



## Page 1 (Cheeses)

**Current title:** Founders' Cheeses

**Current meta description:** Shop specialty cheeses today.

**URL:** <https://www.foundersdairy.com> > products > cheeses

**Page summary:** This is the main product page where customers can purchase a selection of Founders' hand-crafted cheeses. It lists a selection of mozzarella, Swiss, goat, and blue cheeses made using traditional methods. It also highlights their best-selling smoked cheddars and includes listings for products (crackers, jams, etc.) that pair well with the cheeses on the page.

## Recommendations for Page 1 (Cheeses)

**New title:** Cheeses | Founders' Dairy - Premium Specialty Foods

**New meta description:** Shop hand-crafted cheeses made the traditional way. Buy our mozzarella, Swiss, and best-selling smoked cheddars.

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## Page 2 (Recipes)

**Current title:** Recipes | Founders' Dairy

**Current meta description:** Try our tasty recipes.

**URL:** <https://www.foundersdairy.com> > family recipes

**Page summary:** This page contains links to recipes that use Founders' cheeses, jams, meats, and syrups. Customers can access a variety of recipes for appetizers, soups,

entrees, and desserts. The page includes time-honored recipes from the Founders family, like macaroni and cheese and jam-filled sandwich cookies.

## Recommendations for Page 2 (Recipes)

**New title:** [Family Recipes | Founders' Dairy - Premium Specialty Foods](#)

**New meta description:** Time-honored recipes from our family to yours. Try homemade macaroni and cheese made with our hand-crafted cheddar.