

John Waniyon Arowoka

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WORK EXPERIENCE

Chainconsult

September 2023 – January 2026

A software development company building scalable digital products across Africa and Europe, spanning fintech, edtech, AI, and proptech. I worked as a Product Designer delivering end-to-end solutions across multiple client projects. ChainConsult has worked with 40+ clients, delivering production-ready digital products.

Product Designer || Rentease || Propertytech

Rentease is a property technology platform designed to simplify rental discovery and management, helping users search, evaluate, and secure housing through a streamlined digital experience.

- Co-led a full web application redesign, growing users from 20,000 to 135,000 within 6 months.
- Contributed to overall product optimization that increased revenue by over 55% (\$370k) within 3 months.
- Developed a comprehensive design system to ensure consistency across the product, accelerating project completion to 80% of the allocated time.

Product Designer || Chaincore (Core Banking Application) || Fintech

Chaincore is a banking system designed from first principles to streamline financial operations and support real-world banking workflows, prioritizing usability, efficiency, and practical product requirements in real financial environments for Africa businesses.

- Co-led the design of a core banking system built from first principles, collaborating across product, design, and engineering.
- Defined system architecture and navigation, simplifying complex financial workflows into task-based flows that reduce cognitive load.
- Designed core banking interactions including account management and transaction flows to simulate real-world financial infrastructure.
- Built a scalable design system, reducing design-engineering friction and accelerating delivery timelines.

Product Designer || Classore || Edtech

Classore is a learning platform designed to support exam preparation for students (JAMB, IELTS, WAEC, SAT, TOEFL, etc.), while enabling parents to track learning progress and marketers to drive user acquisition and onboarding through incentive-based growth

- Led the design and structured key user flows for students, parents, and marketers to support learning, progress tracking, and user acquisition.
- Onboarded over 2,000 users across students, parents, admins, and marketers in the first month of launch, growing to over 10,000 users within 3 months, representing a 400% increase in user base.
- Developed a comprehensive design system to ensure consistency across the product, accelerating project completion by 15% efficiency

Product Designer || Turbo || Fintech

Turbo is a fintech product designed to simplify secure financial transactions and account management while improving user trust and onboarding experience.

- Co-led the development of a fintech product, aligning UX decisions with secure financial workflows
- Improved platform security through enhanced authentication and transaction safeguards, increasing account protection by 60%
- Conducted UX evaluations to identify friction points and improve onboarding conversion rates
- Developed a comprehensive design system to ensure consistency across the product, accelerating project completion to 80% of the allocated time.

Techrevolve

July 2022 – August 2023

Product Designer || Fulltime

I was involved in the full product development cycle, from ideation to execution, ensuring alignment between business goals and user needs, which contributed to over 3,000 waitlist signups within the first month of launch.

- Designed and optimized the onboarding flow, contributing to over 3,000 users in the first month of launch.
- Visualized user flows and created wireframe prototypes to optimize site navigation and access for product testers to provide feedback.
- Continuously conducted user tests to gather insights on pain points; iterated on information architecture and user interface based on feedback.
- Collaborated with designers using design systems and library components improving consistency across products and efficiency by 20%.

TECH STACK AND INTERESTS

Skills: User Interface Design || User Experience Design || User Research || User Flow || A/B Testing || Prototyping || Wireframing || Information Architecture || Journey Mapping || Competitive Analysis || Figma || Framer || Basic HTML/CSS || Usability Testing.

Interests: Swimming || Stocks & Wealth Management || Ocean & Coastal Dynamics || Video Gaming

EDUCATION

Federal University of Technology, Akure

Programme: Bachelor of Technology, Marine Science Technology	January 2018 – December 2024
Academic Standing: Second Class Upper (4.40/5.00)	

CERTIFICATIONS

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|---|---------------|
| • The Open Vector (Auteur) | March 2026 |
| • Basics of Design (<i>Tech box Technology</i>) | May 2022 |
| • UI/UX Design Curriculum (<i>Tega Emma-Okerhe Designs</i>) | June 2022 |
| • Jobberman Softskill Development Programm | December 2019 |