

Dear potential partner,

On Tuesday evening 7:30pm IDT, Israeli pianist Guy Mintus will perform live on Facebook, two pieces in the honor of Holocaust Memorial Day:

1. A recently-discovered piece by Wolf Durmashkin, a renowned Lithuanian Jewish composer/conductor, who was murdered in Estonia hours before Liberation.
2. Rhapsody in Blue - Gershwin's masterpiece that Maestro Leonard Bernstein played and conducted with the "Jewish Ex-Concentration Camp Orchestra" at the Displaced Persons Camps of Landsberg and Feldafing in 1948.

Link to Wolf's piece:: <https://vimeo.com/409065320>

Link to Guy's performance of Rhapsody in Blue along with maestro Mark Mast & Bayerische Philharmonie - commemorating 70 years to Bernstein's historical concert:

[https://www.youtube.com/watch?v=bqjo4\\_kVjpM](https://www.youtube.com/watch?v=bqjo4_kVjpM)

Guy's FB Page: <https://www.facebook.com/guymintusmusic>

We would love to invite your organization to support this initiative by co-streaming the broadcast on your Facebook page and by spreading the word in advance through your newsletter/ social channels.

Guy's frequent Facebook live series is attracting thousands of viewers from over 70 countries. With joined effort, this program can go viral and raise awareness to the memory of the Holocaust through these unique stories.

We share with you a promo kit with Text and Image to be used in Newsletters/ social media posts etc.

### [Promo Kit](#)

In order to have the Broadcast streamed live on your Facebook page please message [guymintus@gmail.com](mailto:guymintus@gmail.com) - and you will be guided through a very simple process in which you will create a post that will automatically go live on your respective pages (The process takes approx. 5 minutes and requires administrator access to the organization Facebook page).

Thank you very much for your cooperation!

P.S.

If you're seeing this message only after the broadcast - know that you can still support the initiation by cross-posting or sharing the replay which will stay available on Guy's facebook page as well as on all partners' respective pages.