



## Making the Ask to Your Department or Employer

When making the ask to your department or employer for sponsorship to The Data Career Academy, you can highlight the direct benefits to the organization to help them connect value to your decision.

### **Benefits to Academic Departments**

Faculty who complete the program become Data Ambassadors that can:

- Help to guide or inform other faculty
- Act as a career mentor for students
- Bring best practices to the department
- Develop skills relevant to department teaching or research
- Become a connection point to the larger data science ecosystem
- Scoping Data Projects for Research and Capstones

### **Benefits to Companies and Organizations**

Managers or Employees who complete the program become Data Ambassadors that can:

- Help to guide or inform other peers, HR, or staff
- Act as a career mentor for technical staff
- Bring best practices to the company or organization
- Develop skills relevant to company projects or mission
- Become a connection point to the larger data science ecosystem
- Scoping Data Projects and Evaluate Consultants

### **Benefits to Career Services**

Staff who complete the program become Data Ambassadors that can:

- Act as a career mentor for technical staff or students
- Help to guide or inform other peers in advising for technical careers
- Bring best practices to the organization
- Develop skills relevant to career services projects or mission
- Become a connection point to the larger data science career ecosystem

Home page: [www.datacareeracademy.com](http://www.datacareeracademy.com)

Employer Payment Options: [http://bit.ly/Data\\_Career\\_Academy\\_Payment](http://bit.ly/Data_Career_Academy_Payment)