



Youth Economics Initiative

Leadership Application Packet 2025-2026

Only the Google Form at the end of this packet must be submitted. Please read the preceding information before filling out your application.

Applications are reviewed on a rolling basis, open positions are updated constantly

Introduction

The YEI Executive Board is looking to fill the position(s) of the following highlighted roles:

- Podcast Editor/Host
- Video Editor
- Marketing Specialist
- Event Coordinator
- Team Ambassador
- Sponsorship and Grant Coordinator
- Testing Developers
- Curriculum Developers
- FLIP Partnership Managers
- Web Developer
- FLIP Curriculum Developer

The following is the overview and application for those positions. **The Google Form is located on the last page.**

Video Editor

Responsibilities:

- Work with our marketing department to plan, film, and edit video content according to the YEI's mission
- Ensure that the necessary filming equipment is available for use
- Edit film footage

Recommended skills:

- Proficiency with editing softwares such as Photoshop, Premiere Pro, and/or Davinci Resolve
- Proficiency with camera equipment
- Excellent interpersonal skills and a creative outlook

Commitment:

- 3-5 hours per week
- 1 weekly meeting within the Marketing department

Team Ambassador

Responsibilities:

- Reach out to students and faculty through social media and email to expand YEI EconClubs into more schools
- Schedule and perform interviews with applicants
- Work with the Chief of Staff for any other HR-related issues

Recommended Skills:

- Experience with interviewing
- Great communication skills
- Professionalism
- Proactive
- Good at time management

Commitment:

- Schedule and perform at least 1-2 interviews per week
 - Time commitment may depend on the amount of applicants at a given time
- Attend department meetings scheduled by the Chief of Staff

Web Developer

Responsibilities:

- Adding/changing content on the YEI website (theyei.org)
- Collaborate with the rest of tech department when needed

Recommended skills:

- Proficiency in javascript, HTML, and css
- Has at least some experience with react framework
- Proficient in using GitHub

Commitment:

- Around 2-4 hours a week, varies depending on workload and skill
- Meeting once per month or for big changes if needed

Sponsorship and Grant Coordinator

- Find and complete grant applications
- Identify and network with sponsors
- Work with the VP of Finance to complete other department objectives

Recommended Skills:

- Experience with identifying prospective sponsors and/or researching and applying for grants
- Professionalism
- Great communication
- Proactive
- Demonstrates responsibility for assigned tasks

Commitment:

- Attend a weekly meeting (approx. 30 min long)
- Work on assigned tasks (approx. 1-2 hours per week)
 - Time commitment may vary depending on certain grant cycles

Testing Developer

- Write and test problems for the YEI EconBowl and EconOlympiad

Recommended skills:

- Time management
- Great communication, ability to give and receive constructive criticism
- Experience in economics competitions (i.e. NEC)
- Proactive

Commitment:

- Checking in through Discord and working on assigned tasks
- Weekly meeting
- Time: 2-5 hours per week

Curriculum Developer

- Design and develop curriculum for the YEI curriculum
- Create interactive activities for AP and IB curriculum projects

Recommended skills:

- Time management
- Great communication, ability to give and receive constructive criticism
- Experience in IB Economics
- Proactive

Commitment:

- Checking in through Discord and working on assigned tasks
- Weekly meeting
- Time: 2-5 hours per week

FLIP Curriculum Developer

- Design and develop curriculum for the YEI FLIP curriculum

Recommended skills:

- Time management
- High school junior/sophomore; no seniors
- Can make slides effectively / able to work with Canva
- Have financial literacy knowledge

Commitment:

- Checking in through Discord and working on assigned tasks
- Weekly meeting
- Time: 2-5 hours per week

YEI Organizational Structure

YEI Executive Board (Board of Directors) Members

- Co-Chair/CEO (Co-Chair)
- Co-Chair/COO (Co-Chair)
- Chief of Staff/Secretary
- VP of Finance/Treasurer
- VP of Marketing
- VP of Resources
- VP of Events
- VP of Clubs
- VP of FLIP
- Director of Technology

YEI Organizational Structure (subject to change)

- Chief Executive Officer (CEO)
 - Chief Operating Officer and President (COO & President)
 - Chief of Staff
 - Team Ambassadors
 - Director of Technology
 - Web Developers
 - VP of Finance
 - Accounting Manager
 - Sponsorship and Grant Coordinators
 - Fundraising Coordinators
 - VP of Marketing
 - Director of Multimedia
 - Graphic Designers
 - Videographer
 - Marketing Specialists
 - Podcast Producer
 - Podcast Researcher
 - Google Ads Manager
 - Blog Writers
 - Social Media Manager
 - VP of Resources
 - Curriculum Developers (AP and IB)

- Testing Developers
- Quality Control
- VP of Events
 - Event Coordinators
- Director of Technology
- VP of Clubs **(Same Level as Other VPs/Reports directly to CEO)**
 - Leadership Associates
 - Regional Directors
 - Director of Expansion
 - Expansion Associates
 - Regional Ambassadors
- VP of FLIP
 - FLIP Partnership Managers
 - FLIP Curriculum Managers

Upon selection into office, each staff member will serve until the end of their senior year or until they are removed from office. A staff member can be removed from office if requested by their supervisor through a Petition for Removal, initiating a vote requiring a supermajority ($\frac{2}{3}$ vote) from the Executive Board approving their removal. Each application will be reviewed by the C-suite.

Qualifications for Office

1. Each applicant must demonstrate a solid understanding or interest in economics. Possible ways to show this include **but are not limited to (this requirement is not required for positions in the Marketing or Technology Department)**
 - Active member of a YEI Club/Economics Club/FBLA/DECA
 - 4 or 5 on AP Microeconomics or Macroeconomics exam
 - Self-studied (AP Macro/Micro)economics
 - Taken Microeconomics, Macroeconomics, or US Government classes
 - National Economics Challenge States Qualifier (David Ricardo or Adam Smith)
2. Each applicant must have a clear understanding of the Youth Economics Initiative and its goals.
3. **Each applicant must submit the following to recruiting@theyei.org via email. Please carefully read every page of this application packet.**
 - **Verification of submission of Google Form**

Positions & Duties

Each position is expected to perform their duties effectively; unsatisfactory performance will result in possible removal from office if requested by your supervisor and voted on by the board. Each new member to the YEI leadership team will be placed on a temporary probationary period, with conditional requirements being decided based on position and department.

Youth Economics Initiative Position Application 2022-2023

Fill out the Google Form at the following link: <https://forms.gle/GhkZakaSaSLsTr2K7>

Then, send an email to recruiting@theyei.org and ericlin@theyei.org stating you have filled out the form

Decisions are made on a rolling basis.

Positions in the YEI leadership team are competitive. Your quality of submission in the Google Form and interviewing abilities will be heavily considered in a final decision. Good luck in your application process!