

72 Headline Ideas Cheat Sheet

Social Proof Headlines

- Here is a Method That is Helping [world class example] to [blank]
- [blank] Hacking With [world class example]
- Savvy|Smart|Sexy People Do XYZ
- Why I [blank] (And Maybe You Should Too)
- [Do something] like [world-class example]
- The [desired result] That [world class example] Is Talking About
- Join [impressive number] of Your Peers that [take the desired action]
- [desired result] Like A [desired group or person]
- How [impressive number] Got [desired result] in [time period]
- Like [world class example] You Can [desired result]
- [world class example] Reveals Ways To [desired result]
Why [impressive number] of People are [taking the desired action]
- A Simple Way To [desired result] That Works For [desired group/person]
- How to [desired result] Like [world class example]

Threat Headlines

- Do You Recognize the [number] Early Warning Signs of [blank]?
- If You Don't [blank] Now, You'll Hate Yourself Later
- I've Lied to You for [time period] Now
- The Biggest Lie In [your industry]
- X Shocking Mistakes Killing Your [blank]
- Don't Try [blank] Without [desired action] First
- [blank] May Be Dangerous To [something precious]
- [blank] May Be Causing You To Lose Out On [desired result]
- At Last, The Secret To [desired result] Is Revealed
- The [blank] Risk Hiding In Your [blank]

- Why you shouldn't [do what I desire them to do]
- Why [blank] Fails and [blank] Succeeds
- Do Not Try Another [blank] Until You [take the desired action]
- The Ugly Truth About [blank]
- What Your [blank] Won't Tell You And How It Can Save You [blank]
- What Everybody Ought to Know About [blank]
- Your [blank] Doesn't Want You To Read This [blank]
- The Sooner You Know [blank] The Better

Gain Headlines

- Where [desired result] Is And How To Get It
- Discover The [desired result] Secret
- [blank] Your Way To A [desired result] You
- To People That Want To [desired result] But Can't Get Started
- You, a [desired result]
- Stop [undesired result]
- You Too Can [desired result] in [time period] with [blank]
- How To Become [desired result] When You [something challenging]
- There's Big [desired result] In [blank]
- You Don't Have to Be [something challenging] to be [desired result]
- Little Known Ways to [blank]
- How to turn [blank] into [desired result]
- How To Build a [blank] You Can Be Proud Of
- Get [desired result] Without [undesired result]
- Get Rid of [problem] Once and For All
- Improve/Increase Your [desired result] In [time period]
- Imagine [desired result] And Loving Every Minute Of It
- Here's a Quick Way to [solve a problem]
- Get [desired result] Without Losing [blank]
- The Lazy [blank's] Way to [desired result]
- How To Make People Line Up And Beg To [blank]
- How To Get [desired result] Out Of [blank]
- How To [desired result] When You're Not [blank]
- No [undesired result] Just [desired result] every day
- Never Suffer From [undesired result] Again

- The Quickest & Easiest Way To [desired result]
- If You Can [blank] You Can [desired result]
- How You Can [desired result] Almost Instantly
- How To Become [desired result] When You [something challenging]
- How To Use [blank] To [desired result]
- How To Turn Your [blank] Into [desired result]
- See How Easily You Can [desirable result]
- Now You Can Have [something desirable] Without [something challenging]
- How To Take The Headache Out Of [blank]
- X Questions Answered About [blank]
- Give Me [short time period] and I'll Give You [desired result]
- Answered: Your Most Burning Questions About [blank]
- Take X minutes to get started with [blank]... you'll be happy you did!
- Who Else Wants [desired result]?
- How to fast-track your [desirable result]
- How [impressive number] Got [desired result] Without [undesired result]