

CLIPPERS

Cool clips from YouTube

- Superfly interview
- <https://www.youtube.com/watch?v=PpBYzs5clqM>
- From 8:07 to 10:39, more

SuperFly: <https://www.youtube.com/watch?v=ilwPmWqa0zc&t=643s>

- Narcos:
- <https://www.youtube.com/watch?v=ulW9BBh1YDE>
- <https://www.youtube.com/watch?v=FyZAGm5caKE>
- <https://www.youtube.com/watch?v=kdjgg6u36P4> (good music in this clip)
- NALIP:
- https://www.youtube.com/watch?v=MU3VaQU_zY0

FROM DEMO REEL: <https://demoreel.com/andrea-londo>

FOCUS ON:

- NARCOS
- Adventure Tom
- Good Egg
- Matlock
- The Free Fall

Ideas:

You should know her" framing:

- The "before she blows up" edit — clips positioned as "remember this name," the classic early-fan-flex format that makes viewers feel ahead of the curve
- "underrated talent" — genuine incredulity at underrated talent, one of the most shareable positioning formats
- "Your favorite actor's favorite actor" energy — framing her as a craft-respected performer

Comparative / lineage (positions her among the greats, as opinion):

- "Giving early [respected actor] energy" — comparing her presence or choices to an admired actor, as a compliment and opinion, never a claim of equivalence
- "In the tradition of" — placing her in a lineage of a certain kind of performer (the restrained, internal actors you admire — the *Lost in Translation* / *The Rider* register)
- Rising-actors-to-watch listicle format — her featured among a curated set, which both grows faster and implicitly positions her at that tier

Identity / representation (broadens the audience, celebrates rather than tokenizes):

- "Latina actors leading the next wave" — her among a movement, opinion-framed, celebrating the work not the category
- "Actors redefining [a genre or type]" — positioning her as part of something shifting in film

Momentum / trajectory (implies rising without fabricating):

- Career-evolution edits — early role to recent role, showing growth. Trajectory framing signals "rising" through real evidence
- "Watch this range in 30 seconds" — a rapid showcase that argues for her versatility as the positioning

Cinephile-cred framing (positions her for the serious-film audience):

- "An actor's actor" — craft-forward positioning for the film-literate crowd
- "Watch what she chooses NOT to do" — restraint-as-skill framing, which lands hard with people who value real acting and separates her from showier peers