

Global Norm

Objective	2016 target	2016 achieved	Details	Target total (2015 to end of 2018)	Current total (2015-present)
Advocacy asks reflected in outcome documents of the G20, EU, WBG, UN or other global fora	2	3	UK Anti-Corruption Summit Communiqué (Public procurement open by default) Contracting 5 Declaration (Promote shared learning and adoption of open contracting) OGP 2016 Paris Declaration (Collective Action for open public procurement)	5	5
National Action Plans/ similar processes (i.e. EITI, CoST) or national reforms make specific Open Contracting Commitments	18	27	Country commitments from UK Anti-corruption Summit for OCDS implementation: Afghanistan, Argentina, Bulgaria, Colombia (renewed), France (renewed), Georgia, Ghana (renewed), Italy, Malta, Mexico, Nigeria, Romania (renewed), the UK, Ukraine, and the USA (11) New OGP commitments: Albania, Australia, Canada (renewed), Chile, Dominican Republic, Guatemala, Ireland, Kenya, Macedonia, Mexico* Mongolia, Paraguay (renewed), Romania (renewed), Sierra Leone, the UK (renewed), Ukraine*, Uruguay, and the USA*. (11) New sub-national commitments: Buenos Aires, Argentina; Scotland, UK; Jalisco, Mexico; Elgeyo Marakwet, Kenya; Bojonegoro, Indonesia. (5)	30	30
Key influencers publicly adopt arguments developed by the OCP Evidence: talking points, blogs, quotes	5% of our influencers	16%	16% of our key influencers have utilized OCP messages and resources in public fora	15%	16%

OCDS

Objective	2016 target	2016 achieved	Details	Target total (2015 to end of 2018)	Current total (2015-present)
New government agencies that have used OCDS in publishing procurement data	4	6	Colombia Compra Eficiente: Public procurement agency Govt. of Moldova: Public Procurement Agency Govt. of Mexico: Mexico airport project (GACM) Govt. of Mexico: Ministry of Communications and Transport (SCT) Mexico City: Department of Finance Govt. of UK: Crown Commercial Services	20	10
Validation of OCDS data to 3 star level	2	2	ProZorro (Ukraine) Mexico City (Department of Finance)	10	3
Re-usable tools, applications and processes that consume OCDS data	1	5	Moldova Open Contracting Portal , EDCA Input and Visualisation Tools , Development Gateway Open Contracting Explorer , CDMX Portal	10	8
Publishers pilot or implement OCDS sector extensions	1	0	PPP sector extension in development with Ministry of Communication and Transportation in Mexico (SCT)	4	0
Growing and more engaged OCDS user community; in terms of A) # on mailing list	Set baseline by December 2016	Baseline completed	226 total number of people on mailing list	300	226
Growing and more engaged OCDS user community; in terms of B) participants in community calls	Set baseline by December 2016	Average attendees per call: 13	Community calls (topic & attendees): <ul style="list-style-type: none"> API specification: 19 Linked data: 7 Upgrade: 9 Infrastructure: 17 	To be decided by end of Q1 2017	13
Number of companies/ organisations that can provide OCDS support	10	12	Centro de Desarrollo Sostenible Development Gateway DSP Inc. European Dynamics Gobierno Facil Gruden Group NQC Ltd. Public Private Development Centre Quinta Group SpendNetwork Young Innovations Open North	15	12
Volume and source of help desk requests steadily increase		More than 80 partners from 35+ countries	Both government and nongovernment) from 37 countries (plus EU and Worldwide engagements)		

Implementation

Objective	2016 target	2016 achieved	Details	Target total (2015 to end of 2018)	Current total (2015-present)
New Showcase & Learning projects	2	2	Nepal , UK	8	4
Number of publishers that report achieved measurable documented impact on use cases, such as value for money, effectiveness, integrity or service delivery	1	1	Ukraine, via DoZorro (civil society monitoring public integrity) and bi.prozorro (business intelligence for savings and competition)	6	1
Formalized feedback processes evidenced involving a diversity of actors	2	2	New Ukrainian procurement law includes complaint mechanism; Nigeria's Universal Basic Education Commission works with civil society to address issues as part of QCDS pilot	8	2
Documented support plans developed for catalytic support engagements (e.g. documented by joint project documents)	4	2	Nigeria Afghanistan	14	2

Field-building

Objective	2016 target	2016 achieved	Details	Target total (2015 to end of 2018)	Current total (2015-present)
Positive feedback from “field partners” on effectiveness of OCP support	--	--	Field survey to be conducted in early 2017	35	0
Organisations that have not previously worked on OC start programs or projects on OC	10	10	Baseline developed as of December 2016: NRGI, Hivos, B-Team, CoST, Transparency International International Secretariat, Transparency International UK, EBRD, Development Gateway, World Bank, GIZ	10	10
Organisations that are working on OC expand their OC programs to more sectors/countries etc Measured by TOR, job advertisements, program documents	1	1	Hivos has included open contracting in a project related to HIV	5	1
Funders begin to fund OC or increase their funding to OC that does not come to OCP; measured by # of non OCP project/programs/organisations that get funding	2	4	Foreign Commonwealth Office (funding Development Gateway's project in West Africa); Omidyar Network (funding for B Team & ProZorro); USAID (funding the Eurasia Foundation); World Bank (funding implementation in several countries, including Zambia, Moldova, Mexico, Afghanistan)	7	4
Number of communities (greater than 25 people) in the OCP network increases	3+	3 additional, 9 total in 2016	Network analysis completed Jan 2017	15	9
Engagement progress in the field	--		User groups and engagement ladders to be defined by end of Q1 2017	At least 60% of identified actors deepen their engagement	
Level of connection between actors and organizations in the OC field increases	Set baseline, based on analysis of 2016 network	Baseline set	Connectivity measured at 7.2 degrees in 2015 and 9.7 in 2016, (growth of 35%)	32% growth from baseline	35% growth from baseline

Learning and Evidence

Objective	2016 target	2016 achieved	Details	Target total (2015 to end of 2018)	Current total (2015-present)
Learning convening: A) Number of learning sessions ¹ organized by OCP	5	15	IODC (OC Day, Madrid Open Cities Summit, Hivos learning session) TI International Secretariat (Open data for clean contracting); Code for America Summit (US cities session); UNDP Eurasia Data for Development Results Conference What Works Cities conference (US cities session); USAID Anti-Corruption Working Group session; OGP Global Summit (Country Learning Session, Champions Coworking session); OGP regional meetings (sessions at the Africa and Latin America) ConDatos (OCDS Workshop) Leading by example: implementing Anti-Corruption Summit commitments on transparency in public procurement (Wilton Park) Transparency Camp Europe	20	15
Learning convening: B) Effectiveness of learning sessions	Set baseline	Complete	Baseline: 4 sessions analyzed Wilton Park: Objectives met, 96%; Learning reported, 98%; 40 of 53 completed survey OGP: Objectives met, 67%; Learning reported, 100%; 6 out of 30 completed survey; Code for America: Objectives met, 100%; Learning reported, 87%; 8 out of 20 completed survey; IODC: Objectives met 100%, Learning reported 100%, 54 out of 80 completed survey	Overall high level of satisfaction	
Reported or documented use of implementation guidance by organisations/govs: OC 7 step guide, use case metrics and guidance	--	--	No target for 2016, outreach to be launched in 2017.	15	--

¹ Learning sessions as part of larger multi-stakeholder events, such as conferences, summits, etc.

Implementation tools, guidance, and resources developed for and with the field A) Developed by OCP for the field	2	6	OCDS Merge OCDS Tabulate COVE Validator tool Extension tool & registry Updated mapping templates 7 Steps Guidance	9	8
Implementation tools, guidance, and resources developed for and with the field B) Developed with or by field partners	3	2	Anti-corruption Guide developed with Development Gateway and others; Policy Guidelines for Municipal Open Contracting , with Sunlight Foundation	12	2

Communications

Objective	2016 target	2016 achieved	Details	Target total (2015 to end of 2018)
Website A) relaunch		1	Launched in Feb 2016	
Website B) traffic increase	2x traffic to website from developing countries vs 2015	26,095 74%	Total number of sessions increased by 94% to 59,313. Revised definition for more precise measurement of developed countries to OECD high-income. While sessions by developed countries increased by 113%, by developing countries only by 74%. Total number of users increased by 61% to 32,696. (If revising for unusual spike of high-visitors from Russia in October 2015, increase would be 106%).	Steady increase
Social Media	35% increase in followers and engagement statistics from 2015 baseline	54% (from year-end, 96% from baseline) Engagement 53% -119%	Followers increased to 4,346. Average monthly mentions increase to 126, an increase of 53% over average from May to December (85). Average monthly impressions increase to 112k or 119%, up from 51k over average from May to Dec.	Steady escalation of mentions/links in partner communications and social media

Share of Voice	Increase Share of Voice in News, Blog, and Twitter to 25%	58% (up from 24%)	Baseline Jan 2016: News: 7% Blog: 43% Twitter: 23% December 2016: News: 76% (increase from 7% equal of 1037%) Blog: 63% (increase by 45%) Twitter: 34% (increase of 46%)	50%
Substantive engagement with top influencers in the open contracting/ open gov. space	Substantive engagement with 60% of the group	67%	Revised key influencers list for 2016. Total number of individuals slightly down from 194 to 176.	80%
Traditional Media (mentions)	2x mentions of open contracting or the OCP in major international media and country-level media vs 2015 New open contracting resources covered in 1 major international media story 3 country-level media stories	13 articles and news pieces Over 200	Financial Times letter on Ukraine, Wall Street Journal on Ukraine , Huffington Post (op-ed on Anti-Corruption Summit), The Times (article UK ACS), The Economist (article UK ACS), Guardian (article UK ACS), Financial Times (article UK ACS), Forbes (article Control Risk UK ACS), Foreign Policy (Blog), Independent (TI secrecy report), Guardian (public service article), Guardian Public Leaders (op-ed OGP), El País (op-ed Peña Nieto) Stories from Ukraine, Mexico (PPP & Airport), Argentina, Canada, Mexico City launch (El Universal, Reforma), Nigeria, Cote d'Ivoire, Australia, Colombia, Vietnam	Mainstreaming of open contracting in, and key country-level, media

Organization

Objective	2016 target	2016 achieved	Details	Target total (2015 to end of 2018)	Current total (2015-present)
Fundraising	\$US4m raised Diversification of Funding: at least one bilateral and one private funder	2.69	.595 Hivos (restricted) .070 GIZ (restricted) .350 OSF 2 (restricted) .233 DFID .020 Sunlight Foundation subcontract (restricted) .017 Foreign Commonwealth office of Great Britain: Cote d'Ivoire .400 Carry-over from 2015 fundraising 1.00 Matching fund from Omidyar Network (unrestricted)	US\$11m	US\$5.69m
OCP's own transparency practices	Disclose our historic contracts	1	Contracts disclosed here .		