AUHSD Arts Education Press Kit
Calendar Year 2024

Event Programs:

District and school site performing arts event programs will follow best practices to ensure consistent messaging. These programs should include:

- Names of Student Performers
- Recognition of site and district staff involved in the event. This should include the Board of Trustees listed in their current roles, the Superintendent, the Assistant Superintendent of Educational Services, the Executive Director of Educational Services, the Director of Arts Education, as well as the Principal, and Assistant Principals for school site events.
- Inclusion of the AUHSD Arts logo.
- Dates and locations of upcoming district-wide arts events.
- *Optional:* Relevant advocacy messages, such as benefits of student participation in the arts, where to get information about the arts programs at that school site, highlighting achievements of the students and the program, etc.

Program Information for School Site Programs:

Anaheim Union High School District
<u>Board of Trustees</u>
Annemarie Randle-Trejo, President
Jessica Guerrero, Clerk
Katherine H. Smith, Assistant Clerk
Brian O'Neal, Member
Ron Hoshi, Member

<u>Education Division</u>
Michael B. Matsuda, Superintendent
Jaron Fried, Ed.D., Assistant Superintendent of Educational Services
Robert Saldivar, Executive Director of Educational Services
Brian Belski, Director of Arts Education

<u>School Site Leadership</u>
[Principal Name], Principal, [School Site]
[Asst. Principal Names], Assistant Principals, [School Site]

[Here is a PNG image](#) of just the District info in case you plan to list your site administrators separately.

AUHSD Arts Logo versions:

[Black Logo - No Background](#) (Use most of the time for black & white documents. Put on a blank page or over a light image)

[White Logo - No Background](#) (Use for a dark page in black & white document or place over a dark image.)

[Full Color Logo - With Background](#) (Use in a full color document on a light colored page)

[Full Color Logo - No Background](#) (Use in a full color document on a dark page)