



**Deadline: September 26, 2025 at 11:59PM Pacific Time**

**\*\*There will be NO EXTENSIONS to submission deadlines this year**

**This is a template for preparation purposes only.** You will need to visit the [submission portal](#) and paste content into the corresponding fields and/or upload files as appropriate.

## **USASBE 2026**

### **Achievement and Advocacy Awards**

#### **Max S. Wortman, Jr. /USASBE Lifetime Achievement Award for Entrepreneurship**

Established in 2004, The Max S. Wortman, Jr. /USASBE Lifetime Achievement Award for Entrepreneurship was instituted on the occasion of the 22nd anniversary of the founding of the United States Association for Small Business and Entrepreneurship (USASBE). The award is presented to a worthy recipient in recognition for a lifetime of entrepreneurial achievement that encompasses the ideals of entrepreneurial activity. Eligibility extends both to those whose life's pursuits supported and advocated entrepreneurial ideals as well as those who have pursued a lifetime of successful venture creation. The Awards Committee shall consider the originality, depth, breadth and impact of the entire body of the nominees' entrepreneurial pursuits and impact.

#### **Nominee Criteria:**

- The name of the individual or school being nominated
- The name of the person submitting the nomination
- All nominees shall have risen to the highest level of entrepreneurial achievement in either academia or practice throughout the nominee's lifetime.
- Nominees should be an individual or organization who (which) has consistently demonstrated an unwavering drive, dedication, and determination for pursuing entrepreneurship in education, commerce, and/or other venues.
- Candidates should have devoted a lifetime of commitment to individual, organizational, and/or social entrepreneurship.
- Nominees need not have founded a company (or organization) and may come from the corporate world or any level of academia.
- Organizations, both profit and non-profit, as well as individuals are eligible for this award.
- Recipient should be present at the USASBE Conference if at all possible to receive the award. Exceptions may be made for reasons of health. This award may be given posthumously.
- Award may not be given every year at the discretion of the USASBE Awards Committee



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#### Selection Process

- The USASBE Awards Committee will review all applications based on the above stated criteria. After review, they will decide whether or not to offer this award in any given year, and if so, to whom the award will be given.

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The submission form on the website will dynamically build your conference submission based on your selections. Please note that there is no save feature, so you will need to complete the form on the website in one sitting. It is highly recommended that you prepare your submission details in advance using a template or word processor, and then copy/paste the information into the respective fields on the form. After submitting your form, you will be able to edit your submission at any time until the deadline.

To submit an application for the [Max S. Wortman, Jr. /USASBE Lifetime Achievement Award for Entrepreneurship](#)

1. Select Submission Type & Category
2. Select Program & Lifetime Achievement and Advocacy Awards
3. Select Lifetime Achievement and Advocacy Awards
4. Select Max S. Wortman, Jr. /USASBE Lifetime Achievement Award for Entrepreneurship
5. Enter all information as outlined below
6. Click Submit

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Before you begin the submission process, you should be prepared to provide the following responses/uploads:

1. Enter the name of the Nominee in the "Submission Title" field.
2. In the Abstract field, please enter a brief quote (2-3 sentences) that captures the nominee's impact, achievements, or qualities that make them deserving of this recognition. This quote may be displayed or read aloud if the nominee is selected as the award recipient.
3. In the Author field below, please enter the nominee's name, email, and institutional affiliation.
4. Letter of Nomination
  - Please provide a 600-word assessment of the nominee that demonstrates the criteria outlined below.
    - i. All nominees shall have risen to the highest level of entrepreneurial achievement in either academia or practice throughout the nominee's lifetime.
    - ii. Nominees should be an individual or organization who (which) has consistently demonstrated an unwavering drive, dedication, and



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determination for pursuing entrepreneurship in education, commerce, and/or other venues.

- iii. Candidates should have devoted a lifetime of commitment to individual, organizational, and/or social entrepreneurship.
- iv. Nominees need not have founded a company (or organization) and may come from the corporate world or any level of academia.
- v. Organizations, both profit and non-profit, as well as individuals, are eligible for this award.