Submission Guidelines - Qi Media Network

To ensure quality, credibility, and full compliance across Qi Media Network, all submissions must adhere to the following editorial standards based on content type. This page is organized into six key sections:

- Press Release Content Guidelines
- Guest Post Submission Guidelines
- Authored Article Guidelines
- Additional Policies & Terms (Mandatory for All Submissions)
- Image & Media Guidelines (Mandatory for All Submissions)
- Prohibited Content

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Press Release Content Guidelines

1. Content must be **100% original** and free from plagiarism
2. Information must be **accurate, factual, and verifiable**
3. Write in a **neutral, journalistic tone** (avoid hype or too much promotional language)
4. Avoid exaggerated words like **“best,” “top,” “No.1,” “leading,” etc.**
5. Add only 1 backlink in the article (Link type No follow link)
6. Avoid **false, misleading, or unverifiable claims**
7. Content must **not be defamatory or harmful to any individual/entity**
8. Follow a **clear structure**: headline, and body
9. Use **proper formatting** with short paragraphs and readability
10. Limit links to **relevant, contextual references only**
11. Avoid too much **Keyword stuffing and over-optimization**
12. **Any manipulative SEO tactics are strictly prohibited**
13. Include **complete and accurate company details** where applicable
14. Avoid **purely promotional or overly advertorial-heavy content**
15. No **duplicate, spun, or previously published content** (unless disclosed)
16. Ensure **correct grammar, spelling, and professional language**
17. **Do not submit copyrighted or third-party images and unlicensed stock photos, prefer self-created visuals or official company assets (logos, product images), and note that Qi Media Network reserves the right to remove or replace any non-compliant images.** (refer **Image & Media Guidelines** below)
18. Avoid **sensitive, illegal, or restricted content categories**
19. Headlines must be **clear, factual, and non-clickbait**
20. Avoid **overuse of buzzwords, jargon, or AI-generated fluff**
21. Do not include **unverified statistics or data without sources**
22. Maintain **balanced tone — not one-sided or misleading narratives**
23. Avoid **excessive branding or repetitive company mentions**
24. Ensure **proper attribution for quotes, data, or third-party references**

25. Use **relevant headings/subheadings for better readability**
26. Content must comply with **all applicable laws and third-party rights**
27. Submissions may be **edited, modified, or rejected at editorial discretion**
28. Final publication is subject to **Qi Media Network's editorial standards and approval**
29. Must comply with **Additional Policies & Terms** (mentioned below)

Guest Post Submission Guidelines

1. Content must be **100% original** and not published elsewhere
2. The article should be **informative, educational, or insight-driven**
3. Maintain a **neutral, professional tone** (not overly promotional)
4. Avoid exaggerated words like **"best," "top," "No.1," etc.**
5. Add only 1 backlink in the article (Link type No follow)
6. Content must provide **real value to readers**
7. Avoid **thin, generic, or AI-generated low-quality content**
8. Ensure **accurate, factual, and well-researched information**
9. Follow a **clear structure**: intro, body, and conclusion
10. Use **proper headings and subheadings**
11. Maintain **readability with short paragraphs and formatting**
12. **Manipulative SEO practices are strictly prohibited**
13. Brand mentions should be **natural and minimal**
14. Avoid **direct sales pitches, offers, or overly promotional messaging**
15. Content must **not be defamatory or legally sensitive**
16. Do not include **false or unverifiable claims**
17. Ensure **proper grammar, spelling, and professional writing**
18. Avoid **duplicate, spun, or syndicated content**
19. Provide **proper attribution for data, quotes, or references**
20. Headlines must be **clear, relevant, and non-clickbait**
21. Avoid excessive use of **buzzwords or fluff content**
22. Content should align with **business, startup, or relevant niches**
23. Author must have **full rights to the submitted content**
24. Do not include **copyrighted material.**
25. Include a **brief author bio (if required)**
26. Content may be **edited for clarity, SEO, and editorial standards**
27. **Do not submit copyrighted or third-party images and unlicensed stock photos, prefer self-created visuals or official company assets (logos, product images), and note that Qi Media Network reserves the right to remove or replace any non-compliant images.** (refer **Image & Media Guidelines** below)
28. Submission does **not guarantee publication**
29. Final approval is subject to **Qi Media Network's editorial review and discretion**
30. Must comply with **Additional Policies & Terms** (mentioned below)

Authored Article Guidelines

1. Content must be **100% original** and written by the author
2. The article should reflect **unique insights, expertise, or experience**
3. Maintain a **thought leadership or educational tone** (not PR-style)
4. Avoid overly promotional language or brand-centric writing
5. Do not use exaggerated terms like **"best," "top," "No.1," etc.**
6. Content must be **factually accurate and well-researched**
7. Avoid **plagiarism, duplication, or AI-generated low-quality content**
8. The article should provide **real value, insights, or actionable takeaways**
9. Maintain **clarity, structure, and logical flow** throughout the article
10. Use **clear headings, subheadings, and formatting for readability**
11. Avoid **sales pitches, product promotions, or direct marketing content**
12. Brand mentions should be **minimal, natural, and contextually relevant**
13. Do not submit **backlink-focused or SEO-driven content**
14. Limit links to **high-quality, relevant, and contextual references only**
15. No **keyword stuffing or unnatural optimization practices**
16. Ensure **proper grammar, spelling, and professional language**
17. Avoid **misleading, false, or unverifiable claims**
18. Provide **proper attribution for quotes, data, or third-party content**
19. Avoid **sensitive, defamatory, or legally questionable content**
20. The article should be **balanced, unbiased, and informative**
21. Avoid **clickbait or sensational headlines**
22. Include a **clear introduction and strong conclusion**
23. Keep the article **insight-driven, not opinion-only without backing**
24. Avoid excessive jargon; keep content **simple and readable**
25. Author must have **full rights to the submitted content**
26. Do not include **copyrighted images/content without permission**
27. Content may be **edited for clarity, tone, and compliance**
28. Submission does **not guarantee publication**
29. Repetitive or low-value content may be **rejected without notice**
30. **Do not submit copyrighted or third-party images and unlicensed stock photos, prefer self-created visuals or official company assets (logos, product images), and note that Qi Media Network reserves the right to remove or replace any non-compliant images.** (refer **Image & Media Guidelines** below)
31. Final approval is subject to **Qi Media Network's editorial standards and discretion**
32. Must comply with **Additional Policies & Terms** (mentioned below)

Additional Policies & Terms (Mandatory for All)

- Submitters are fully responsible for content accuracy, legality, and ownership
- Qi Media Network reserves the right to edit, modify, publish, or reject submissions
- By submitting, you grant us the right to publish and distribute content across our platforms
- Non-compliant or low-quality submissions may be rejected without notice
- Do not submit copyrighted or third-party content without proper rights

- Sponsored content may be labeled for transparency
- Editorial timelines are not guaranteed unless sponsored
- Submission does not guarantee publication and is subject to final approval
- Qi Media Network shall not be held liable for any claims or legal issues arising from the content
- Content may be edited for clarity, formatting, SEO, and editorial standards
- AI-generated, spammy, or low-value submissions may be rejected automatically
- Submitter confirms content does not violate any third-party rights
- Qi Media Network reserves the right to remove or update content if required

Image & Media Guidelines (Mandatory for All)

- Do not submit copyrighted images or media
- Avoid using copyrighted stock images
- Prefer **self-clicked/original images** wherever possible
- You may use **official company assets** such as logos, product images, or brand visuals
- All images must be **high-quality, relevant, and clear**
- Images should be **free from watermarks or branding overlays**
- If using third-party images, **proper attribution and proof of rights may be required**
- Qi Media Network reserves the right to **remove or replace any image** that does not meet editorial or legal standards

🚫 Prohibited Content

1. Adult or sexually explicit content including pornography and nudity is strictly prohibited.
2. Any form of child sexual abuse material or exploitation of minors is strictly banned.
3. Non-consensual intimate imagery or deepfake sexual content is prohibited.
4. Content promoting escort services, prostitution, or sexual services is not allowed.
5. Hate speech targeting religion, caste, race, gender, or identity is strictly forbidden.
6. Incitement to violence, terrorism, or extremist activities is prohibited.
7. Graphic violence, gore, or disturbing imagery is not permitted.
8. Content promoting illegal drugs or controlled substances is not allowed.
9. Instructions for hacking, cybercrime, or illegal activities are prohibited.
10. Fraud, scams, pyramid schemes, or deceptive financial practices are banned.
11. Defamation, false allegations, or harmful misinformation about individuals is prohibited.
12. Harassment, bullying, threats, or intimidation toward individuals is not allowed.
13. Publishing private or personal data without consent (doxxing) is prohibited.
14. Pirated movies, software, music, or copyrighted material distribution is banned.
15. Plagiarism or copying content without proper attribution is not allowed.
16. Unauthorized use of trademarks, logos, or brand identities is prohibited.
17. Misleading or fake news presented as factual information is not permitted.
18. False medical advice or unverified health claims is strictly restricted.
19. Misleading financial or investment advice without credible backing is not allowed.
20. Content promoting weapons, explosives, or violent attacks is prohibited.

21. Uploading or sharing malware, spyware, or harmful code is strictly banned.
22. Phishing links or attempts to steal personal or financial data are prohibited.
23. Spam content, keyword stuffing, or SEO manipulation is not allowed.
24. Low-quality, auto-generated, or thin content without value is prohibited.
25. Clickbait or misleading headlines that misrepresent content are not permitted.
26. Impersonation of individuals, brands, or organizations is strictly banned.
27. Fake endorsements, reviews, or testimonials intended to mislead users are prohibited.
28. Content encouraging self-harm, suicide, or dangerous acts is not allowed.
29. Content promoting discrimination, exclusion, or segregation is prohibited.
30. Distribution of counterfeit or fake products is not allowed.
31. Use of AI-generated content to deceive or manipulate users is prohibited.
32. Publishing confidential or leaked information without authorization is banned.
33. Content violating data protection or privacy regulations is not allowed.
34. Undisclosed sponsored content or hidden paid promotions are prohibited.
35. Excessive self-promotion without informational value is restricted.
36. Content unrelated to the platform's purpose or purely promotional spam is not allowed.
37. Manipulating public opinion through false narratives or propaganda is prohibited.
38. Encouraging illegal downloads or bypassing paid content systems is banned.
39. Misrepresentation of statistics, research, or data is not allowed.
40. Content that harms advertiser safety or brand trust is prohibited.
41. Promotion of unethical or exploitative business practices is not allowed.
42. Content that violates court orders or legal restrictions is prohibited.
43. Sharing content that glorifies criminal behavior is not permitted.
44. Publishing rumors or gossip without verification is not allowed.
45. Content designed to artificially inflate traffic or engagement is prohibited.
46. Abuse of platform features or systems for manipulation is not allowed.
47. Content that damages public safety or spreads panic is prohibited.
48. Failure to disclose conflicts of interest or affiliations is not permitted.
49. Content violating Google Publisher Policies or ad network guidelines is prohibited.
50. Any content that violates applicable laws, ethical standards, or platform integrity is strictly banned.

For Submitting Press Release / Guest Post: Click Here