Lily Mukhutdinova

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SUMMARY

UX/Product Designer with 7+ years of experience designing web and mobile products for enterprise SaaS, fintech, edtech, and healthtech. Skilled in design systems, workflow optimization, user-centered design, usability testing, and cross-functional collaboration. Experienced in leading end-to-end product design, improving adoption, and delivering scalable interfaces that support business goals.

PROFESSIONAL EXPERIENCE

Career Transition & Professional Development **Oct 2024 – Present**

- Managed international relocation and adaptation to the U.S. while pursuing UX/Product Design opportunities in the American market.
- Refined resume and interview materials, tailored applications, and prepared for product design interviews.
- Continued professional development in product design, design systems, AI-assisted workflows, and emerging design tools.
- Designed and launched a personal portfolio website showcasing selected projects and end-to-end product design case studies.
- Strengthened professional English communication skills to support collaboration with U.S.-based teams and stakeholders.
- Explored mission-driven organizations and impact-focused sectors, including sustainability, the circular economy, and civic tech, to identify opportunities to apply product design to social and environmental challenges.

Product Designer, ROKO Labs **Dec 2021 – Sep 2024 | New York, NY, USA**

- Improved advisor workflows for a wealth management platform, increasing advisor adoption by 26%.
- Built and scaled a design system using Figma Variables, Components, Auto Layout, and Storybook, improving design consistency and increasing team velocity.
- Led redesign of an AI-driven private capital platform, improving workflow clarity and supporting funding success.
- Optimized healthcare and education facility management UI used in 9 U.S. states and 3 countries.
- Built a central design library and brand guidelines, reducing onboarding time and improving consistency.
- Partnered closely with product managers and engineers throughout Agile delivery, supporting design reviews, developer handoff, and implementation using Storybook and Figma.

UI/UX Designer, Itgro **Oct 2018 – Sep 2021 | Yekaterinburg, Russia**

- Designed end-to-end web and mobile experiences for a new sports community platform, working with the product owner on research, testing, and launch.
- Launched a corporate website redesign, achieving a 47% increase in user interaction.
- Created user flows, wireframes, and prototypes to support faster collaboration and improved usability.
- Conducted design iterations based on stakeholder and user feedback to refine interface quality and usability.
- Worked closely with development teams to ensure accurate implementation of designs across key product pages.
- Supported UI improvements for web and mobile experiences aligned with product and business goals.

Visual Designer, iPOS **Mar 2017 – Aug 2018 | Yekaterinburg, Russia**

- Created visual designs and landing page layouts for 25+ client websites across multiple industries.
- Participated in client feedback cycles and implemented design updates based on stakeholder input.
- Prepared UI assets, banners, and graphic elements for web projects.
- Supported consistent visual branding across responsive website pages and campaign materials.
- Collaborated with internal teams to deliver polished web assets on deadline.

CORE SKILLS

Product Design, UX Design, UI Design, Interaction Design, End-to-End Product Design, User-Centered Design, Design Systems, Information Architecture, User Research, Usability Testing, Wireframing, Prototyping, Visual Design, Responsive Web Design, Mobile Design, Accessibility (WCAG), User Flows, Journey Mapping, Persona Development, Continuous Discovery, Product Strategy, Systems Thinking, Cross-Functional Collaboration, Stakeholder Management, Design Workshops, Agile/Scrum, Enterprise SaaS, Fintech, HealthTech, EdTech, AI-Enhanced Product Design

TECHNICAL TOOLS

Figma, Auto Layout, Variables, Components, Design Tokens, Storybook, Miro, Jira, Confluence, FigJam, ChatGPT, Claude

EDUCATION

Russian State Vocational-Pedagogical University — Bachelor's Degree in Design (Costume Design), 2016

Uprock School — UX Design and Mobile Apps, 2021