 14:25 | Khusniddin Zainutdinov - commercial director of IT |
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| | company "TAD Industries" - "FACE IDS - a platform for |
| | multi-object video analytics and biometric identification for |
| | hotels based on artificial intelligence"; |
| 14:30 - 14:40 | Timofey Kryshka - Development Director of TeamJet - "How |
| | to increase sales of hotel services in a month without |
| | additional costs"; |
| 14:45 - 14:55 | Sufyan Asghar Mehmood - Head of Business School at the |
| | Universities of Sunderland, Bangor and Teesside - "Innovative |
| | Ideas, Design, Construction and Market Entry"; Christina Gumroyan - Account Manager for Central Asia and |
| | the Caucasus at Mitel - "Providing flexible and reliable |
| 15:00 - 15:10 | communication solutions that support the needs and |
| | |
| | preferences of hotel customers today and in the future"; |
| 15:15 - 15:25 | Ekaterina Molchanova - head of the department for work with CIS objects "The Bronevik.com reservation system as |
| 15:15 - 15:25 | an important element for building hotel sales"; |
| | Kazaev Ramil Shamilevich - commercial director, owner of |
| 15.20 15.40 | Digital Solution Trade LLC "Building automation system. |
| 15:30-15:40 | Inside there is room automation. GRMS. Dispatch and |
| | monitoring system for building engineering systems BMS" |
| | |
| 15:45-16:15 | Discussion on the topic |
| | End of the first day of the Forum |
| | |
| Friday, 1st March 20 | |
| Investments in new | III - SESSION sonnal as a catalyst for growth of the haspitality industry |
| _ | sonnel as a catalyst for growth of the hospitality industry nnovation and digital transformation in the hotel business |
| | Registration of Forum participants |
| 09:00 - 09:30 | |
| | Moderator: Timur Mirzaev |
| 09:30 - 10:00 | Coffee break |
| 10:00 - 10:10 | Opening remarks Umid Rustamovich Shadiev - Chairman of |
| | the Committee on Tourism of the Republic of Uzbekistan; |
| 10:10 - 10:20 | Ilkhom Abdurashidovich Mamatkulov - Rector of the Singapore Institute of Management Development in |

| | Tashkent - "Promoting the growth of the hospitality |
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| | industry through investment in human resources"; |
| 10:20 - 10:30 | Eric Dubuis - Head of Hotel&Gastro formation Vaud |
| | (Switzerland) - "The role of social partners in Swiss |
| | vocational education in the field of hospitality using the |
| | example of Hotel&Gastro formation Vaud"; |
| 10:30 - 10:40 | Alex Kandor - TEAM University, Tashkent Dean of |
| | Faculty – "Tourism education and human capital as |
| | important elements of master planning"; |
| 10.10.10.50 | Alena Nasyrova - head of the representative office of the |
| | Almaty University of Management - "The key role of |
| 10:40 - 10:50 | education in the hospitality industry: why an MBA is |
| | necessary for successful business management"; |
| | Donier Khaidarov - head of the Exely representative |
| 10:50 - 11:00 | office in Uzbekistan - "How to increase hotel income |
| | with the help of innovative IT solutions"; |
| | <u> </u> |
| | Vitaly Anokhin - Executive Director of Reikartz Grup |
| 11:00 - 11:10 | Otel - "Profitable hotel without headaches. Experience |
| 11.00 - 11.10 | in hotel management using examples from Reikartz |
| | Grup Otel"; |
| 11:10 – 11:20 | Vasily Baturin - Sales Director of AEi Communications - |
| | "Why is a telephone necessary in a hotel room?"; |
| | Mikhail Taratynov is the head of the Ostrovok hotel business |
| 11:20 - 11:30 | development department in the CIS. "Online hotel promotion |
| | strategy 2024 from Ostrovok.ru"; |
| 11:30 - 11:40 | Shokhzhakhon Sherdilov - Co-founder of GreenwayGlobal |
| | "Eco products of the future are already with us" |
| | Andrey Nagorny -Senior technical and commercial |
| 11:40 – 11:50 | representative of Legrand company "Smart hotel room from |
| 11.40 11.50 | Legrand" |
| 11:50 - 12:00 | Kirill Burlutsky – "The need for training in restaurant |
| | service in premium hotels. methods and strategy" |
| 12:00 - 12:10 | Discussion on the topic |
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| 12:10 - 12:20 | Signing of memorandums of cooperation |
| | Closing the forum |
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Changes may be made to the program.