

Fjalët kyçe për temën e esesë

Gentjan Çera

gcera@ubt.edu.al

7 prill 2023

Emër Mbiemër	Fjalë kyçe për temën e esesë
Ahmet Peshtanaku	Risk tolerance, digital banking, and financial behaviour
Arjela Tarja	Financial wellbeing, digital banking, financial behaviour
Joana Azizllari	Individual characteristics and risk tolerance
Kleodora Engjelli	Investing decision, financial behaviour, risk tolerance
Laert Imeri	Financial identity and fear of failure in entrepreneurship
Maris Mahmuti	Financial identity and entrepreneurial intention
Mariza Memaçi	Individual characteristics and risk tolerance
Resina Vojka	
Shirli Mullaj	Individual characteristics and fear of failure in entrepreneurship
Sibora Torba	Entrepreneurial resilience, entrepreneurial success, and competitive advantage
Suada Hyka	Fear of failure in entrepreneurship and entrepreneurial intention
Xhesira Muço	
Xhile Çenga	
Blerta Skonja	Digital banking, risk tolerance and financial wellbeing
Eriselda Hyko	Mobile banking and gamification
Erta Çali	Intention to use mobile banking, diffusion of innovation, and technology adoption
Gejsa Dashi	Generational cohorts and intention to use mobile banking
Savjola Zefi	Individuals' demographics and mobile banking usage