

Caledonia Athletic Boosters
August 2, 2021 Minutes

Called to order: 7:02 PM

Meeting Minutes:

- Motion to approve – Chris Robotham
- Les Williamson – 2nd
- All Approved

Athlete of The Year Award Presentation

- Carson Vanderhoff-\$500 award
- Emily Dean-\$500 award

AD Update:

- caledoniahighschoolmi.bigteams.com is where athletic information will be housed.

Treasurer's Report:

- General Fund Balance - \$35,229.09
- Concessions Balance - \$1,196.68
- Activity Account Balance - \$61,522.33
- Spirit Store Balance - \$7,253.81 (stock sold back to school and moved to Signage account)
- Savings Balance - \$13,062.08
- \$3600 made for 2021 golf outing-deposited into general fund

Concessions:

- Introduction of Regina Wilson as head of Concessions Committee
- Looking for volunteers to assist
- Working with vendors to support launch of fall sports concessions
- Club teams would like to participate in concessions, possibly 50/50?

Spirit Store:

- Spirit Store Balance - \$7,253.81 (stock sold back to school and moved to Signage account)

Events Committee:

- Co-chairs for Events Committee are Mindy Peterson and Kylee Haywood
- Golf Outing to happen in 2022
- Spring fair at Cal Greenspace, bands, food trucks, fine arts
- 80's prom
- Celebration of coaches and significant others with dinner at downtown GR venue

Signage:

- Brian Witvoet taking over Signage program for Boosters
- Focus on the possibility of digital signage in Scotland Yard

Marketing:

- Facebook – like our Facebook page to get information out to more people – invite your friends.
 - o Send sports updates to calboostersm@gmail.com and it will get posted to social media.
- Website www.calathleticboosters.com
- Instagram account
- Looking for help to run social media accounts/community outreach

General Business/Planning:

- Received coach's surveys back and are holding coaches meeting after the Booster meeting to discuss how we can better help coaches and their teams, along with how they could help the Boosters.

- Board positions for the 2021-2022 Executive Board: Treasurer-Amy DeGood is staying on for 2021-22, Tarin Abraham voted in as Secretary
- 2021/2022 Meeting dates:

September 13	October 4	November 8	
December 6	January 10	February 7	
March 7	April 11	May 2	June 6
- Potentially aligning Booster meetings with PSTO, which could possibly be on first Tuesday of each month
- Review of the Team Liason expectations:

https://docs.google.com/document/d/1JuWh08rECZ-y9CW9Zlxtja_00wH3aimT3Oc5v7Jxqv0/edit?usp=sharing
- Focus on getting more coaching and parent liaison support (send out Google calendar invite through email?)
- Membership/attendance-must attend three meetings in a school year before voting for Athlete of the Month
 - Erin Davis is working on a QR code for sign-in and Google Form to establish attendance and voting
- Keeping the possibility of Zoom meetings open, in case of need
- Les Williamson-wishes to encourage student attendance at games, discuss possibility of using homework passes, free admission for students, Student Council support, passes giveaway through PSTO or Boosters, raffle during breaks in games, mascot, pep band for more than football
- Scotty Award-each graduating class could gather participation points, so students would be motivated to go to games-led by Student Council

Next Meeting: September 13, 2021

Meeting Adjourned: 8:38 PM