

AppNomics Technology Privacy Policy

Last Revised: April 2026

AppNomics Technology, its subsidiaries, and affiliates ("Company", "we", "our", or "us") respect your privacy and are committed to protecting it. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you use our mobile applications, games, and related services (collectively, the "Service").

By accessing or using our Service, you agree to this Privacy Policy.

1. Information We Collect

We do not directly collect personally identifiable information such as your name or email unless you voluntarily provide it (e.g., via support contact).

However, our apps integrate third-party SDKs that may automatically collect certain information, including:

- Device information (device model, OS version)
- Advertising identifiers (e.g., Google Advertising ID)
- IP address (used for approximate location)
- App usage data (interactions, session duration, in-app events)
- Diagnostic data (crash logs, performance data)

This data is collected automatically for analytics, advertising, fraud prevention, and service improvement purposes.

2. Third-Party Services and SDKs

We use third-party services that may collect and process data on our behalf.

Advertising & Monetization Partners:

- Google AdMob
- Unity Ads
- Mintegral
- ironSource
- Pangle
- Meta Audience Network
- AppLovin
- Liftoff

Analytics & Backend Services:

- Firebase Analytics
- Firebase Crashlytics

- Firebase Cloud Messaging
- Firebase Remote Config

These third-party services may collect advertising identifiers, IP address, device and app usage data, and ad interaction data. Each service processes data according to its own privacy policy.

3. How We Use Information

We use collected information to provide, operate, and improve our apps and services; serve personalized and non-personalized advertisements; analyze user behavior and app performance; detect and prevent fraud, abuse, and technical issues; and communicate with users if they contact us.

4. Data Sharing and Disclosure

We may share information with advertising partners, analytics providers, and service providers. These third parties may process your data on our behalf. We may also disclose information to comply with legal obligations or to protect our rights.

5. Advertising

Our apps display advertisements provided by third-party ad networks. These partners may use Advertising ID, IP address, and device information to provide personalized or contextual ads and measure ad performance. Users can control ad personalization through their device settings.

6. User Consent and Choices

Where required by applicable laws (such as GDPR in EEA/UK and US privacy regulations), we request user consent before processing data for personalized advertising. Users can accept or decline personalized ads, reset or delete Advertising ID, and manage preferences within app privacy controls. Opting out will result in non-personalized ads.

7. Data Retention and Deletion

We retain collected data only as long as necessary for providing services, analytics, and legal obligations. Users may request deletion of their data by contacting appnomicstechnology@gmail.com.

8. Data Security

We implement reasonable safeguards to protect your information from unauthorized access, loss, misuse, or alteration.

9. International Data Transfers

Your information may be transferred to and processed in countries outside your residence, including the United States.

10. Children's Privacy

Our apps are not directed to children under 13. We do not knowingly collect personal information from children.

11. Links to Third-Party Services

Our apps may contain links to third-party services. We are not responsible for their privacy practices.

12. Changes to This Privacy Policy

We may update this Privacy Policy from time to time. Changes will be posted with an updated revision date.

13. Contact Us

For any questions, contact us at appnomicstechnology@gmail.com