

Chooosed Subject Line: Kyle's copywriting book "Take Their Money";

Who is my receiver:

- Men and women, at any age;
- Interested in copywriting;
- Learning copywriting right now;
- Probably they have no successes, a little bit dumb, cannot learn anything;
- They REALLY THINK that they are stupid, if they see no progress;
- They desire to be a really good copywriter;

1. DIC EMAIL:

Subject Line: This Way, Your Copywriting Will Never Improve! [NOT A SINGLE TEMPLATE]

There is a reason why your copy does not improve.

It's not about learning one magic template, which will solve all of your problems.

It's not using one special headline, phrasal verb or linguistic turn either.

It's all about...

Thinking.

Yes, the reason why you cannot perform well at copywriting, is because you are MINDLESSLY going through courses and learning materials.

I know a good book, that can teach you both copywriting techniques and THINKING as well;

Click the link below to find out for yourself..

2. PAS EMAIL:

Subject Line: unbearable taste of defeat in writing copy

It happened again, right? Another person asked to review your copy CRUSHED you?

"This is not for you, try doing something else".

"It is unreadable! do you even know how to write simple sentences?".

"Nahh man, not again, you and your miserable copy ideas".

You want them to stop and NEVER say that again. Indeed, you do. Let me show you how.

Click this link to find out how to improve your copy.

3. HSO EMAIL:

Subject Line: my last and final loss in copywriting

That was it. I AM DONE.

No more terrible feedback.

No more writing about things I neither know nor care.

No. More.Losing.

Two weeks later, I received my first payment for, as it was described, "incomparably good piece of ART, because I cannot call it a copy";

But what happened exactly? What made this different from others? I learned something new, something that changed my point of view drastically.

Click the link below to find out for yourself.