



DAVID PROTEIN — CLIPPING CAMPAIGN

Read this before you post • Easy rules, real money

THE QUICK VERSION

- Keep it raw and real — like a normal person, not an ad.
- Mention “David Protein” in caption and or comments - DO NOT TAG THEM TO THE POST
- Say the David Protein name in a natural way.
- Instagram and TikTok ONLY — no X, no YouTube Shorts.
- 40% Tier 1 audience needed — USA, UK, Canada, Australia.
- No big health claims. No bad-mouthing other brands. No politics or controversy.

1. The Content You Can Use

Clip from these videos. Each one has a real mention of David Protein. Cut a short, punchy clip.

FOOTAGE LINK: <https://app.air.inc/a/bacde4001>

- Joe Rogan
- Emma Chamberlain
- Ed WestwickEbon Moss-Bachrach
- Bethenny Frankel
- Carousel on TikTok of Bella Hadid - [Bella Hadid / Cannes](#)
- Do not use other David videos unless we add them here.

2. The Rules (Must Do)

On every clip:

Mention David Protein in a natural way — do not force it.

- Hashtags: #DavidProtein
- Keep it organic. Do NOT make it look like a paid ad.

Do NOT:

- Make big health, medical, or performance claims (e.g. “melts fat,” “cures,” “best for muscle”).
- Say anything bad about other brands or compare David to competitors.
- Mix in politics, religion, or social-issue topics with the content.
- Use profanity or anything controversial.

3. What Works Best

These are simple ideas that get views. You do not have to copy them — try your own too.

Raw, candid video (best)

Phone-style, real, not polished. It should feel like a normal person, not an ad.

Natural mention as the hook

Start the first few seconds with the moment they say “David.” That is the hook.

4. Platforms

- **Instagram Reels — YES**
- **TikTok — YES**
- **X (Twitter) — NO**
- **YouTube Shorts — NO**

Just Instagram and TikTok for this test. No special page needed — use your normal page.

5. How to Submit

- Pick a video (Section 1) - Make your clip.
- , the David mention, and the hashtags (Section 2).
- Post on TikTok and / or Instagram.
- Submit your post link on the ClipFarm campaign page (Whop).
- Send your audience screenshot showing 40%+ Tier 1.
- Wait for review. Approved = paid based on views.

6. Why Clips Get Rejected

- No @davidprotein in caption. -
- No natural David mention, or looks like a forced ad.
- Big health / medical / performance claims.

- Bad-mouthing or comparing to other brands.
- Politics, religion, social issues, or profanity.
- Posted on X or YouTube Shorts.
- Audience under 40% Tier 1.
- Fake / bottled or likes.

7. Quick FAQ

Can I use other David videos?

Only the ones in Section 1 for now. We may add more later.

Do I need a special page?

No. Use your normal page.

How do I get paid?

We pay per 1,000 views (CPM). ClipFarm will tell you the rate. Track your views on the dashboard.

My clip got rejected — can I fix it?

Yes. Fix it and submit again. Do not argue — just fix it.