Women in Tech conference





Joyce Cummings Center 177 College Ave, Medford, MA 02155





Attendee Handbook

Welcome to 2024 Tufts Women in Tech (WIT) Conference! We're so excited to meet you.

This handbook contains everything you need to know about how to arrive at the conference, check in, the schedule, and programming. It also has information about our sponsors and how to get involved with the WIT planning committee.

If you have any questions, please reach out to <u>womenintechtufts@gmail.com</u> or find a conference volunteer on the day of.

Have a great time at WIT 2024!

Join our Discord for continuous updates on the day of conference!

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Thank You to Our Sponsors

Join the Women in Tech Planning Committee

Navigation to the Joyce Cummings Center

Welcome to Tufts University's Joyce Cummings Center, home to Tufts University's Department of Computer Science! If you are new to Tufts or the Joyce Cummings Center, the information below will serve as a guide to all-things-navigation, including parking, public transit, classroom layout, where to grab food, and more.

Visitor Parking

Tufts provides a few resources that are helpful for visitors who intend to park on campus. Among these resources are the <u>Campus Parking Maps</u>, <u>Parking Directions</u>, and <u>Campus Map</u>. Below are several options for those interested in parking on campus.

Due to high amounts of visitor traffic on September 29th, <u>we highly encourage attendees to seek public transportation</u> to travel to the conference!

Driving Directions

<u>Visit this link</u> (or any navigator app such as Google Maps) and type in your start address for step-by-step directions to our campus. The link will bring you to **Dowling Hall**, the closest parking garage near the Joyce Cummings Center

Tufts University Campus Address:

419 Boston Ave. Medford, MA 02155

Joyce Cummings Center Address:

177 College Ave, Medford, MA 02155

Parking

Visitors are welcome to park in either the Dowling Garage or Cousens Parking Lot. You can visit the Medford/Somerville Parking Map or enter either address listed below into your navigator to locate the site. The Google Maps Picture below also depicts both parking locations on campus, with Dowling Garage in blue, Cousens Parking Lot in red, and the Joyce Cummings Center in green.

Dowling Garage Directions:



Dowling Garage: 419 Boston Ave, Medford, MA 02155

Enter the parking garage at Dowling Hall, 419 Boston Avenue on the right-hand side. The gate will automatically open upon approach, or it may already be open.

Cousens Parking Lot Directions:

(Across the street from) Cousens Gym: 161 College Ave, Medford, MA 02155.

Enter the parking lot on College Ave, across the street from the Cousens Gym.



Public Transportation

Subway ("T")

(Instructions listed below are also found here: <u>Parking & Directions | Tufts Admissions</u>)



If you are coming by subway, or "T," you can take the Green Line to Medford/Tufts (the last stop) and walk to the Joyce Cummings Center. You can alternatively take the Red Line to the Davis Square Station and then take a short shuttle ride to Tufts campus. The Tufts shuttle can be found next to the 7-Eleven convenience store. See information for the Davis Shuttle Schedule here. The shuttle will drop you off at the Campus Center. From the Campus center, walk to the JCC.

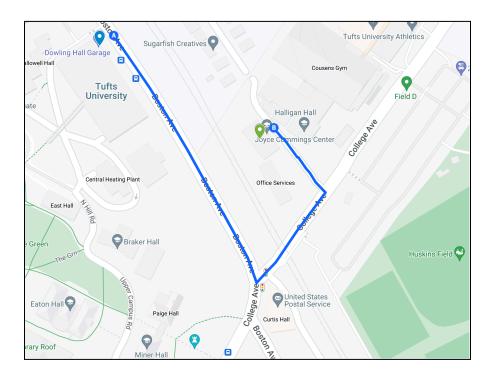
You may take the #94 or #96 bus (which both leave from the Davis Square T entrance directly across from the 7-Eleven convenience store, NOT the entrance next to the Somerville Theatre) or walk 15 minutes along College Avenue to the Tufts campus to reach the Joyce Cummings Center. Further instructions for either option (bus or walking) are detailed below.

#94 or #96 Bus

- If you board the bus, you will get off at the stop titled "Boston Avenue at Tufts Garage." The bus stop is across the street from a large, seven-story parking garage. Cross the street towards the garage. If you look down the other side of the street, you will see a large building with large windows; This building is the Joyce Cummings Center.
 - If you cannot identify the Joyce Cummings Center, enter the garage at the ground level, where the Tufts University Police Department headquarters is located. You can ask for directions to the Joyce Cummings Center here.
- Walk down the street in the direction parallel to the building until you reach the intersection between Boston Avenue (from right to left) and College Avenue.
- Across the intersection you should see the Joyce Cummings Center, a large building on the left, next to a footbridge above the train tracks. Cross the intersection and walk in the direction of the building, crossing the footbridge and towards the front door.

Route from Garage to Joyce Cummings Center



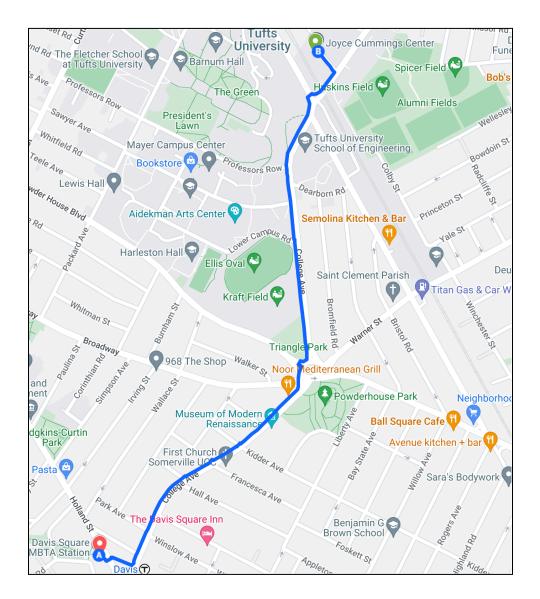


Walking (From Davis Square)

- If you walk, turn right out of the subway station and follow College Avenue to the Powderhouse Square traffic circle.
- Cross Powderhouse Circle to continue on College Avenue. As you continue on College Avenue, the Tufts Campus will be on your left.
- Continue walking along College Avenue, passing Lower Campus Road, Talbot Avenue, and Professors Row (all of which will be on your left), until you reach the intersection between Boston Avenue (from right to left) and College Avenue.
- Across the intersection you should see the Joyce Cummings Center, a large building on the left, next to a foot bridge above the train tracks. Cross the intersection and walk in the direction of the building, crossing the footbridge and towards the front door.

Route from Davis Square Station to Joyce Cummings Center





Check-In Directions

Welcome to the Tufts Women in Tech 2024 Conference! Glad to see you here. Once you have reached the main entrance of the Joyce Cummings Center, there are a few tasks you should complete before the conference begins.

Signing In

Sign-in will be on the 1st floor, which you should see clearly when entering the Joyce Cummings Center from the main entrance. If you need help navigating the building, feel free to ask any WIT volunteer for help! WIT Staff can be identifiable by their black lanyards or blue WIT shirts. Nearby staff will be in the hallways and around speaker rooms to answer questions, give directions, and help participants throughout the day.



Join our Discord for continuous updates on the day of conference!

Once you've completed signing in, feel free to get breakfast and socialize on the 1st floor of the Joyce Cummings Center before conference programming begins. Check-in will run from 8:30AM to 9:15AM, and we will hand out custom Women in Tech elephant keychains to the first 50 people that check in!

Food/Drinks/Refreshments

For this year's Women in Tech Conference, we are providing food catered from local businesses in the Medford/Somerville area. Many thanks to Tasty and Postmates for catering for this year's event!

If you have an allergy or dietary restriction, please ask a WIT volunteer for more dietary information.

Breakfast: Pastries, breakfast sandwiches, fruit, and more from Tasty

Lunch: Variety of choices from Postmates

- Postmates ordering information

We will also have a snack table available throughout the conference for quick bites and refreshments in the JCC lobby (1st floor).



Programming

Conference programming includes a variety of talks, workshops, panels, interview prep/resume review sessions, and a career fair. Panels, talks, and workshops will be first come, first serve, and doors will close when the session reaches capacity. For one-on-ones, attendees must sign up beforehand on the Eventbrite registration, and there are limited spaces.

All events will take place in person in the Joyce Cummings Center. Talks, workshops, and panels will be scheduled during four blocks: **Block A (10:00-10:45)**, **Block B (11:00-11:45)**, **Block C (1:00-1:45)**, and **Block D (2:00-2:45)**. See the Conference Schedule for more information.

Panels, Talks, and Workshops

Panels, talks, workshops will be held in various rooms across the Joyce Cummings Center. They span a wide range of topics, technical and non-technical; **check out our schedule for all times and locations.** Workshops are hosted by sponsor companies.

All panels, talks, and workshops are open to all attendees, although they are first come, first serve and may fill up. Doors will close when sessions reach capacity.

Resume Review / Interview Prep

At the resume review and interview prep one-on-one sessions, you can get feedback on your resume and practice interviewing with a recruiter from one of our sponsor companies. These one-on-one sessions are offered in 10 different time slots for each sponsor during their assigned block. Each attendee can sign up for one session when registering through Eventbrite at a first-come-first-serve basis. All of the slots have been assigned, and the recipients have been emailed. If you were emailed, you can easily access the 1:1 Assignments to double-check your slots. The specific time slots for each block are based on the number at the top, highlighted in green. So, if your number says 2, you're assigned to the second 9-minute time slot. The numbers that say (2nd rep) next to them follow the same format, it just means there will be two reps to handle resume reviews simultaneously. These sessions will happen in rooms 349, 549, and 649. See Joyce Cummings Center Guide to locate the One-on-One Resume Review Sessions. You are welcome to wait outside of the area to take a slot that someone didn't attend, but please let those who were already assigned go first!

Make sure to come to these sessions prepared with a copy of your resume. See the <u>Interview</u> <u>Preparation Handbook</u> for a guide on preparing for interviews.





Career Fair

At the Career Fair, you can talk with recruiters from our sponsor companies and discuss opportunities for jobs and internships in tech. This is a great way to get your foot in the door and make a positive impression on companies you're interested in. The career fair will take place 3-5pm in 170/180. Linkedin headshots and other activities will run concurrently in 160.

View the full list of sponsors below for information about the sponsors attending! All sponsors have internships for Summer 2025.

View the full list and descriptions of our sponsor companies.

LinkedIn Headshot Sessions

Polish your online presence with a LinkedIn headshot! It's a simple way to enhance your online image and make a strong first impression in the professional world. Registrations for headshots will be released during the closing ceremony, so be sure to attend! The Linkedin Headshot booth will be available 3:30 - 4:30pm in 160.

Raffle Prizes

We've got an exciting range of raffle prizes you can win throughout the conference! To participate, make sure to enter the raffle when you check in or during any of the event blocks.

Here are some of the amazing prizes up for grabs:

- Weighted Dino
- Lego Astronaut
- Disposable Camera (Fujifilm QuickSnap)
- Floating Moon Lamp
- Steampunk Robot Lamp

Winners will be announced during the closing ceremony, so stay tuned!



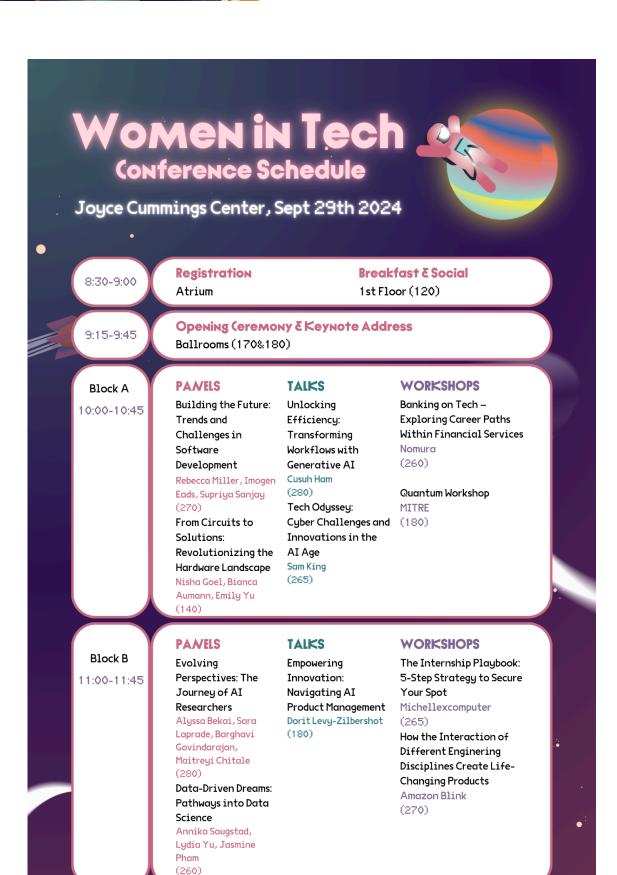
PlayTours Scavenger Hunt

Do you want free merch and love scavenger hunts? We've got the perfect event for you! Participate in our PlayTours digital scavenger hunt and earn points while exploring the conference.

How to join the fun:

- 1. Go to: https://pyts.link/
- 2. Register with your email to join as the same player and save your progress.
- 3. Enter our code: VBZQ
- 4. Join the fun and complete the missions!!

At the **end of the conference, the top 5 participants** on the leaderboard will win extra merch and **First Place** will win a two-month LinkedIn Premium subscription! So, get ready to engage, explore, and win!



12:00-12:45

Lunch and Networking

1st/2nd Floors

Project Showcase

Block C

1:00-1:45

PANELS

Key Qualities: What Makes a Successful Product Manager

Anusha Dharmalingham, Eliana Ghantous, Rajitha Chaparala (270)

Transforming
Finance: The Rise of
FinTech Solutions

Alexandra Tsitsiringos, Khadija Khartit, Deniz Johnson (265) **TALKS**

The Global Impact of Open Source: Why You're Already Involved Paula Paul

(260)
Artificial
Intelligence, Real
Impact: Biomedical
Research at the

Cutting Edge Ashley Conard (140) **WORKSHOPS**

Tips, Tricks, and Tools for Trailblazers: How to land an internship/job in tech and beyond

Ab Initio (280)

Seize the Reins: Empower Your Career Journey AthenaHealth (180)

Block D

2:00-2:45

PANELS

Bridging the Gap: Personal Journeys and Impactful Strategies in DEI

Alicin Williamson, Shannon Gath, Marissa Trevisan (140)

Pressing Issues: Addressing Global Cybersecurity Challenges

Meghan Martinez, Meg Speranza, Saroja Hanasoge, Varshitha Manjunath, Joanna Valshing (280) TALKS

Cracking the Code: Getting Your First Cybersecurity Internship and Job Mina Zhou (260)

The Future of Fintech: Harnessing AI with Ethics in Mind

Deniz Johnson (270) **WORKSHOPS**

Threat Intelligence 101: Fundamentals, Data Collection, and Uses

Cases

Recorded Future (265)

Innovative Roles in Tech: Opportunities Beyond Development

InterSystems (180)

2:45-3:00

(losing Ceremony (Raffle)

270 (Overflow 180)

3:00-5:00

Career Fair 170&180 Linkedin Headshots (3:30)

160



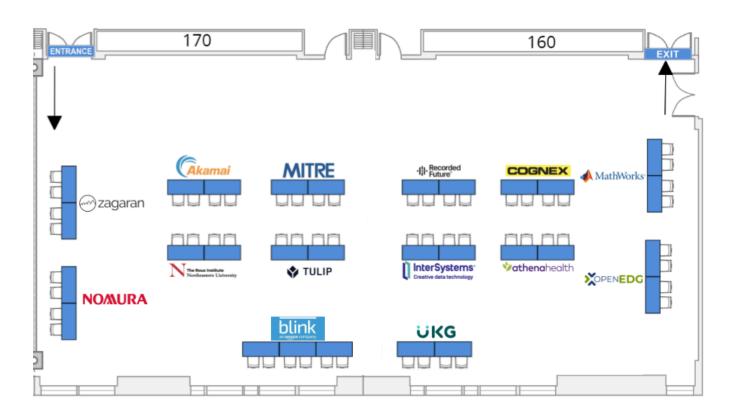
Joyce Cummings Center Guide

To Be Announced!



Career Fair Map (Rooms 160/170 on the 1st Floor)

Career Fair Ballrooms 160 and 170





Thank You to Our Sponsors!

The Tufts WiT conference is possible because of the generous support of our sponsor companies. Learn more about each of these companies here.



Thank You to Our 2024 WIT Sponsors!



Join the Women in Tech Planning Committee!

Excited about the WIT conference and want to get involved in planning next year? Reach out to womenintechtufts@gmail.com or get in contact with us on Instagram @tuftswit and @wicstufts to learn more!

Becoming a member of the WIT planning committee is a great opportunity to give back to the community of women in technology and gain valuable experience for your resume. You'll work with fellow students to organize a large academic conference and participate as a member of the logistics, outreach, sponsorship, or speakers committee.