Title of the Paper
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Article History

Received:
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Abstract

*Abstract: Maximum 150-200 words italicized, Cambria, Italic, writing type 10 points, and justified. The abstract should clearly include **Purpose, Method, Results, Implications, and Conclusion.** Avoid citations, abbreviations, and unnecessary background information.*

Keywords: Keywords: Provide 3–5
(Arrange keywords alphabetically, Avoid repeating words already used in the title, and Use internationally recognized indexing terms) Example: Artificial Intelligence; Destination Competitiveness; Machine Learning; Smart Tourism; Tourism Analytics)

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INTRODUCTION (Cambria font 12, Justify, Spacing 1,15)

The introduction should not merely describe the research background. Authors must develop a logical argument demonstrating why the study is important. The introduction should contain the following components.

1. Background
   Explain the current phenomenon supported by recent empirical evidence, official reports, or previous studies. Introduce the research context and explain why the issue is important academically and practically.
2. Literature Review
   Present recent theoretical and empirical studies related to the research topic. The literature review should synthesize previous findings rather than merely list studies. Use recent international references published within the last five years whenever possible.
3. Research Gap
   Clearly explain the limitations of previous studies. Examples of research gaps include:
   a. inconsistent findings
   b. methodological limitations
   c. geographical limitations
   d. theoretical limitations
   e. limited variables
   f. limited analytical techniques
   Authors must explicitly state what has not yet been addressed by previous research.
4. Novelty
   Clearly explain the originality of the study, Novelty may include:

a. new analytical models
b. new variables
c. new datasets
d. new contexts
e. new analytical methods
f. theoretical development

The novelty must be stated explicitly rather than implied.

5. Research Objectives
   Clearly state the research objectives.
   Example: "This study aims to..."
6. Article Contributions
   Describe the expected contributions of the study. Contributions should include:
   a. theoretical contribution
   b. methodological contribution
   c. managerial contribution
   d. policy contribution (if applicable).

RESEARCH METHOD (Cambria font 12, Justify, Spacing 1,15)

The methods section must contain sufficient detail to enable the research to be replicated. This section comprises several components, including:

1. Research Design
   Describe the research approach. Examples: Quantitative, Qualitative, Mixed Methods, Experimental, Bibliometric Analysis, Netnography, and/or Case Study
2. Study Area / Research Context
   Describe the study location, research setting, and rationale for selecting the study area.
3. Population and Sample
   Explain: population, sampling technique, sample size, and/or inclusion criteria
4. Data Collection
   Clearly explain: primary data, secondary data, survey, interview, observation, web scraping, API, social media data, and online platforms
5. Variables and Measurements
   Present variables in a table. The table should include: Variable, Indicators, Measurement Scale, and Reference
6. Data Analysis
   Clearly describe the analytical procedures. Examples include Regression Analysis, Structural Equation Modeling (SEM), Partial Least Squares (PLS-SEM), Machine Learning, Natural Language Processing, Artificial Intelligence, GIS Analysis, Time-Series Analysis, Cluster Analysis, Bibliometric Analysis, Content Analysis, and Thematic Analysis. Software used should also be mentioned.
7. Research Framework (Optional)
   Authors are encouraged to provide a conceptual framework or research model.

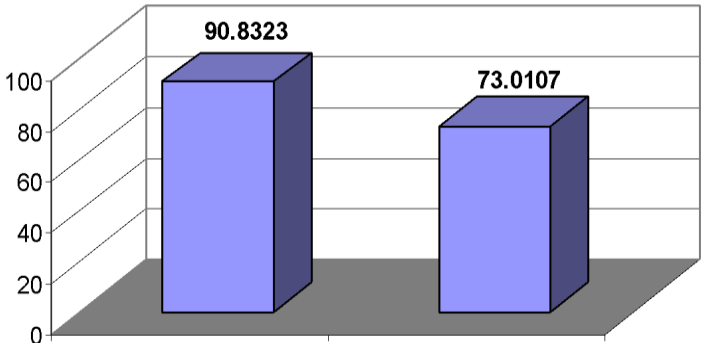
RESULT AND DISCUSSION (Cambria font 12, Justify, Spacing 1,15)

1. Research Results

a. Present findings systematically.
b. Tables and figures should be editable.
c. Avoid screenshots.
d. Each table and figure must include:
   - Number
   - Title
   - Source (if applicable)

For graphs, follow the format for charts and drawings.

Figure 1. Rata-rata e-RMS 30 cipher-image (Cambria font 11, Center, Spacing 1)



Source: (Cambria font 10, Center, Spacing 1)

Table 1. A Comparison of Algorithm A and Algorithm B (Cambria font 11, Align Left, Spacing 1)

Algoritma	Process Time	Rigour	Memori
A	120 ms	98 %	200 KB
B	105 ms	95 %	415 KB

Source: (Cambria font 10, Center, Spacing 1)

2. Discussion
   The discussion should interpret findings critically. Authors must: Explain why the findings occurred; Compare findings with previous international studies; Explain similarities and differences with earlier research; Discuss theoretical implications; Discuss managerial implications; Discuss policy implications where relevant. The discussion should demonstrate how the study advances existing knowledge rather than simply restating results.
3. Practical Implications
   Explain how the findings can be implemented by: destination managers; tourism businesses; policymakers; local communities; technology developers.
4. Research Limitations
   State the limitations honestly. Examples include: limited sample, limited study area, cross-sectional data, methodological constraints, and data availability
5. Future Research Directions
   a. Provide recommendations for future studies.
   b. Suggestions should directly address the identified limitations.

CONCLUSION (Cambria font 12, Justify, Spacing 1,15)

The conclusion should not repeat the discussion. It should:

1. Answer the research objectives;
2. Summarize the major findings;
3. Highlight the study's novelty;
4. Present theoretical implications;
5. Present managerial implications;
6. Present policy implications (if applicable);
7. Recommend future research.

"Avoid introducing new information"

REFERENCES (Cambria, font 10, Spacing 1)

Authors are expected to use recent and relevant scholarly literature. Requirements:

1. Minimum **35 references**.
2. At least **80%** should be journal articles.
3. Prioritize **international peer-reviewed journals** indexed in Scopus or Web of Science.
4. At least **80%** of references should be published within the last **five years** unless citing seminal works.
5. Every in-text citation must appear in the reference list and vice versa.
6. Use **APA Style (7th Edition)**.
7. Include DOI for all references whenever available.
8. Authors are encouraged to use reference management software such as Mendeley, EndNote, or Zotero.
9. Excessive self-citation and citation manipulation are not permitted.