



Farm Vision Worksheet

Part 1: Answer the following prompts to explore your core values and principles, and how they impact what you want for the future of your farm.

1.0 Besides earning income, what do you see as the main focus of your farm business? *(i.e. creating a legacy, providing for the community, spreading knowledge, skills, and awareness, protecting the climate/the land)*

2.0 What are the core values and principles of your family farm? *(i.e. food security/local food supply, agriculture knowledge and awareness, high quality products, recruitment of future farmers, regenerative practices, preservation of traditional methods)*

3.0 What energizes you about your business? *(i.e. building relationships with customers and the community, working with nature and/or animals, producing high quality food, protecting the land and climate, empowering the public about agriculture)*

4.0 Where would you like the farm to be in 5 years? In 10 years?

5.0 What do you want your community to know about your farm?

Part 2: Using the answers provided above, fill in the blanks to create a working draft of your farm vision statement. Edit the grammar to fit as necessary:

"At [Farm Business Name], our vision is to [statement 1.0], by honoring the values of [statement 2.0] in everything we do, while [statement 3.0] and pursuing the long-term goal of [statement 4.0]. [Farm Business Name] is committed to [statement 5.0]."

Date
