

Highest Paid YouTube- Markiplier Net Worth 2023

Markiplier stands as a prominent figure in online content creation, with a substantial net worth estimated at around \$40 million.

He is said to be one of the wealthiest YouTubers, with a massive following of over 35 million subscribers and over 20 million views on YouTube which has become a hub for entertainment, gaming, and engaging content.

Revenue Streams Contributing to Markiplier Net Worth

- Markiplier's success on YouTube has greatly added to his wealth, estimated at about \$40 million as of 2023.
- His earnings come from different sources, including ad revenue from his YouTube videos, Podcasts, Paid partnerships with brands, merchandise sales, and investments.
- Markiplier has been making money from his YouTube channel for a long time, as ads shown on his videos bring in substantial income.
- Collaborations with brands and endorsements have also boosted his earnings through sponsored videos.
- He's expanded his income through a merchandise line, offering a variety of products that his dedicated fan base eagerly buys.
- Markiplier's popularity doesn't just stop at YouTube; he's invested in other businesses and ventures, broadening his sources of income.
- His curiosity for entrepreneurial opportunities has driven him to create multiple ways of generating income beyond his YouTube success.

Early life

Mark Edward Fischbach, born on June 28, 1989, is an American YouTuber and filmmaker, known online as Markiplier for this YouTube channel. He is widely recognized for creating videos about games and movies.

Markiplier was born at the Tripler Army Medical Center in Honolulu, Hawaii. His parents, Cliffton and Sunok, met while Cliffton was serving in the U.S. Army in Korea. After he was born, the family moved to Cincinnati, Ohio.

Markiplier went to Milford High School and played the trumpet in the marching band. Even though his family didn't have a lot of money, he often makes jokes about it.

When he finished high school, he started studying biomedical engineering at the University of Cincinnati. However, he decided to leave school and focus on making videos for YouTube. Markiplier's older brother, Jason, is an artist who created a webcomic called "TwoKinds."

Overview of Markiplier

Full Name: Mark Edward Fischbach

Known As: Markiplier

Gender: Male

Date of Birth: 28, June 1989

Zodiac Sign: Cancer

Age: 34 years

Nationality: American

Profession: YouTuber, Entrepreneur, Podcaster, Influencer

Place of Birth: Honolulu, Hawaii

Marital Status: Single

In Relationship With: Amy "Peebles" Nelson (YouTuber)

Parents: Sunok Frank (Mother) Clifton M. Fischbach (Father)

Net Worth: \$40+ Million

Markiplier in Numbers

YouTube- He has 35.4 Million subscribers with 5.4k videos and 20,148,957,231 lifetime video views

Twitter- 13.9 Million followers

Instagram- 11.7 Million followers with 1100+ posts

Early Years of Markiplier's Career

At first, Markiplier originally wanted to make funny videos on YouTube, but they didn't become popular. These videos were supposed to be like short funny scenes, and he planned to act out all the characters himself.

He called his channel "Markiplier," which is a mix of "Mark" and "multiplier." He thought of acting out all the characters in his sketches, which is why he chose that name. But he later said he thought it was a silly name.

Markiplier's first set of videos journey on YouTube on April 6th, 2012.

Even though he wanted to do sketches, he really liked video games. So, he decided to make videos where he plays games because a lot of people were interested in that.

His first video series was about a game called "Amnesia: The Dark Descent" in 2010. Within one year, he had more than ninety-four thousand people subscribed to his channel.

People with over a thousand subscribers on YouTube could earn money from ads through a program called AdSense. But Fischbach had problems with his AdSense account, so he couldn't make money from his videos. He had to move to a new channel in April, which he named "markiplierGAME."

Rise of Markiplier's Career

After playing a scary game called "Amnesia: The Dark Descent," he took a break from making videos.

But when he returned in 2014, he started his popular video series about the game "Five Nights at Freddy's." The first part of the series got a lot of views and subscribers and became his most-watched gaming video.

Because of this success, he made more videos about other games in the same series. He even had a small part in a game called "Five Nights at Freddy's AR: Special Delivery" in 2019.

Rise of Markiplier's Fame

In the year 2015, he was chosen to be one of the hosts of a special event called the South by Southwest Gaming Awards. He wasn't alone; he shared this role with someone named Janet Varney.

In the same year, Markiplier was also part of "YouTube Rewind." Markiplier was one of those famous faces at the event.

But that's not all. Among teenagers in the United States, he was ranked as the sixth most important celebrity for teenagers!

Soon Markiplier and another YouTuber named Jenna Mae appeared on "Jimmy Kimmel Live!" to host the show.

Breaking a Record of 10 Million Subscribers

Markiplier was living with two other YouTubers named Daniel Kyre and Ryan Magee. They had their own YouTube channel called Cyndago, where they made videos together. Unfortunately, Daniel Kyre tried to hurt himself, he didn't get better, and he passed away just two days later.

Because of what happened, they decided to stop making videos on the Cyndago channel. Markiplier also took a break from making videos on his main YouTube channel for about a month because he needed time to heal from this sad loss.

After his break, Markiplier returned to making videos on October 5th. This was a special moment because, around that time, he reached a huge milestone: he got 10 million subscribers on his YouTube channel!

Continued growth to 20 Million Subscribers

Mark Fischbach, also known as Markiplier, joined a talent agency called William Morris Endeavor (WME). This agency helped people in the entertainment industry.

And in January 2018, Fischbach started making special content for a website called Twitch. He made this deal with Disney Digital Network. In March of that year, his YouTube channel got 20 million subscribers.

He released a special video in 2019 on YouTube called "A Heist with Markiplier." It was a special show where viewers could make choices that led to different endings. He had done something similar in 2017 with another project called "A Date with Markiplier."

Personal Life of Markiplier

Mark doesn't follow any particular religion, but he's not a complete atheist either. When he was younger, he used to go to church with his family, but he quickly lost interest in it.

Mark has a few things that he's really scared of, like robots that look like humans (which really scares him), seeing a lot of small holes close together, being unsuccessful at things, and deep water. He's been trying to deal with these fears by slowly getting used to them in safe situations. For instance, he worked on getting over his fear of the ocean by swimming in it.

Unus Annus YouTube Channel

Markiplier also started a new YouTube channel with another YouTuber named Ethan Nestor. This channel was called "Unus Annus."

Their plan was to upload a video every day for a year and then delete the entire channel along with all its videos. This was a unique idea. The channel became really popular and got millions of subscribers and views in a short time.

After a year of making videos every day, they did a 12-hour live stream and then deleted the channel on November 14, 2020.

This marked the end of "Unus Annus." The channel's popularity showed how creative and different content can capture people's attention and bring them together.

Markiplier's Podcast

Markiplier took on a big role in making a podcast story called "The Edge of Sleep." The story is about a night watchman who finds out that everyone who fell asleep the night before has died. He has to try to stay awake to survive.

This podcast came out in September 2019 and was liked by many listeners. It was so popular that they decided to make a second season, set to come out in 2023.

They're also making a TV show based on the podcast, where Markiplier will play the same role. They've finished filming it and are getting it ready to release on 31st December 2023.

Markiplier is also part of another podcast called "Distractible." With his two friends named Barnes and Muyskens, who are also the co-host of the podcast.

This podcast became really famous and got to the number one spot on the charts from both Spotify and Apple Podcasts when it started in May 2021.

Markiplier has accompanied one of his friends named Scheid to make a podcast called "Go! My Favorite Sports Team."

In this podcast, Scheid knows a lot about sports and Markiplier doesn't know much. They talk about sports in a funny way. This podcast began in February 2022 and gives people a good laugh while they chat about sports.

Markiplier's Other Projects

Markiplier was busy creating content in 2022 and worked on a two-part projects

One was "In Space with Markiplier." He made this with a company called Rooster Teeth. This project was interactive, which made viewers make choices that affected the story. In this one, they play the role of a spaceship captain, and Markiplier acts as the head engineer.

This project was so good that it got nominated for an award at the Children's and Family Emmys Awards.

In 2023, Markiplier made some big moves. He signed a deal with United Talent Agency (UTA). Then, he made another deal with Spotify.

He announced that Spotify would have exclusive videos of his podcasts, "Distractible" and "Go! My Favorite Sports Team." He also mentioned that he was working on a new film.

But that's not all! Markiplier is also involved in a film project. He started working on turning a video game called "Iron Lung," which was a horror game released in 2022, into a movie. All these projects have added to Markiplier Net Worth.

He's doing a lot for this movie—he's directing it, producing it, writing it, and even paying for it. He's also going to act in it alongside an actress named Caroline Rose Kaplan. This shows how much he's grown in the entertainment industry and how he's taking on new challenges.

Awards and Nominations

- Markiplier has been nominated for multiple Streamy Awards and won the Purpose Award for Social Good in 2019.
- His scripted series "A Heist with Markiplier" earned him the Scripted Series award in 2020.
- In 2016, he was recognized as Celebrity of the Year at the Make-A-Wish Foundation Award Ceremony.
- Markiplier was honored with the Oliver R. Grace Award for Advancing Cancer Research in 2020.
- He achieved a Diamond Creator Award at the 2016 YouTube Creator Awards and received the Golden Joystick Award for Best Streamer in 2017.
- Nominations included the Kids' Choice Awards, Shorty Awards' Creator of the Decade, and The Game Awards' Trending Gamer.
- His show "In Space with Markiplier" secured him two Streamy Awards in 2022 for Show of the Year and Scripted Series.

Lessons to Learn from Markiplier's Life

Giving Back to the Community

Throughout his journey as a content creator, Markiplier has consistently shown a strong commitment to giving back to his community

- **Support for the Tragedy**

An unfortunate incident happened in 2018 when Markiplier's step-niece, Miranda Cracraft, who was only 19 years old, passed away in a car accident.

Markiplier wanted to help his family cover the costs of her funeral, so he started a campaign on a website called GoFundMe.

He asked for help, and many people supported him by donating money. They gave more than \$79,000 to help him during this difficult time.

- **Fundraisers and live streams**

He has been part of many fundraisers and live streams. In fact, "Forbes" magazine said that these events together have raised around \$3 million.

In 2018—he made a calendar with pictures called "Tasteful Nudes" and sold it within 48 hours. He used the money, which was \$500,000, to help the Cancer Research Institute.

Because his calendar was successful, Markiplier had an idea. He started an account on a website called OnlyFans. He decided to share things there, and the money he got would be divided between the Cincinnati Children's Hospital and the World Food Programme

When he launched the page in December 2022, so many people wanted to see it that the website crashed because too many people were trying to visit at once. This shows that his followers really care about his efforts to help others.

- **Support for LGBT Community**

Markiplier considers himself a liberal, which means he supports certain ideas like stricter rules for guns, healthcare for everyone, and equal rights for the LGBT community. In 2020, he spoke out against the tragic incident where a man named George Floyd was killed.

The Strength of Working Together

Markiplier's success on YouTube was significantly boosted by his collaborations with fellow YouTubers. He understood the power of working together and leveraged these partnerships to enhance his content, expand his reach, and ultimately increase his net worth.

Markiplier frequently joined forces with other popular YouTubers who were also his friends. Notable collaborators include PewDiePie, Jacksepticeye, CinnamonToastKen, and more.

By teaming up with others, Markiplier tapped into their combined audiences, exposing his content to a wider and more diverse group of viewers.

Hence collaborations are important in business because they bring together different strengths, widen audiences, and create new opportunities for growth.

Engaging with his Audience

Engaging with the audience is important in any business, including YouTube. When you listen to your audience and respond to their comments, you show that their opinions matter. This makes them feel valued and understood, building a positive relationship.

This involvement of Markiplier made viewers feel heard and appreciated, leading to higher viewer satisfaction and increased sharing of his content.

As a result, his engaged audience becomes more likely to subscribe, watch, and support his videos, ultimately boosting his channel's success and his own net worth.

Exploring New Opportunities

Markiplier never hesitated from trying out new opportunities and this is one of the reasons for Markiplier Net Worth.

He's always looking for fresh ideas to keep his content exciting. For example, he started podcasts, made interactive videos, started new projects called "Unus Annus," and even got into the field of films. This helped him reach more people and keep his viewers interested.

Just like Markiplier, when businesses explore new things, they can find new customers and make their business even better.

The world keeps changing, and trying new things helps businesses stay strong and keep finding ways to make people's lives better.

Being Affectionate and Caring

Mark is known by his fans as a very caring and likable person, which is why his channel is growing quickly.

He often makes special vlogs to talk directly with his fans. In one video after playing a fan-made game, he said he felt he had lost touch with his fans while focusing too much on being an entertainer and caring about numbers.

He got emotional and promised to connect more with fans by making special vlogs and talking to them more.

This helps us to learn that by acknowledging and committing to change through personalized interactions and communication, businesses can reestablish and strengthen their bond with their customer base.

Some of the Famous Quotes of Markiplier

- The most amazing thing isn't that I've helped people or that I've saved lives, I hear that all the time. I still doubt that, but the most amazing thing is that you guys saved me.
- All your life, you'll meet people that only want to break you down. Forget them, stand strong with the people who build you up.
- If you're even a little bit different than what is considered the norm, then you're an oddball.
- Never give up, no matter what may set you back, and know that at the end of the road, you're going to have something that you can be proud of.
- Even people you hate deserve opinions. And sometimes they're going to have better ideas than yours. Keep an open mind to everyone.
- Tell the person next to you that they look nice today. If you are alone, tell yourself.
- The most amazing thing isn't that I've helped people or that I've saved lives, I hear that all the time. I still doubt that, but the most amazing thing is that you guys saved me.
- If you can use those fears to shape who you will be and push past them, you can do anything.
- Life is hard, should you be too?
- You have to start by believing in yourself.
- If you can use those fears to shape who you will be and push past them, you can do anything.
- You're not alone in anything that you've done.
- You are important, never forget that.

- You have to start by believing in yourself.
- Not all those who wander are lost.

Conclusion

Markiplier's remarkable transformation from a dedicated gamer to a sensation with a substantial Markiplier Net Worth highlights the immense influence of engaging content and genuine connections with his fans.

His knack for staying true to himself, engaging with his viewers, and spreading positivity has firmly established him as a cherished icon in the online world.

FAQ (Frequently Asked Questions)

Is Markiplier a Kid-Friendly YouTuber?

Markiplier's content is primarily targeted toward older audiences and may not be considered entirely kid-friendly.

While he occasionally creates videos that are more family-oriented or suitable for a wider age range, his channel often features content related to horror games, mature themes, and discussions that may not be suitable for young children.

What did Markiplier have removed?

In 2021, Markiplier faced health challenges that required surgical intervention.

He underwent a procedure to remove a tumor from his adrenal gland, which also led to the removal of his appendix. Additionally, he experienced hospitalization for intestinal obstructions later in the same year.

Why did Markiplier stop playing?

The Undertale fan community criticized Markiplier for the voices he used for the characters, spoiling the game's story, and wanting him to play in a specific way. They said he wasn't playing the game correctly.

Why is Markiplier so popular?

Markiplier's popularity is due to his engaging and diverse videos, and genuine interactions with viewers. His philanthropy and collaborations also contribute to his appeal.

Is Markiplier a billionaire?

No, Markiplier is not a billionaire. His net worth is estimated to be around \$40 million, which is still a substantial amount but not in the billionaire range.

Who is the richest YouTuber in the world?

Mr.Beast has secured the top position with remarkable earnings, while Jake Paul holds the second spot despite past controversies.