

Privacy Policy

Effective Date: 7 Juli 2024

Welcome to Halo Rumah! Your privacy is important to us. This Privacy Policy explains how we collect, use, disclose, and protect your information when you use our mobile application (*Halo Rumah*). Please read this policy carefully to understand our practices regarding your personal data and how we will treat it.

1. Information We Collect

We may collect and process the following data about you:

1.1 Information You Provide to Us:

- **Registration Information:** When you create an account, we may collect your username, email address, and password.
- **Profile Information:** You may choose to provide additional information, such as a profile picture.
- **Feedback:** If you contact us, we may collect information about the communication and any information you provide.

1.2 Information We Collect Automatically:

- **Usage Data:** We collect information about your use of the app, including your interactions with the app, such as the features you use and the time spent on the app.
- **Device Information:** We collect information about your device, such as IP address, device type, operating system, and unique device identifiers.
- **Location Data:** With your consent, we may collect and process information about your device's location.

1.3 Information from Third Parties:

- **Social Media:** If you choose to link our app with a social media account, we may receive information from that service.

2. How We Use Your Information

We use the information we collect for the following purposes:

- **To Provide and Maintain Our Service:** To operate and maintain the app and provide you with the features and services you request.
- **To Improve Our Service:** To understand and analyze how you use the app, improve the app's functionality, and develop new features.
- **To Communicate with You:** To send you updates, notifications, and other information relating to the app, and to respond to your comments, questions, and customer service requests.
- **To Personalize Your Experience:** To tailor the content and information that we may send or display to you in the app, to provide personalized help and instructions, and to otherwise personalize your experience while using the app.

- **To Ensure Security and Prevent Fraud:** To maintain the safety, security, and integrity of our app and users.

3. How We Share Your Information

We may share your information with third parties under the following circumstances:

- **Service Providers:** We may share your information with third-party service providers who perform services on our behalf, such as hosting, data analysis, and customer service.
- **Legal Requirements:** We may disclose your information if required to do so by law or in response to valid requests by public authorities.
- **Business Transfers:** If we are involved in a merger, acquisition, or asset sale, your information may be transferred as part of that transaction.
- **With Your Consent:** We may share your information with third parties if you have given us your consent to do so.

4. Data Security

We take reasonable measures to protect your information from unauthorized access, use, or disclosure. However, no method of transmission over the internet or electronic storage is completely secure, and we cannot guarantee its absolute security.

5. Your Rights and Choices

You have certain rights regarding your personal data, including the right to access, correct, or delete the information we hold about you. You can also opt-out of certain data collection and use practices.

6. Changes to This Privacy Policy

We may update this Privacy Policy from time to time. If we make material changes, we will notify you by updating the date at the top of this policy and, in some cases, we may provide additional notice.