19 Prompts Ideas For Creating Engaging Content

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The goal is to keep people engaged and entertained, with our content.

We want the reader to think we are the fun guy or girl at the party and as a result keep reading our content, engaging with it and buying our stuff!

Use these prompts in combination with your avatar, brand, specific product and brand voice to increase the impact of them.

These prompts will work best when you make them specific, so with a little thought you can edit them to best suit your needs.

We're going to show you how to have some fun and make your marketing and content efforts stand out with 19 different prompts for 19 different types of content...

Let's get into the prompts shall we?

Product Launch Teaser Prompt:

Generate a teaser script for a new product launch that builds excitement and curiosity among customers.

Interactive Social Media Post Prompt:

Create a fun and interactive social media post that encourages users to engage with our product in a playful way.

Customer Testimonial Story Prompt:

Craft a heartwarming and humorous customer testimonial story about someone whose life was transformed by our product.

Behind-the-Scenes Adventure Prompt:

Describe a behind-the-scenes adventure of our product, personifying it and highlighting its unique features in a quirky and entertaining way.

Influencer Collaboration Scenario Prompt:

Imagine a collaboration scenario with a popular influencer showcasing our product in a way that aligns with their unique style and audience.

Meme-Worthy Advertisement Copy Prompt:

Generate ad copy that turns our product features into shareable memes, making it both informative and entertaining.

Interactive Quiz or Poll Prompt:

Develop an interactive quiz or poll related to our product, encouraging audience participation and sharing of results.

Product Comedy Skit Prompt:

Write a short comedy skit involving our product, highlighting its benefits in a humorous way that resonates with our target audience.

Storytelling Campaign Prompt:

Create a storytelling campaign that unfolds across multiple posts, engaging customers in an ongoing narrative about our brand and product.

User-Generated Content Challenge Prompt:

Propose a user-generated content challenge related to our product, encouraging customers to share their creative and entertaining use of the product.

Character Interaction Prompt:

Write a conversation between Deadpool and Sherlock Holmes about solving a crime in a comic book store.

Alternate Universe Scenario Prompt:

Describe a day in the life of a talking cat who runs a detective agency in a cyberpunk city.

Create a Hilarious Story Twist Prompt:

Craft a plot twist where a potato becomes the hero in a high-stakes spy mission against evil vegetables.

Time-Travel Shenanigans Prompt:

Imagine what would happen if Shakespeare time-traveled to the 21st century and started a career as a stand-up comedian.

Superhero Job Interviews Prompt:

Write a series of job interviews for superheroes applying to be the official defender of a pizza delivery service.

Epic Rap Battle Prompt:

Generate a rap battle between a wizard and a robot over who has the coolest magical powers.

Create a Fantasy Cooking Show Prompt:

Describe a cooking show where hobbits teach humans how to prepare meals using ingredients from Middle Earth.

Write a Surreal Comedy Skit Prompt:

Craft a short comedy skit involving a time-traveling banana, a talking penguin, and a grumpy robot.

Invent a New Sport Prompt:

Imagine a futuristic sport combining surfing, skydiving, and chess. Describe the rules and a championship match.

Movie Mashup Madness Prompt:

Combine two movie genres that shouldn't go together, like a romantic horror film set in a candy factory. Describe the plot.

If you enjoyed these prompts even a little bit then be sure to check out Entertainment Marketing AI by Jeff Bode where we give you detailed story creation prompts for almost every kind of content.

Plus we'll have a lot of fun with it, you don't want to miss out on this!