



NO on 645

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No645.com

No On 645 Releases Trio of Ads Showing Why Nurses, Teachers, and Small Businesses are Against I-645

“Initiative 645 would cut billions from education. Larger class sizes. Fewer resources. Those aren’t cuts we can work around – they’re cuts we need to stop.”

SEATTLE– Today, No on 645 released three new ads that will be airing across the state. Each ad features everyday people who are opposed to the \$13 billion in cuts that Initiative 645 would require, including cuts to health care, child care, and K-12 education, while leaving tax breaks for small businesses and working families at risk.

The first ad, “Bad for Business,” features Matt Hipp, owner of Halcyon Brewing Company in Greenwood.

Watch the ad [here](#) and read the transcript:

Matt Hipp:

Small business owners know how to work through every challenge thrown our way.

But Initiative 645 raises taxes on us and costs on everyone, taking money out of our pocket and our customers' pockets.

That's just bad for business. Vote no on 645.

The second ad, "Exactly Wrong," features Annika Hoogestraat, a Registered Nurse.

Watch the ad [here](#) and read the transcript:

Annika Hoogestraat:

This is where we treat patients. But it's also where Initiative 645 will hurt most.

645 means thirteen billion dollars in cuts, threatening healthcare for tens of thousands.

And putting more strain on hospitals.

The third ad, "Teacher Knows," features Kellie Crawford, a public school teacher in Spokane.

Watch the ad [here](#) and read the transcript:

Kellie Crawford:

As teachers, we know how to do more with less.

But Initiative 645 would cut billions from education. Larger class sizes. Fewer resources. Those aren't cuts we can work around – they're cuts we need to stop.

These follow up the campaign's first ad, "[Ketchup](#)," that began airing two weeks ago, and continue No on 645's significant momentum with just over two weeks until most Washingtonians begin voting:

- In contrast to small business owners, nurses, and teachers, [aligning](#) with the "Yes" campaign last week was Donald Trump.
- On the No side, King County Executive Girmay Zahilay, Pierce County Executive Ryan Mello, and Snohomish County Executive Dave Somers headlined a list of more than 100 local, state, and federal elected officials from across Washington who are urging their

voters to vote no on I-645. Mayors, City Councilmembers, and School Board Directors are on the full list [here](#).

- Also joining the No coalition last week are the two most prominent advocacy organizations in Washington that work to address climate change and conservation. Washington Conservation Action and the Sierra Club have both endorsed No on 645, joining a list of dozens of advocacy organizations and labor unions that are urging their members to vote No.
- The No campaign has broad public support as shown in multiple polls released by the campaign, with I-645 failing by double digits in both polls. A new [independent poll](#) released this week by DHM Research had the yes side lagging at only 35 percent, with no at 57 percent, a 22 point margin in favor of the no side.

The Yes side continues to juggle two campaign committees and weak fundraising. They have failed to earn key endorsements, including [losing the endorsement](#) of the Seattle Times Editorial Board.

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