

Studies - Public Relations

2022-2023 Catalog Year

UNIVERSITY DELL REQUIREMENTS (42 Cred	dits)		MAJOR REQUIREMENTS (42 Credits)		
Core (12 Credits)	SEM	GR	Core Courses (18 Credits)	SEM	GR
COMM 101 Oral Argumentation & Advocacy			COMM 112 Interpersonal Communication		
ENGL 123W College Writing Workshop			COMM 171 Media and Culture		
Integrative Seminars NMBR			COMM 201W Media Writing		
DELL 100-level First-Year Seminar			COMM 230W Persuasion		
DELL 400-level Senior-Year Seminar			COMM 303W Research Methods in Communication		
Artistic & Creative Thinking* (3 Credits)			COMM 401W Advanced Communication Theory		
Artistic & Cleative Thinking (5 Cleatis)			and Senior Thesis		
			Public Relations Courses (15 Credits)		
Ethics or Civic Engagement* (3 Credits)			COMM 260 Introduction to Public Relations		
simes or erric anguigement (to erewise)			COMM 302 Strategic Public Relations Writing		
			COMM 372 Media Criticism		
Historical Interpretation* (3 Credits)			COMM 405 Communication Law and Ethics		
			COMM 440 Public Relations Media and Campaigns		
Language & Intercultural Competence** (6)	Credits)	Six House from /6 Cradital		
			Six Hours from (6 Credits)		
			COMM 104 Introduction to Media Technology		
			COMM 251 Intercultural Communication		
Literary Analysis* (3 Credits)			COMM 341 Professional and Organizational		
Effectally Marysis (5 Circuits)			Communication		
			COMM 362 Crisis Communication		
Living Well* (2 Credits)			COMM 381 Mobile and Social Media Reporting		
			COMM 394 Culture Industries, Audiences, and the Superhero		
Ougutitative Descening (2 Cuedite)			Choose Three Hours from (3 Credits)		
Quantitative Reasoning* (3 Credits)			COMM 232 Debate and Freedom of Speech		
Scientific Literacut (4 Cuedite)			COMM 275 Visual Rhetoric		
Scientific Literacy* (4 Credits)			COMM 338W Environmental Advocacy		
			COMM 377 Study Abroad		
Social Science Literacy* (3 Credits)			COMMISTY Study Abroad		
Seemi Science Literacy (c Steams)			COMM 381 Mobile and Social Media Reporting		
			COMM 382 Documentary Design and Production		
			COMM 387 Domestic Study Away		
FREE ELECTIVES*** (39 Credits)			COMM 397 Independent Study in Communication		
			COMM 398 Special Topics in Communication		
			COMM 399 Internship in Communication		
			COMM 411 Supervised Practicum		
			NOTES		
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			*Refer to the class schedule for lists of courses that sa	atisty	
			University requirements.		
			**Must take two sequential courses.		6 -
			***Courses that do not satisfy a major or DELL requir	ement.	can
			include coursework for a minor. Total credits required for graduation: 124 Credits For graduation with Honors, see Undergraduate Catalog		
			For graduation with Honors, see Undergraduate Cata	iog	

COMM Major – Public Relations Emphasis (Bachelor of Arts) Sample Four Year Plan

While not all students will take all the courses in the same sequence, the guide below can be used in combination with the online graduation progress report as a pathway to degree completion. See the Academic Regulations in the University of Lynchburg Undergraduate Catalog for all academic degree requirements. Students should consult their major advisor for more specific guidance.

Semester 1	Hrs		Grade	Semester 2	Hrs		Grade
College Success	1			Quantitative Reasoning	3		
Strategies (G S 104)							
ENGL 123W	3			First-Year Seminar	3		
Language &	3			Language &	3		
Intercultural				Intercultural			
Competence I				Competence II			
COMM 101	3			COMM 112 or 171	3		
COMM 112 or 171	3			COMM 201W	3		
Electives	3						
Semester Credits:	16	Semester QPA:		Semester Credits:	15	Semester QPA:	
Semester 3	Hrs			Semester 4	Hrs		
Historical	3			Literary Analysis	3		
Interpretation							
Artistic & Creative	3			Living Well	2		
Thinking							
Scientific Literacy	4			COMM 230	3		
COMM 260	3			COMM Elective	3		
Elective or Minor	3			Elective or Minor	3-6		
Semester Credits:	16	Semester QPA:		Semester Credits:	14-17	Semester QPA:	
Semester 5	Hrs			Semester 6	Hrs		
Ethics or Civic	3			Social Scientific Literacy	3		
Engagement							
COMM 302	3			COMM 372	3		
COMM 303	3			Elective or Minor	9-12		
Elective or Minor	6-9						
Semester Credits:	15-18	Semester QPA:		Semester Credits:	15-18	Semester QPA:	
Semester 7	Hrs			Semester 8	Hrs		
COMM 401	3			Senior-Year Seminar	3		
COMM 405	3			COMM 440	3		
				COMM	3		
Elective or Minor	9-12			COIVIIVI)		
Elective or Minor	9-12			Elective/Internship			
Elective or Minor	9-12				6-9		
Elective or Minor	9-12			Elective/Internship			
Elective or Minor	9-12			Elective/Internship			
Elective or Minor Semester Credits:	9-12	Semester QPA:		Elective/Internship		Semester QPA:	