

# Build versus Buy Evaluation Template

Company: Acme, Inc.

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Problem description:			
Cost factors	Build in house	[Product name]	Notes
Initial Solution Fit	9 Strong 6 Good 3 Moderate 0 Weak	9 Strong 6 Good 3 Moderate 0 Weak	
Expertise in Subject Matter	5 High 3 Medium 1 Low 0 None	5 High 3 Medium 1 Low 0 None	
Continuous Improvement & Customizability	5 Frequent 3 Regular 1 Occasional 0 None	5 Frequent 3 Regular 1 Occasional 0 None	
Software Development Cost	0 Significant 3 Moderate 6 Minimal 9 None	0 Significant 3 Moderate 6 Minimal 9 None	
Opportunity Cost (effort that could be devoted elsewhere)	0 Significant 1 Moderate 3 Minimal 5 None	0 Significant 1 Moderate 3 Minimal 5 None	
Implementation & Customization Effort	0 Significant 1 Moderate 3 Minimal 5 None	0 Significant 1 Moderate 3 Minimal 5 None	
Time to Solution	0 > 3 Months 2 1-3 Months 5 < 1 Month 9 < 1 Week	0 > 3 Months 2 1-3 Months 5 < 1 Month 9 < 1 Week	
Ongoing Maintenance	0 Significant 1 Moderate 3 Minimal 5 None	0 Significant 1 Moderate 3 Minimal 5 None	
Services & Support Fees	0 Over budget 1 Premium 3 Reasonable 5 Minimal	0 Over budget 1 Premium 3 Reasonable 5 Minimal	
Totals			

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## How to use this template:

1. Make a copy of the template and save to your own Google Drive.
2. Modify the cost factors and scoring model based on your organization's preferences.
3. Select a software solution to evaluate against the option of building in house.
4. Highlight or circle the score as you evaluate various options.
5. Add up the totals to provide directional guidance for your decision.

## FAQs:

Where did you come up with the scoring criteria?

- A mix of inspiration from articles, our own experience, and our own customers.

Can I modify the criteria?

- Yes, just make a copy of this document and it's yours to use.

Can I share this with others?

- Absolutely! You're welcome to share this document with anyone you would like.

Can I use this to evaluate Flatfile?

- Definitely. We want you to make the best possible decision for your business.

I think you're missing some information here, can you update the template?

- Send us a note at [support@flatfile.com](mailto:support@flatfile.com), would love to discuss it with you.