

“Cereal” Killer Project Rubric

Student: _____

Serial Killer: _____

Information	Possible Points	Actual Points
Name, including aliases if any	5 points	
Age (living or deceased and when)	5 points	
Front of Box: Use the front of your cereal box to “showcase” your killer. You should include graphics, catchy slogans, and your cereal’s title displayed in an artsy way. You can change the name of the cereal to something clever!	30 points	
BACK OF CEREAL BOX: This side will represent the interactive part of your project. Many cereals have word searches, puzzles, riddles, etc. that convey content in an entertaining way. You should place promotional items on the back that connect the cereal to your Serial Killer in a fun way. Include forensic evidence obtained on the case. Also, include a puzzle of some kind (crossword, word search, word scramble) incorporating a profile of the killer (organized, disorganized or mixed) and pertinent vocabulary in understanding this evidence and case, so that the average person not taking forensics could understand. (AT LEAST TEN WORDS)	30 points	
THIN SIDE ONE OF CEREAL BOX: Just as every cereal box has a list of nutritional facts and ingredients, use one of the thin sides of the cereal box to generate a list of facts about their crimes, dates, places, names of victims, how they were killed and locations of bodies. ***Look at the nutritional facts on your cereal box to give your info the same format. ***	10 points	
THIN SIDE TWO OF CEREAL BOX: On this side, you will have a chance to elaborate on some interesting facts that you have discovered about your killer (ideas include, but are not limited to, victim profiles, purposely leaving clues, and Modus Operandi).	10 points	
TOP OF THE CEREAL BOX: Please place the names of your group members, period, and the name of the Serial Killer.	5 points	
BOTTOM OF THE CEREAL BOX: Decorate as your group decides.	5 points	