How to Create and Schedule a Short-form Video Post on Nuelink(Reels, TikToks, and Shorts)?

Make sure you're signed in to your Nuelink account and that your Social Media account(s) is connected. If not, you can connect following [these steps](#). Now, let's walk through the process of creating a YouTube Shorts video post.

⚠️ *__Keep in mind that Short-form Video posts are only supported by__ __YouTube, Instagram, Facebook, and TikTok.__ __If scheduled to any other social media platforms, your short-form video will be automatically converted to a regular video post.__*

Contents of this Guide:

What You Must Know about Short-Form Videos.

What is a Short-Form Video?

A short-form video's optimal runtime is between the 30 to 90-second range, which might vary across different platforms. Users can employ these brief videos to present creative content, express themselves, promote their brands, or simply have fun.

Why make a Short-Form Video Post?

Short-form videos are valuable for brands and creators, providing an engaging way to showcase content, share information, and convey messages. With higher sharing rates, these videos drive engagement, create memorable content, rank well in Google searches, boost email open rates, and effectively reach target audiences. Their popularity stems from easy creation, adaptability for on-the-go viewing, and support from social media algorithms for discoverability and virality.

Read more about getting the most out of Short-Form Videos Marketing:

- How to Repurpose Your Short Form Videos Across all Platforms
- 3 TikTok Tricks You Have to Follow to Grow on the Platform
- How does the Instagram reels algorithm work?
- Best Marketing Automation Tools for Your online Businesses
- How to Use AI to Grow on Instagram Organically
- How Brands Can Achieve Growth and Visibility on Instagram
- How to make money as a YouTube Shorts Creator?
- YouTube Hacks: How to Increase Your YouTube Shorts Views?

What are Short-Form Video Posts Requirements of Each Social Media Platform?

⚠️**Important Note:** *Make sure to respect the following video post requirements of each platform:*

	Reels	TikToks	Shorts
Type	MP4	MP4	MP4
Size	500 MB (max)	500 MB (max)	500 MB (max)

Duration	*5 seconds min - 60 seconds max*	*5 seconds minimum - 90 seconds maximum*	*5 seconds minimum - 60 seconds maximum*
Format	*Vertical 1080 x 1920 px (9:16)* *Portrait 1080 x 1350 px (4:5)* *Landscape 800 x 418 px (1.91:1).*	*Vertical 1080 x 1920 px (9:16)* *Square 1080 x 1080 px (1:1)* *Widescreen 1920 x 1080 px (16:9).*	*Vertical 1080 x 1920 px (9:16).*

Let's Create and Schedule a Short-form Video Post on Nuelink

Video Tutorial:

Here's a video walkthrough of the process of creating and scheduling any Short-Form Video post on Nuelink:

▶ How to Post Short-form Videos as Reels, TikTok, and Shorts at the Same Ti…

Create a Short-Form Video Post:

*Go to your Nuelink Account and Click Create Post.*

You can find the 'Create post' button all over Nuelink, at the top of the left side navigation bar and the top right corner of your Queue and Any of your Collections.

Click on the 'Shorts, Reels, Tiktoks' Option from the top bar.

Select your Collection:

Select the 'Collection' you want to add your Video Post to.

ℹ️ **What's a Collection?**

A collection is like a folder for your social media posts. It helps you organize and schedule your content, making it easier to reach your followers. You can set your Collections to have multiple groups of social channels, social media posts types and schedule time slots based on your liking. You can personalize collections by naming, coloring, and setting schedules. **Learn more about how to create your Collections here.**
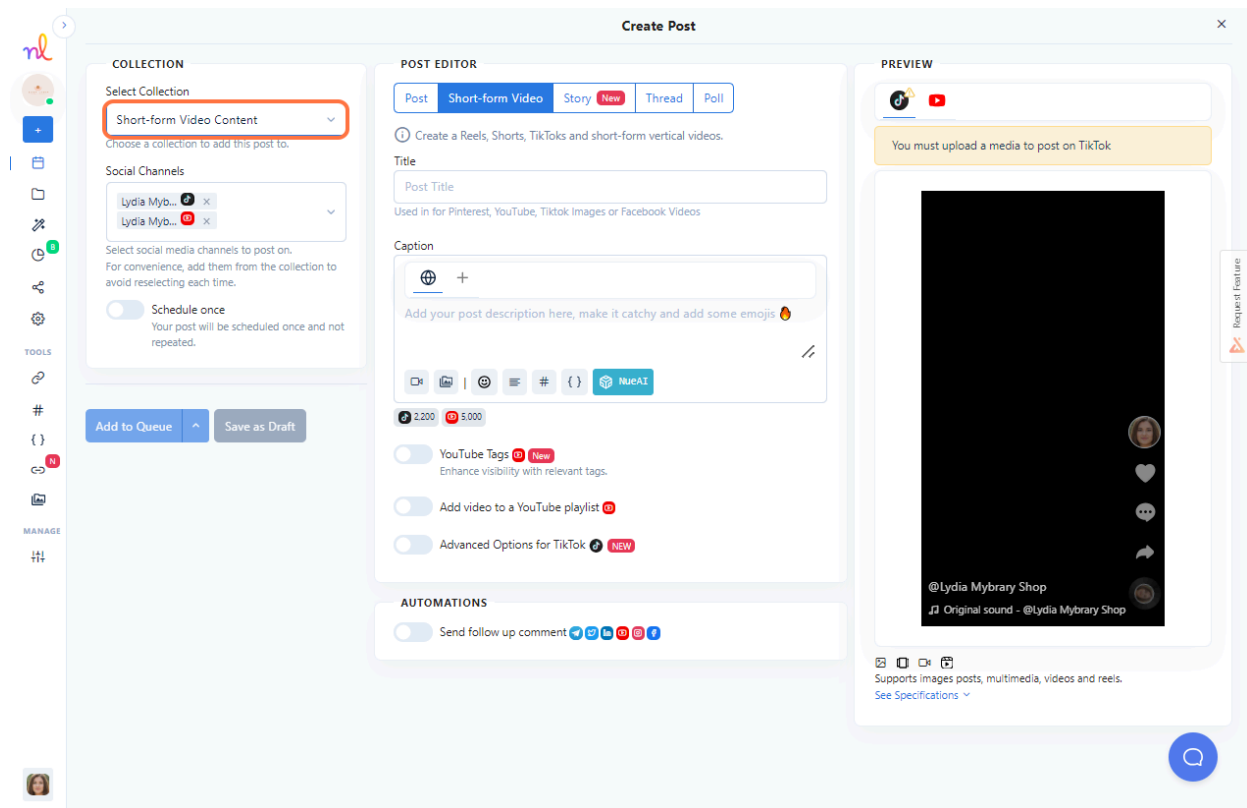
Select a Social Channel:

⚠️ Important Note**: Make sure you have already connected your Social Media Accounts. Learn more about Connecting Social Media Accounts.**

Next, Select your social media account that supports short-form video posts. It will be auto-selected if you added it in your collection. We highly recommend adding your social media accounts to your collection to avoid having to select it each time.

⚠️ **Keep in mind that Short-form Video posts are only supported by Instagram, Facebook, YouTube, TikTok and Pinterest. If scheduled to any other social media**

platforms, your short-form video will be automatically converted to a regular video post.

Add Media:

Click on 'Upload Video' or 'Media Library' to add your video.

Upload Video: Select a video from your Media library.

Media Library: Select a video from your Nuelink Media Library, Drop Box, Box, Google Drive, and Google Photos.
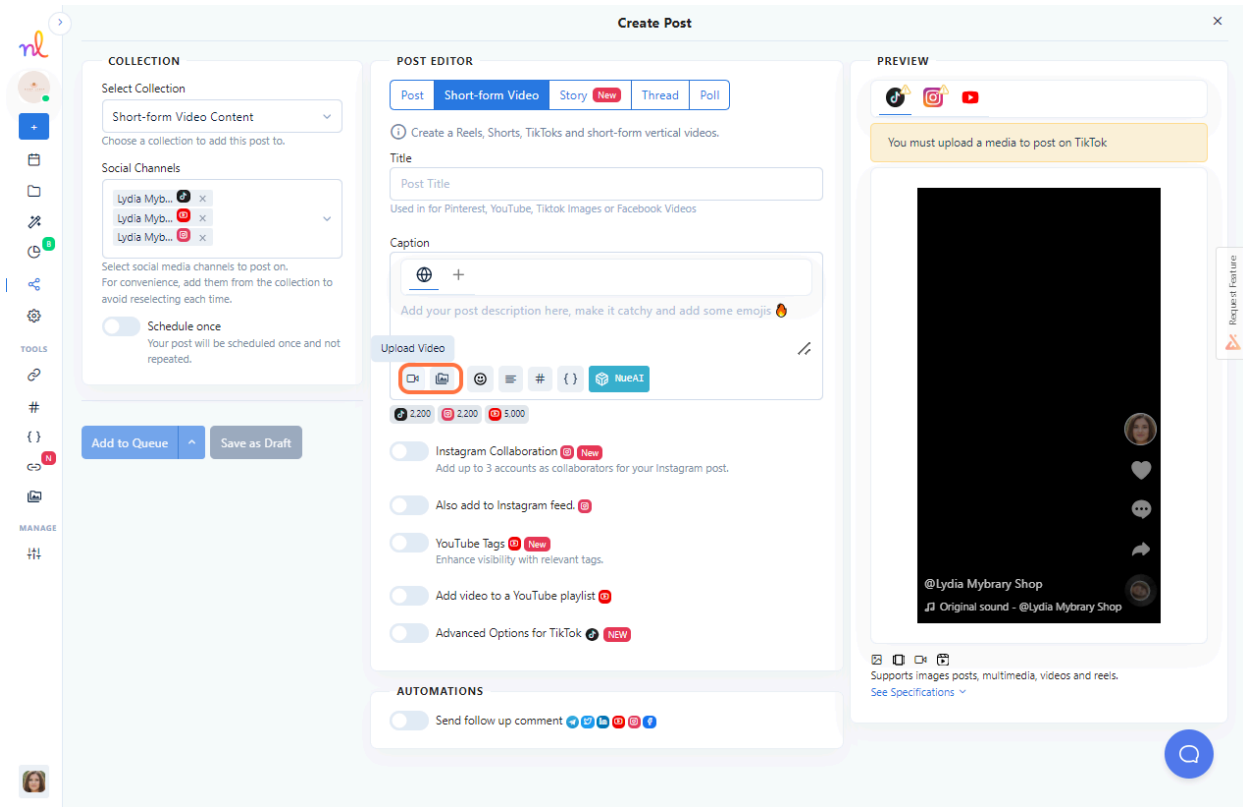
Once your Video is Uploaded, Check the following:

- Check your **Post Preview** of your selected **Social Media Account (Instagram, TikTok, and Youtube)**.

⚠️Important Note:If you encounter any errors while uploading your video, please pay attention to each **Platform Video Requirements** Under your Post Preview (scroll down if you can't see it)
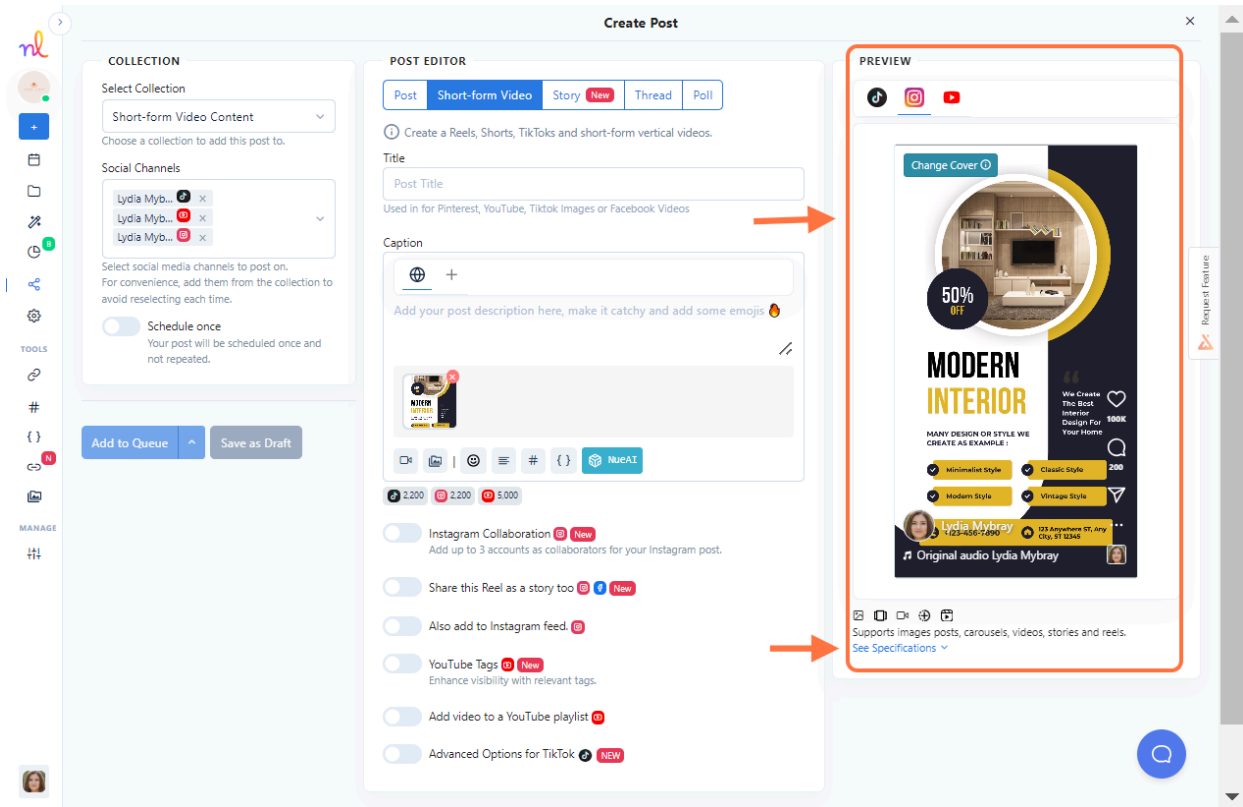
Add Thumbnail:

Add a Thumbnail to your short-form video(Instagram, LinkedIn, and Youtube Only):

Change Thumbnail: Upload your Thumbnail from your media library.

Hide Thumbnail: Mask your Thumbnail on Nuelink, but it will show on your account once your

Post is published

Reset Thumbnail: Remove your Thumbnail at once.
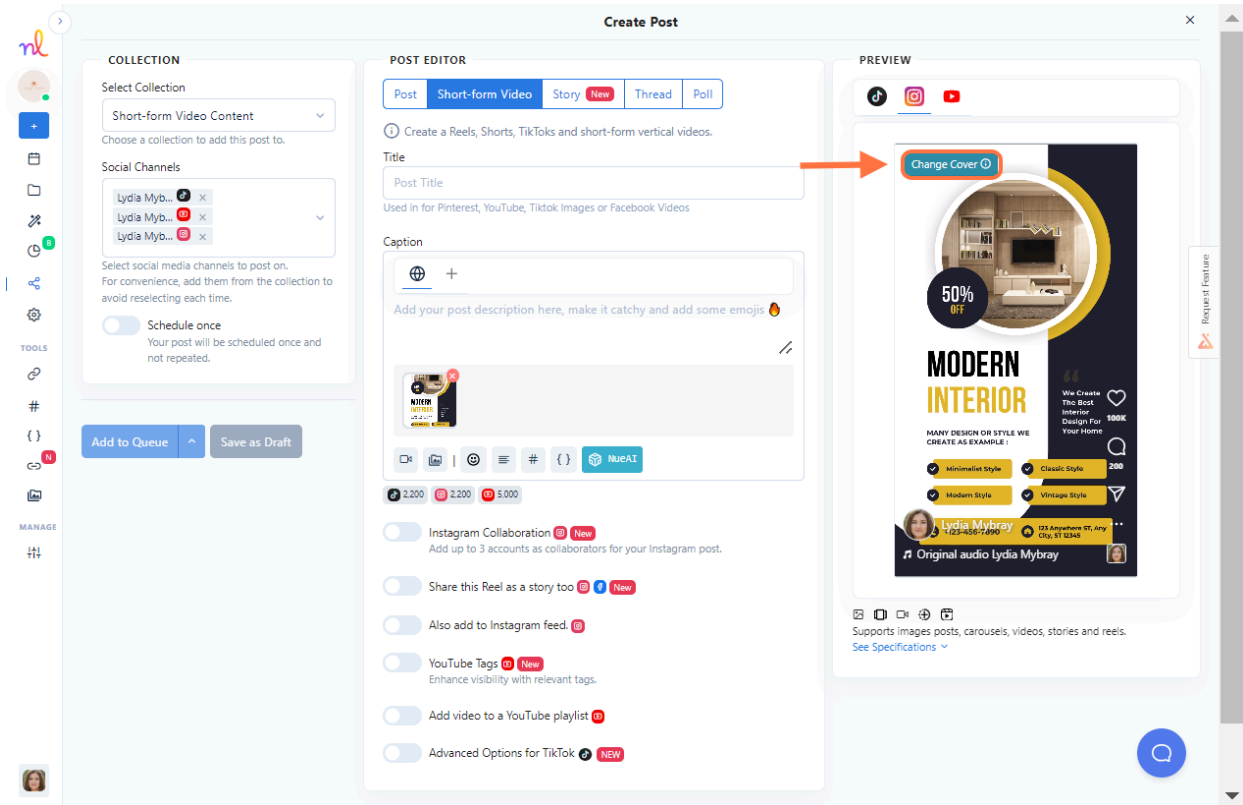
Add Title (YouTube, Pinterest, and Facebook):

Click on Title and type in a small description of your Short video.

⚠️**Important Note:** YouTube Shorts treats the title as a caption allowing you to describe your video, but make sure your Title remains under 100 characters for a successful publishing.

Caption, Nuelink AI Assistant (NueAI):

⚠️**Important Note:** YouTube Shorts treats the Title as a caption allowing you to describe your video so pay attention to the previous step. Also, make sure your Title remains under 100 characters for a successful publishing.
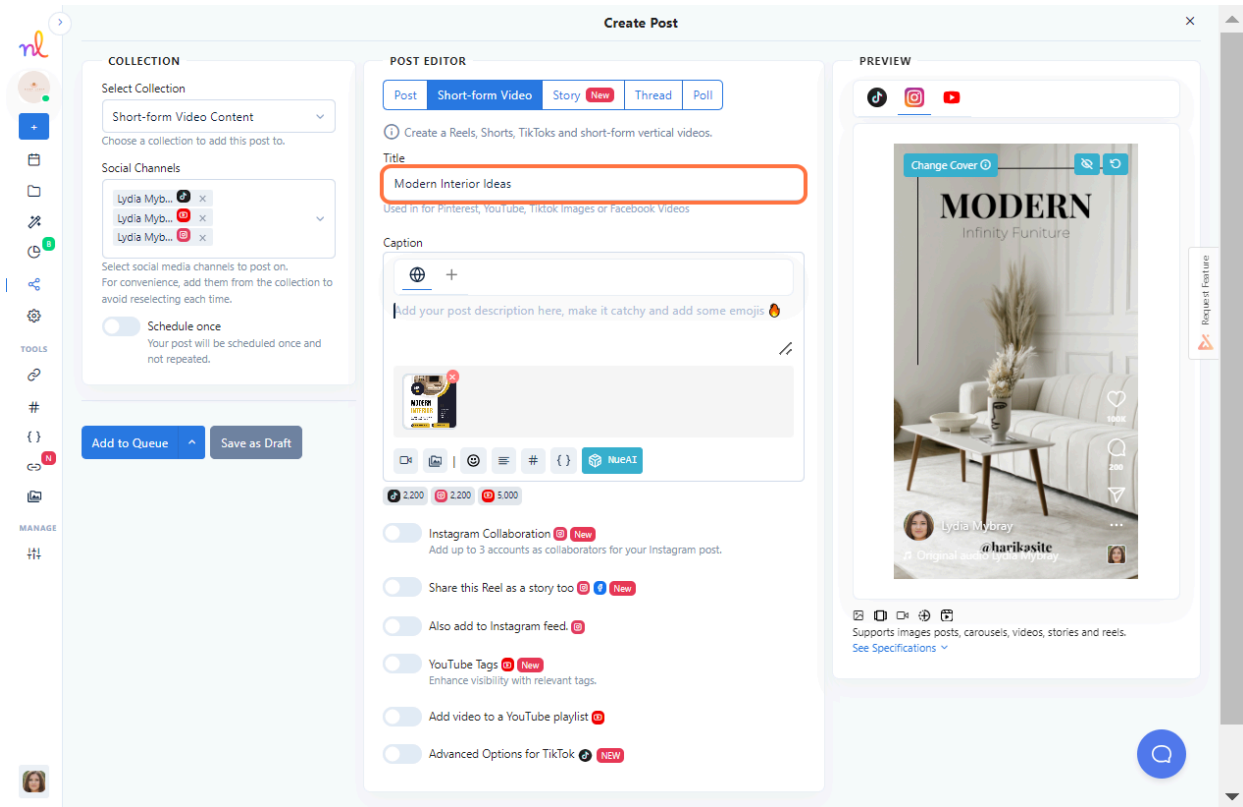
Click on Caption to add your post description, spice up your caption by using the Nuelink AI Assistant.

What is NueAI Assistant?

Feels like your Caption is missing something? Add a little razzle-dazzle to your caption by clicking on NueAI Assistant tool.

Prompt: Write any prompt, question, or request and let NueAI help you, by generating your captions and answers.

Brainstorm ideas: Type any topic or idea, and let NueAI Give you several relevant content ideas.

Add Emojis: Add some fun emojis to spice up your caption.

Rephrase: Let NueAI paraphrase and enhance your caption for you.

Expand it: Let NueAI turn your short caption into a paragraph.

Shorten it: Let NueAI summarize your Caption and keep the main key idea(s).

Make it a Thread: Let NueAI turn your Caption into a multi-section Thread.

Make it engaging: Let NueAI make your caption more captivating and interactive.

Make it formal: Let NueAI make your caption more formal and professional.

Generate Hashtags: Let NueAI Generate hashtags that match your post's caption for you.
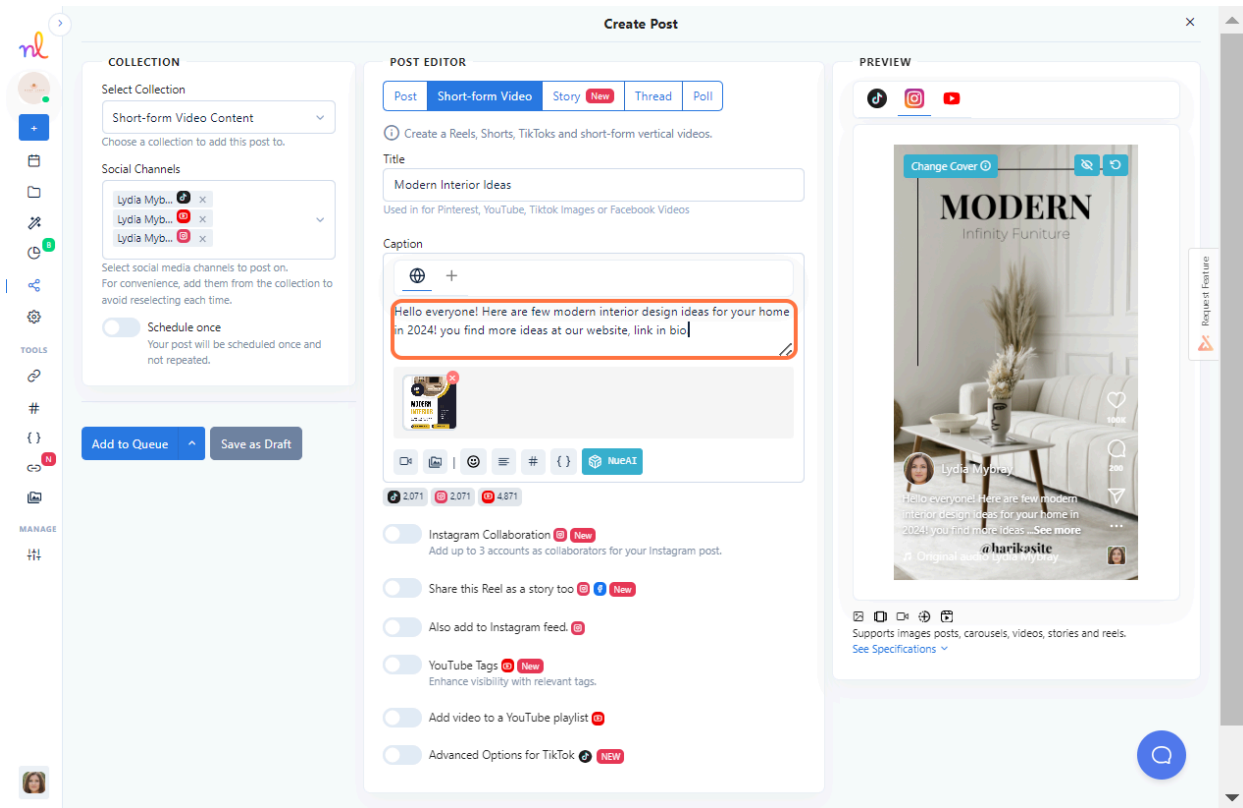
In the following tutorial we used the **'Expand, Rephrase,** *and* **Make it engaging.'** *by NueAI.*
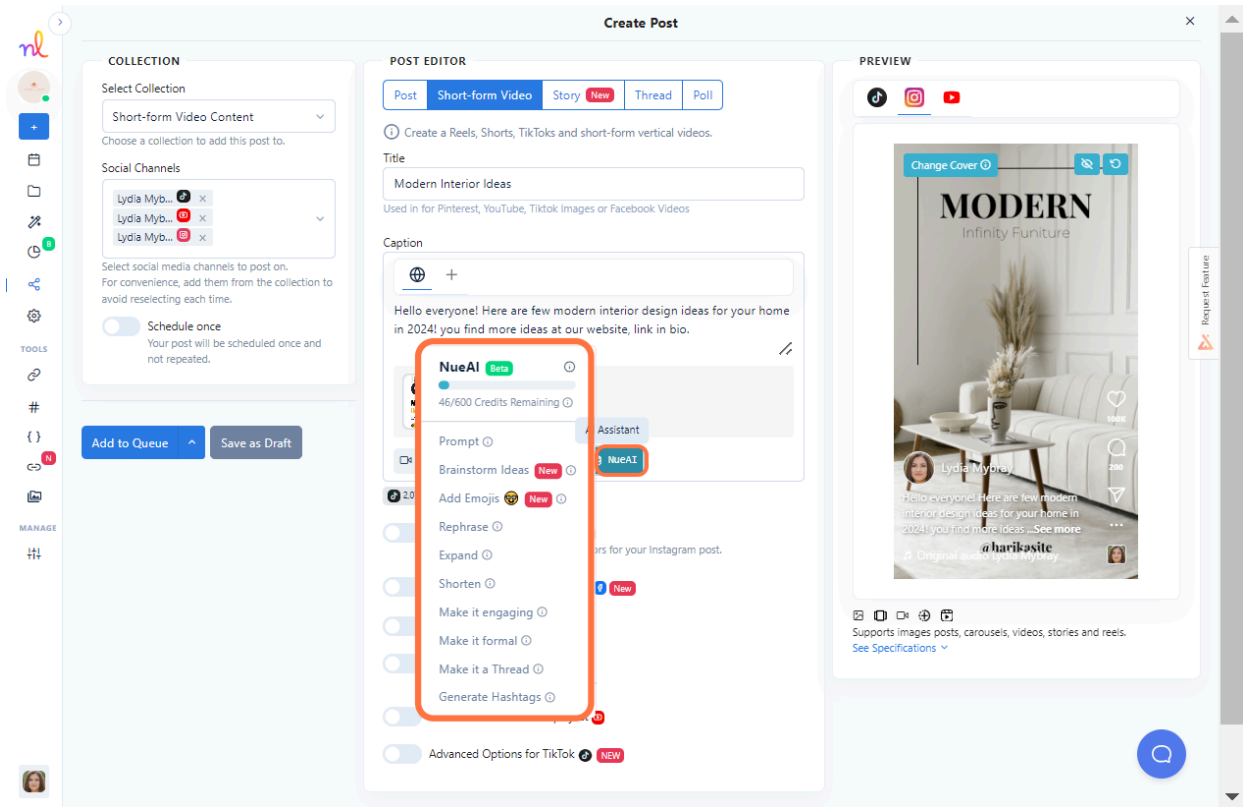
Edit your Video Caption with the Following features:

Emoji Picker: Choose Emojis that align with your post.

Change Text Direction: Change which direction your text starts.

Hashtag Manager: Generate Hashtags for your post or pick from your already created hashtag groups.

Add Short Codes: Select your Short code to add to your caption. **Learn more about Short Codes**.
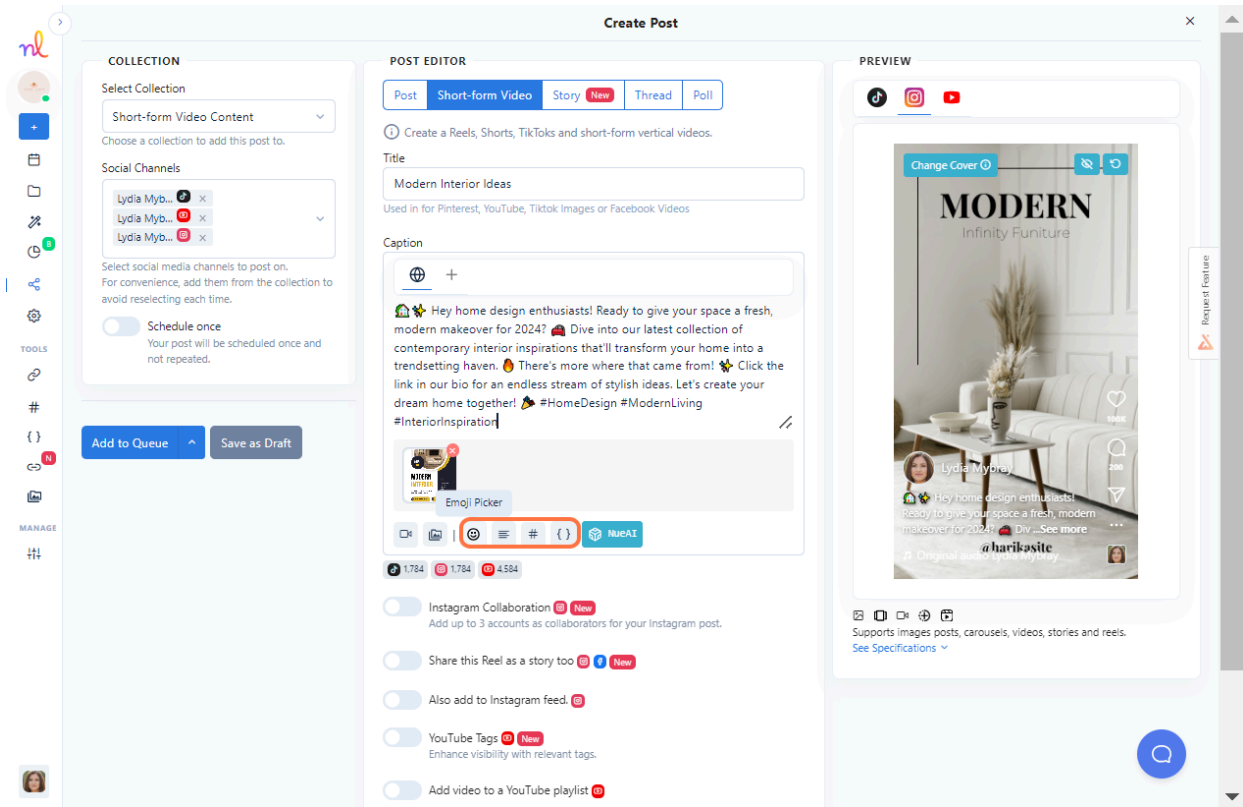
Caption Customization :

Click the plus sign (+) to personalize your caption for each social media platform. Pick a platform and modify its caption using the appropriate style for that platform. Don't forget to use Nuelink AI Assistant to make it simple to update the caption for each social media channel.
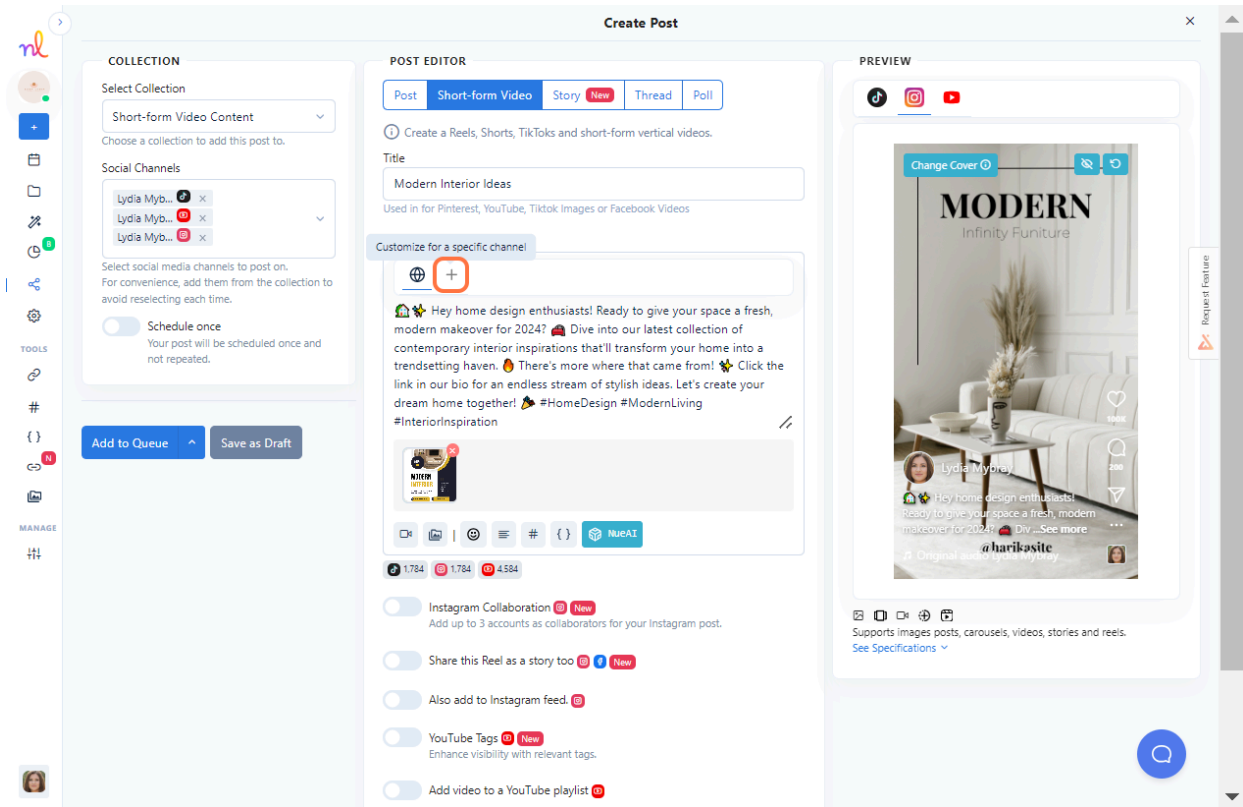
More Options:

Scroll down to More Options and Pick from Nuelink's Extra Features!
You can Turn On/Off any of the following features:

Instagram Collaboration: Add up to 3 accounts as collaborators for your Instagram post, write their full IG username, and hit enter to add them.

Share this Reel as a story too on Instagram: Enable this to automatically share your Reel video post on your Instagram story.

Also add to Instagram feed: Enable this option to automatically add your video to your IG Feed.

YouTube Tags: Type in a few tags that match the topic and subject of your video, click enter to add.

Add video to a YouTube playlist(YouTube only): Choose a playlist on your YouTube channel to automatically include your short video in, click refresh if you cannot see your YouTube playlist.

TikTok Advanced Options(TikTok Channel Only):
Choose who gets to view your TikTok video and interact with it.
Privacy Options: Public to everyone, Mutual friends, Followers, or Self only.
**Allow Comments:** If on, anyone can comment on your video.
Allow Duet: if on, it allows other users to use your video in their duets.

Allow Stitch: If On, other users will be able to stitch your video.

Schedule to Inbox via Email: Send the scheduled video to your TikTok drafts so you can edit it, add music, and then post it.

Disclose video content: By turning on this setting, you agree that the video will have paid advertisements. It can promote you, a third party, or both, and will be labeled as "Promotional content." This label is permanent once the video is published.

If you are promoting yourself or your own business, the video will be classified as Brand Organic. If you are promoting another brand or a third party, the video will be classified as Branded Content.
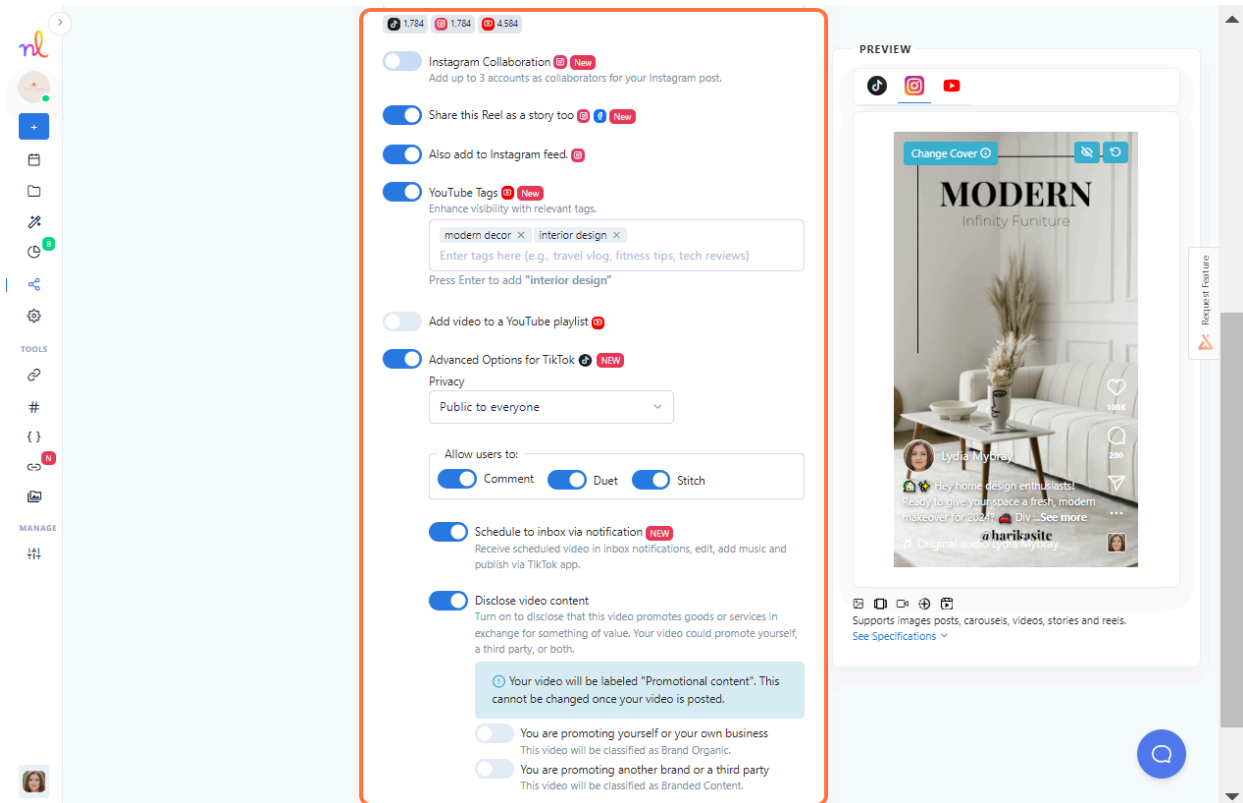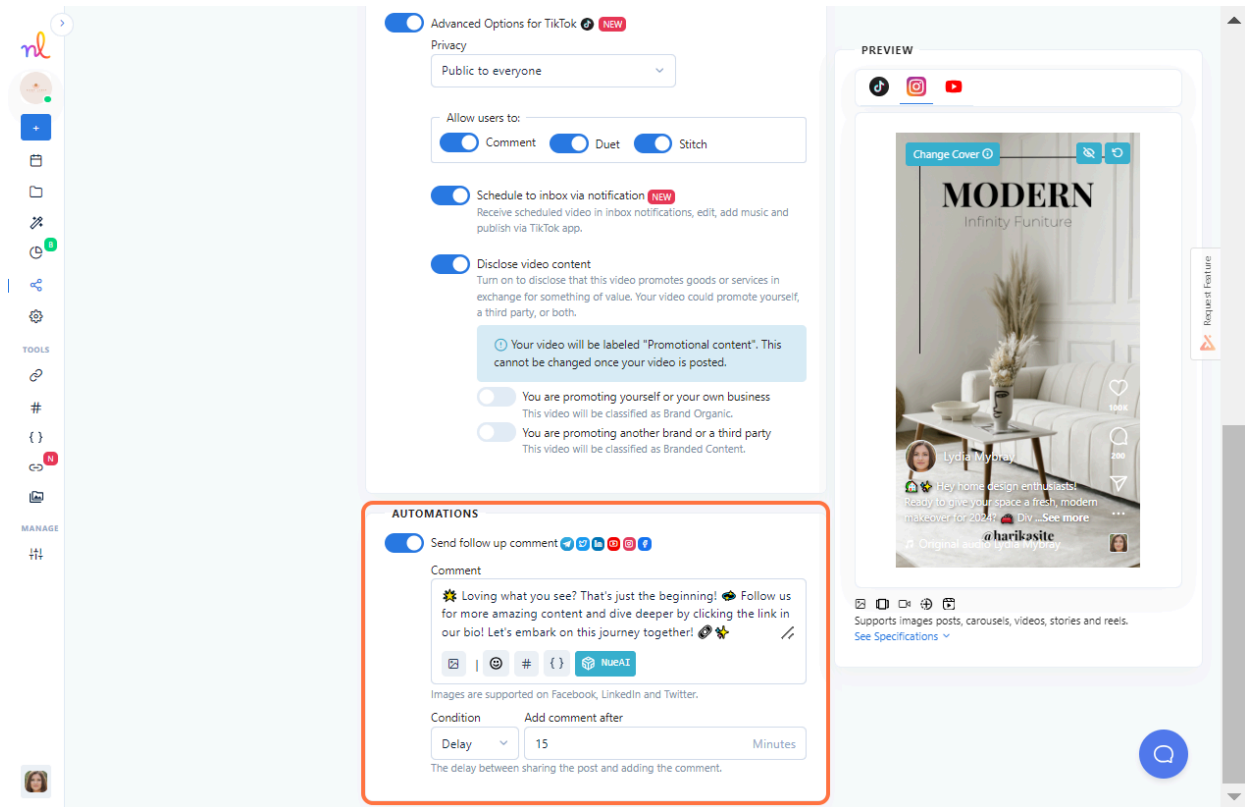

Automations:

Scroll down to Automations and Pick from Nuelink's Exclusive Automations!
You can Turn On/Off any of the following Automations :

Send follow up comment: Customize a comment to be added to your post after an amount of time, you can also use **NueAI Assistant** to enhance your follow-up comment.

Schedule Once:

Toggle On/Off Schedule once Option.

Schedule once: Enable this to schedule a single post for a specific date and time, without following your collection's regular queue. Keep in mind that it won't repeat, even if you've enabled the evergreen option for your collection. **Learn more about how Nuelink Queue works**.
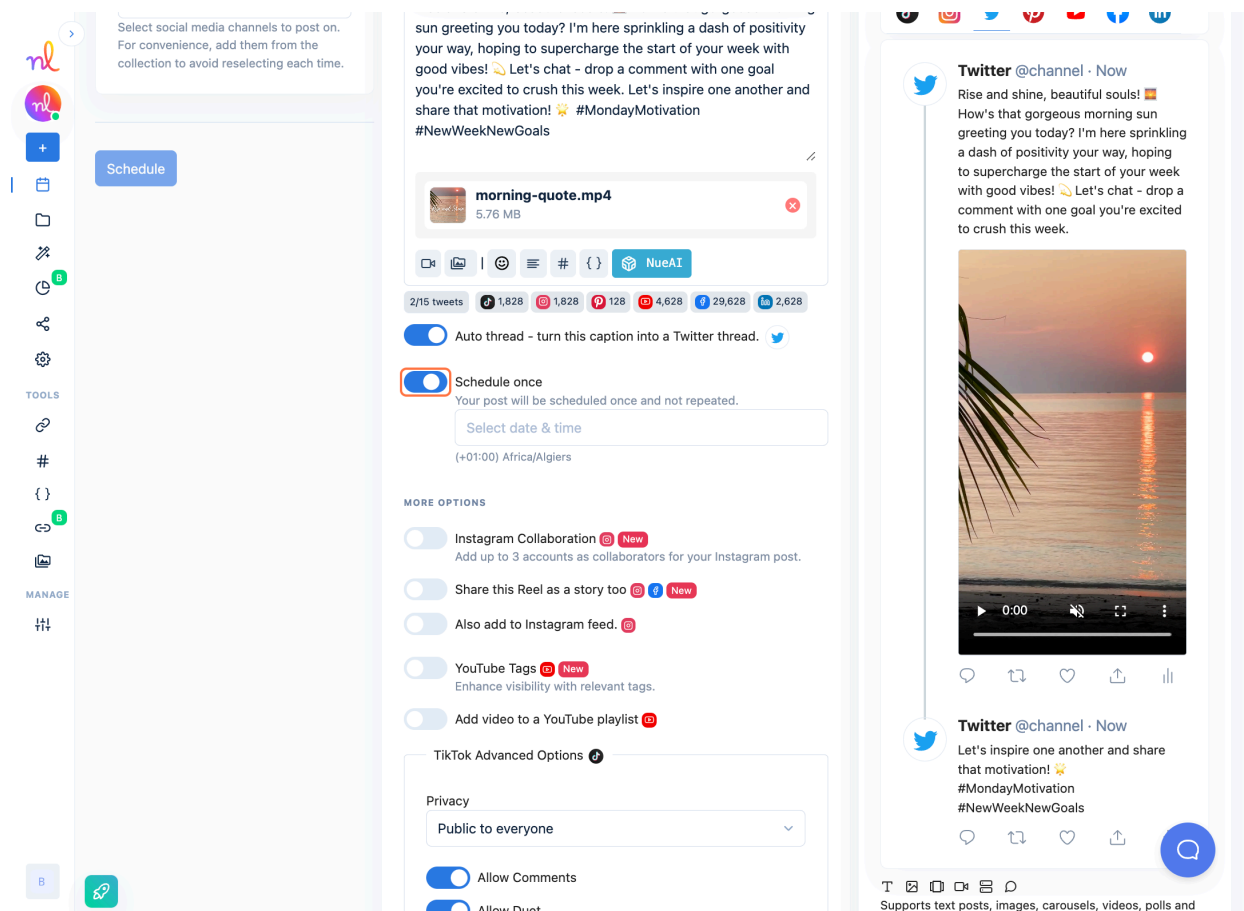
Scheduling Options:

Select a Scheduling Option once your post is ready.

Add to Queue: This option allows you to post to your Collection Queue.(Last in Queue)

**Share Next:** This option allows you to schedule your post to be published in the next available slot in your collection queue.(Next in Queue)

Save as Draft: you can save your post for later editing, publishing, and scheduling. (Will not be added to the Queue)

Post Now: This Option allows you to publish your post immediately. (Will skip the Queue)

Schedule once: Enable this to schedule a single post for a specific date and time, without following your collection's regular queue. Keep in mind that it won't repeat, even if you've enabled the evergreen option for your collection. **Learn more about how Nuelink Queue works.**
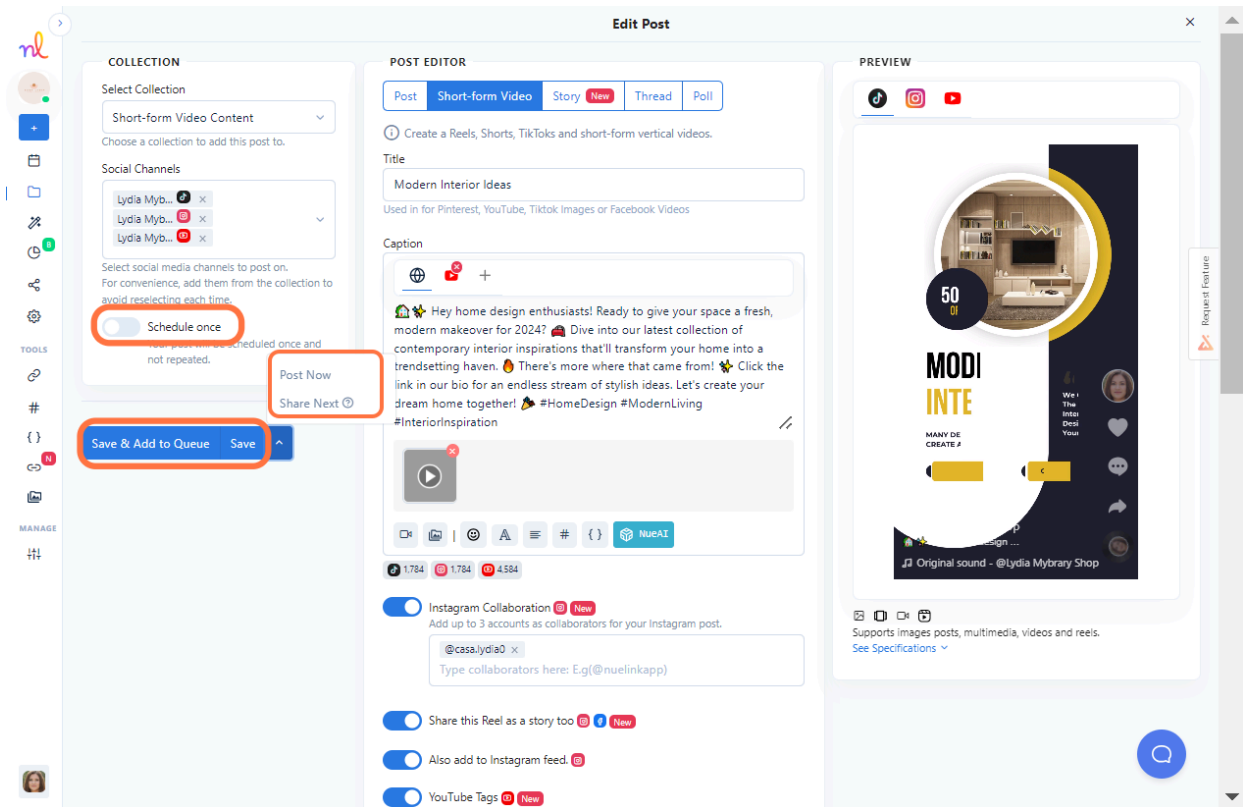
Where to find your Post After You Are done:

*Once you are done scheduling, you will find your video post in your **Queue**.*
Queue Editing Options:
View: Take a quick look at your premade post.
Post Now: This Option allows you to publish your post immediately. (Will skip your Queue)
Edit: Make more Changes to your drafted post.
Delete: Permanently remove your post.

Queue

Create Collection   Create Post

Queue   Published   Draft   Posting Schedule

Feed   Calendar New

View social posts, available in both calendar and feed view. Learn More

Saturday March 02, 2024

🕐 Scheduled for 5:05 AM (+09:00) - Short-form Video Content Short Video Specific Channels

🏠 💸 Hey home design enthusiasts! Ready to give your space a fresh, modern makeover for 2024? 🚗 Dive into our latest collection of contemporary interior inspirations that'll transform your home into a trendsetting haven. 🔥 There's more where that came from! 💸 Click the link in our bio for an endless stream of stylish ideas. Let's create your dream home together! 🎉 #HomeDesign #ModernLiving #InteriorInspiration

View   Post Now   Edit   Delete

🕐 Scheduled for 2:14 PM (+09:00) - Morning Quotes T↓

How we begin our day sets the tone for how our entire day will go. Good morning!

#morningvibes #morningmotivation

View   Post Now   Edit   Delete

🕐 Scheduled for 2:17 PM (+09:00) - Product Posts T↓

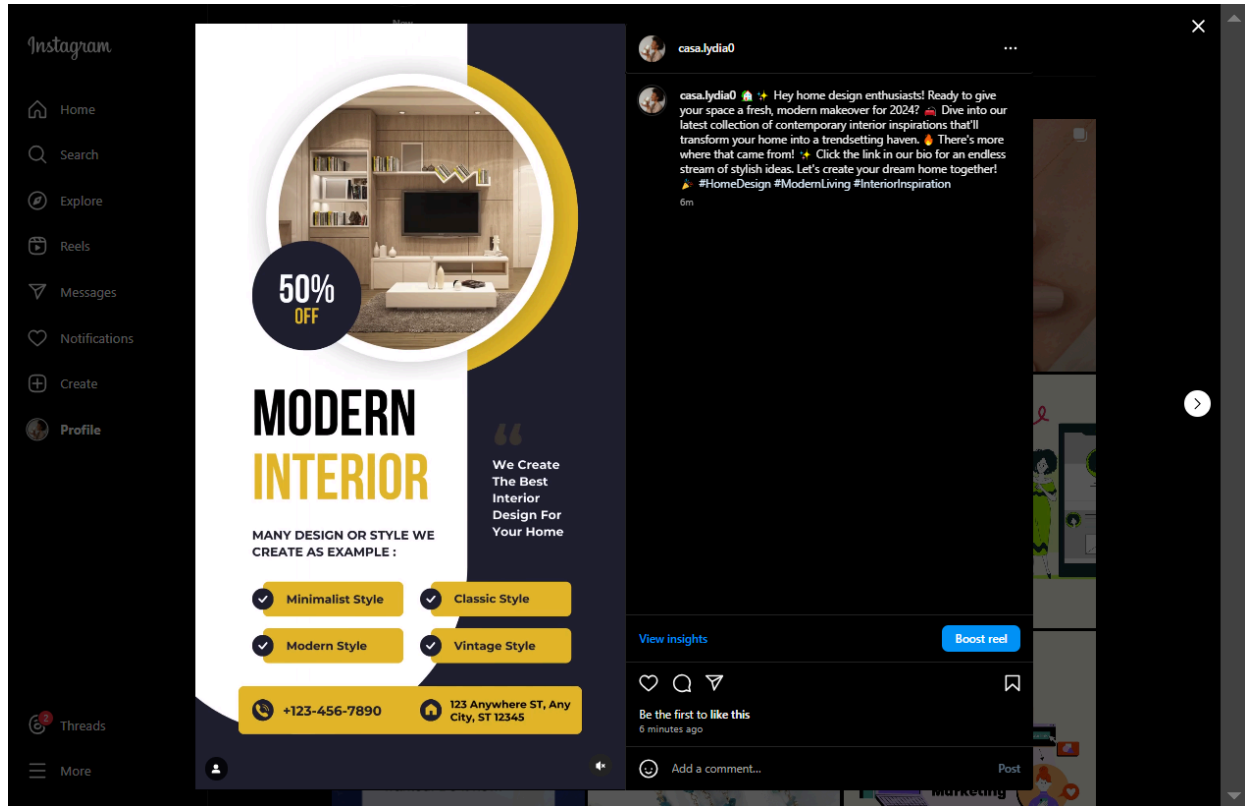🌸 Elevate your wedding festivities with elegance and grace! Delight your guests with our enchanting Lotus Wedding Party Favors –

Sidebar

nuelink

Casa Lydia Store
Owner

Create Post

📅 Queue
📁 Collections
🪄 Automations
🕐 Insights Beta
🔗 Social Channels
⚙️ Brand Settings

TOOLS
🔗 Link Shortener
Hashtags
{ } Shortcodes
🔗 Link in Bio New
🖼️ Media Library

MANAGE
🎚️ Brands & Members

Lydia Mybrary

Final post

This is how the post will look on your social media once posted.

More Tutorials:

- ***How to Make an Instagram Reel Video Post?***
- ***How to Make a TikTok Video Post?***
- ***How to make a YouTube Shorts Video?***

Short-Form Video Post FAQ & Troubleshooting:

Why did my Short-Form video not post after I scheduled it?

If you encounter any publishing errors it is most likely due to the video duration, format, or size. Please make sure your short-form video post meets each **Platform requirements**.

What is the maximum size allowed for Short-Form videos?

Currently, Instagram only allows a maximum size of 100MB for short-form videos.

Can I bulk-upload Reels, Shorts and Tiktoks?

Yes, we have recently added the ability to add video content when bulk-uploading posts. This is how you can **bulk-upload your posts**.

Can I change the time of posting for a post that is already in the Queue?

Luckily, you can. Click on Edit at the bottom of the post then click on Schedule. You can then select an exact date for your post

*Finally, if you happen to have any additional inquiries, please read through our **Frequently Asked Questions** section.*

*Check our **Help Center** for further tutorials. We offer several videos and articles on effectively getting the maximum benefit out of Nuelink.*

*Still need help? **Contact Us**.*