WELCOME TO YOUR FREE STARTER KIT !

I hope you are doing well 😊.

Section 1 :

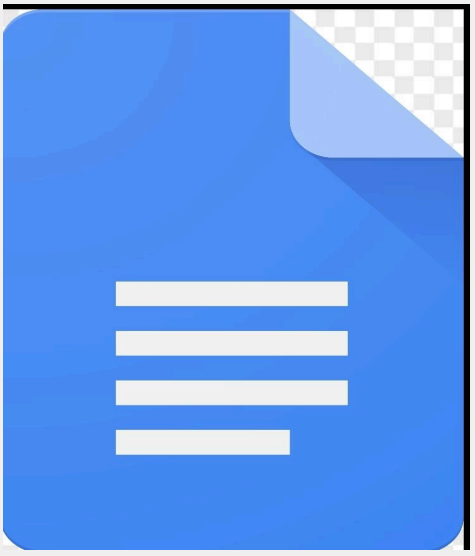
Some Tools I Use !



- 1. Systeme.io 👩🏽‍💻

An all-in-one marketing platform that lets you build sales funnels, create email campaigns, host courses, and manage affiliate programs—all completely free for up to 2,000 contacts.

✓ **Perfect for:** Building landing pages, email automation, and selling digital products without spending a dime.



- 2.**Google Docs**📝 (What i am using for making this)

A free word processor that's perfect for creating lead magnets, ebooks, checklists, and content planning. You can collaborate in real-time and share documents with your audience.

✓ **Perfect for**: Creating free resources to build your email list and establish authority.



3.*Canva (Free Plan)*

A drag-and-drop design tool with thousands of free templates for social media posts, YouTube thumbnails, Pinterest pins, and lead magnets. No design skills needed.
✓ **Perfect for**: Creating professional-looking graphics that attract clicks and build trust.
There's a shorter version of this doc in a Canva presentation , to get inspired. HERE👉🏽



4.Google Analytics📊

Free website analytics that shows you where your traffic comes from, what content performs best, and how visitors interact with your site. Essential for optimization.
✓ **Perfect for**: Understanding your audience and doubling down on what works.



5.Linktree (free Plan)🌳

A simple landing page that houses all your important links in one place. Great for social media bios where you can only add one link but want to promote multiple affiliate offers or resources.
✓ **Perfect for**: Maximizing the value of your Instagram, TikTok, or Twitter bio link.



6.CapCut (Free)

Honestly, do I even need to explain?
- Perfect for: TikTok content, or making Ig Reels

And **Remember !**

You don't need expensive tools to start affiliate marketing. These five free tools will help you build an audience, create content, and generate your first commissions without any upfront investment.

Start with these tools today and upgrade only when your revenue justifies it😉!

SECTION 2: My Learning Resources

📚 WHERE I'M LEARNING:

- Free YouTube Channels (for fixing my Minset):
  - Leila Hormozi
  - Natalie Dawson

- Free Courses:
  - Grow with Google

- The Course I'm Taking:

A) The Automated Income machine Course

- Why I chose it: It is a good introduction to affiliate marketing and it has detailed sections on how you should grow your social media (particularly tiktok) account.

B) The Guide to Make Sales course

- Why I chose it : It is centered on how you should work to get sales . From your Mindset, to the type of products you should promote.

C) The Ghostwriting Money Magnet course: I love to write stories ! So when I discovered that I could monetize it, I didn't hesitate a second.

SECTION 3:

My Process (Even Without Results)

📋 MY DAILY ROUTINE (4-8 PM):

4:00-5:00 PM: Learn (course + research)
5:00-6:30 PM: Create (film + edit 2 videos)
6:30-7:00 PM: Post + Engage in order videos
7:00-8:00 PM: Plan next day

Note : There are days some points take longer than others.

For example, I can reread or rewatch a segment when I am learning or my videos take more time than usual. But having a plan helps a lot to avoid stressing every time about what I should do.

💡 MISTAKES I'M AVOIDING:

1. ~~Waiting to be "ready~~" → Started imperfectly ✓
(I thought that the fact that I am REALLY not a tech savy person would stop me among other reasons)

2. ~~Chasing every shiny object~~ → Focused on one niche for at least 2 months ✓.
Changing niche will not only confuse YOU but also the algorithm of the platform you are using.

3. ~~Not tracking data~~ → Analytics daily✓. Please look at your analytics, that helps you see how well you performed and which format works better for you.

4. ~~Making videos too long~~ → 7-10 seconds max.✓
You know you can't watch a 15+ seconds video till the end, so why would others do so? Also, long videos are harder to edit.

Note: I would also like to add the fact that it is all based on my experience. You do what you know works best for you. I am talking about shorter videos because I am doing B-roll content

SECTION 4

Action Plan for Beginners

🎯 YOUR FIRST 7 DAYS:

Day 1-2:
□ Choose ONE niche (make money online, health, beauty, tech...)
□ Sign up for 2 affiliate programs (if you can)
□ Set up link-in-bio tool (but tiktok restricted it for me, i don't know if it is the same for you)

Day 3-4:
□ Create content calendar (10 video ideas. You can get inspiration from others creators or from Ai. In both cases, rephrase what you want to say in your own words)
□ Film 15 B-roll clips/ 3 head talking videos (depends of what kind of content you do. Batch creating content avoid stress about what to post)
□ Post first 2 videos

Day 5-7:
□ Post 1-3 videos daily
□ Engage 20 accounts per day
□ Review analytics, adjust

SECTION 5:

Resources Checklist

✅ **COPY-PASTE CHECKLIST:**

□ TikTok account optimized (You see what works and what doesn't with your analytics)
□ Systeme.io account created
□ First affiliate link ready
□ 30 B-roll clips filmed
□ 7 video scripts written
□ Link-in-bio tool set up
□ Email sequence drafted (3 emails)

Everything in this document is what I have done, am doing AND will do. You don't have to follow it religiously, but you can get inspired by it to make your own system.🤗

Hope it helped, even if it was a little😁

Earn.with.simone

Ps: two weeks after I made this document, I had my first sale. So, the results came after all 😊✨.