



MR. Zhai Yunke
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Contact

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Area of Specification

- Area Studies
- TCSOL

Teaching Courses

- Advanced Chinese Writing
- Seminar on Contemporary China's Social Issues
- Chinese Style Management
- Chinese Morphology

Education / Academic Background

Year	Degree	Institute
2020	M.A.(Teaching Chinese to Speakers of Other Languages)	Huaqiao University
2017	B.A.(Teaching Chinese to Speakers of Other Languages)	Jimei University

Awards

	Year	Institution	Title
1.	2022	Cultural Office, Embassy of the People's Republic of China in the Kingdom of Thailand	21st CHINESE BRIDGE Contest Excellence Guide Teacher Award
2.	2023	Cultural Office, Embassy of the People's Republic of China in the Kingdom of Thailand	22nd CHINESE BRIDGE Contest Excellence Guide Teacher Award

Grants / Scholarships



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	Year	Grantor	Topic
1.	2024	2024 Fiscal Year Chinese Competency Development Fund	The Dilemma and Coping Strategies at Chinese Language and Culture Education of Confucius Institutes in Thailand under New Normal
2.	2024	2024 Fiscal Year Chinese Competency Development Fund	A Study of Chiang Rai Province’s Operations in Developing City Diplomacy Between “Chiang Rai – Yunnan”: Developing and Promoting Chinese Language and Culture Instruction in the New Era

Papers Presented at National and International Conferences

	Title	Conference
1.	Investigation and Research on Chinese University Students’ Proxemics from the Perspective of Gender Differences——Taking Huaqiao University as an Example	1st National Conference on Chinese Studies, Chiang Rai, Thailand, 2022
2.	Organizational Transformation and Development of Confucius Institutes in Thailand	The 4th International Conference on Science and Culture: Globalization and Soft Power Challenges for Mekong Region, Mahasarakham, Thailand, Aug 2024
3.	A study on the role and influence of laws regarding the acquisition of ownership or possessory rights in real estate by foreigners in Thailand, with a particular focus on Chinese investors	The 7th National Academic Conference and the 4th International Academic Conference on Humanities and Social Sciences “Local: Identity and Existence under a Fluctuating Global Situation”, Chiang Mai, Thailand, July 2025

Publications /Research Monographs / Books

1. Zhai, Y., & Jones, S. M. (2023). The Role and Challenges of Lancang-Mekong Cooperation in the De-securitization of Water Resources in the Mekong River Basin. In Chinese Studies Book Chapter: China and the New Geopolitics and Geoeconomics of Mekong Region after COVID-19 (Vol. 1, pp. 42-54). Sirindhorn Chinese Language and Culture Center.
2. Zhai, Y., Nustichaiyakarn, A., & Inn, S. J. (2023). “Esports Diplomacy” China’s New Soft Power in the Digital Era. Journal of East Asian and ASEAN Studies, (2), 43-68. <https://so01.tci-thaijo.org/index.php/eascramJ/article/view/268440>
3. Lhapeerakul, P., & Zhai, Y. (2024). An Analysis of Obstacles, Problems, and Sustainable Development Strategies for “City Diplomacy” Operations Between Chiang Rai and Yunnan. Thammasat Review, 27(1), 27–51. Retrieved from <https://sc01.tci-thaijo.org/index.php/tureview/article/view/240766>
4. Zhai, Y., Laksanapeeti, N., & Lhapeerakul, P. (2024). Transformation of the Governance System of Confucius Institutes and the Development of Confucius Institutes in Thailand. In Modern Management (Book III) (pp. 211-227). Shanghai People’s Press.
5. Lhapeerakul, P., & Zhai, Y. (2025). Cities and International Connectivity: The Implementation of the “Sister City” Policy between Chiang Rai and Yunnan in Sustainable Development and Promotion of Chinese Language and Culture Education. Political Science and Public Administration Journal, 16(1), 51–86. retrieved from <https://so05.tci-thaijo.org/index.php/polscimujournal/article/view/274845>
6. Lhapeerakul, P., & Zhai, Y. The Emphases and Main Trends of China Studies in Thailand. Chinese Journal of International Review, 0(0), 2550010. <https://doi.org/10.1142/s2630531325500106>



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