

Dia Hameed

Philadelphia , PA | P: 215-313-4621 | dia.h123@yahoo.com

EDUCATION

Temple University Philadelphia, PA
Bachelor of Arts August 2021 to December 2024
Major in Journalism
Relevant Coursework: Sports writing , Magazine Writing ; Videography; Photography; Creative writing;
Law and Media Ethics; Podcasting and audio

RELEVANT EXPERIENCE

Sweety High Media Los Angeles, CA
Communication Intern February 2024 – Present

- Supported multimedia projects by gathering visuals and data to enhance overall project quality and viewer engagement.
- Assisted in creating engaging content across multiple platforms, including articles , blogs , social media , enhancing audience reach and interaction.
- Created engaging videos which helped drive the number of views from 200 to 1,000 of views over the summer months of June 2024 to August 2024

WHYY Philadelphia, PA
Canvasser April 2019 - August 2020

- Developed persuasive communication strategies to promote WHYY's initiatives , demonstrating the ability to inform and influence diverse audiences— a core competency in journalism.
- Engaged with community members to gain donors for WHYY's public broadcasting .
- Conducted research on community outreach tactics to ensure we accurately approached the communities we entered.

INDIGENOUS PEOPLE DAY PROJECT October 2024

- Documented and interviewed local indigenous leaders in Philadelphia about their heritage . Captured vendors and performers to amplify this special day within the community.
- **ELECTION DAY COVERAGE PROJECT** November 2024 Photographed and interviewed voters while they performed their civic duty. Interviewing and visual storytelling skills were used to show community polling activities , voter turnout, and public sentiments.

OTHER WORK EXPERIENCE

Citizens Bank Philadelphia, PA
Bank Teller June 2021 – February 2024

- Maintained ethical practices by ensuring compliance with financial regulations, reflecting the importance of integrity and credibility needed in the journalism field .
- Developed strong communication skills by engaging with a diverse customer base , effectively conveying complex financial information in a clear and understandable manner .
- Monitored transaction trends and customer feedback to generate insights on service improvements .

ACTIVITIES

TEMPLE NEWS Philadelphia, PA
Writer Sep 2020 – Present

- Working with editors and other writers to make sure my stories were written with Temple News standards .
- Conducted interviews with a broad range of sources .

ADDITIONAL

Technical Skills: Editing, Media training, Interviewing, Interviews, Breaking News, Storytelling , Microsoft Office , Adobe Creative Cloud

Languages: Fluent in English; Conversational Proficiency in Spanish