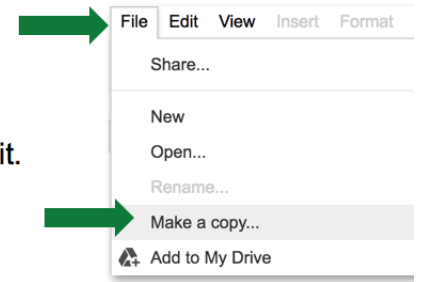


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STANDARD BUSINESS MODEL CANVAS TEMPLATE for Google Docs

Template begins on page 2.

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These sections help in mapping out all the key components of a business model, offering a holistic view of how a business operates, creates, and delivers value.

KEY PARTNERSHIPS

Collaborations and alliances that support the business.

KEY ACTIVITIES

Core actions the business undertakes to operate successfully.

KEY RESOURCES

Essential assets required for the business to function.

VALUE PROPOSITIONS

The unique benefits and value the business offers to customers.

CUSTOMER RELATIONSHIPS

The types of relationships the business maintains with its customers.

CHANNELS

Ways the business delivers its value proposition to the customers.

CUSTOMER SEGMENTS

Specific groups of customers targeted by the business.

COST STRUCTURE

The major costs involved in running the business.

REVENUE STREAMS

Different ways the business generates income.

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